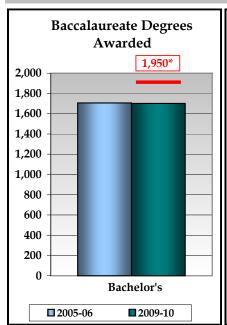
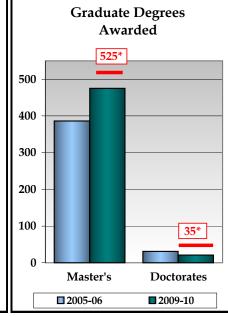


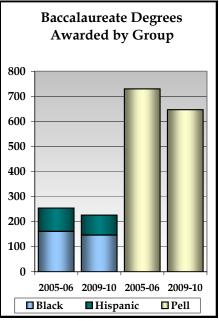
| Note concerning data accuracy: The Office of the Board of Governors believes that the accuracy of the data it collects and reports is paramount to ensuring accountability in the State University System. Thus, the Board Office allows university resubmissions of some data to correct errors when they are discovered. This policy can lead to changes in |
|---|
| historical data. |
| |

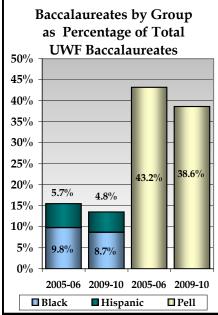
| University of West Florida 2010 Annual Report | | | | | | | | | | |
|--|-----------|------|----------------------|-------------------------|------------|---|---|--|--|--|
| Sites and Campuses Main Campus, Emerald Coast Campus | | | | | | | | | | |
| Enrollments | Headcount | 0/0 | Degree Programs Off | ered (As of | f Spr. 10) | | Carnegie Classification | | | |
| TOTAL (Fall 2009) | 11,191 | 100% | TOTAL | 95 | | Undergraduate Instructional Program: | Balanced arts & sciences/professions, some graduate coexistence | | | |
| Black | 1,166 | 10% | Baccalaureate | | 63 | Graduate Instructional | Single doctoral (education) | | | |
| Hispanic | 654 | 6% | Master's & Specia | Master's & Specialist's | | Program: | single doctoral (eddeditori) | | | |
| White | 8,444 | 75% | Research Doctor | rate | 1 | Enrollment Profile: | High undergraduate | | | |
| Other | 927 | 8% | Professional Doct | orate | 0 | Undergraduate Profile: | Medium full-time four-year, selective, higher transfer-in | | | |
| Full-Time | 7,012 | 63% | Foots1477 (Fo11 2000 | Full- | Part- | Size and Setting: | Medium four-year, primarily nonresidential | | | |
| Part-Time | 4,179 | 37% | Faculty (Fall 2009 | Time | Time | Basic: | Doctoral/Research Universities | | | |
| Undergraduate | 8,707 | 78% | TOTAL | 318 | 197 | Dasic: | Doctoral/ Research Universities | | | |
| Graduate | 1,615 | 14% | Tenure/T. Track | 214 | 2 | Elective Classification: | N/A | | | |
| Unclassified | 869 | 8% | Other Faculty/Instr. | 104 | 195 | Elective Classification: | IN/ A | | | |

BOARD OF GOVERNORS - STATE UNIVERSITY SYSTEM GOAL 1: ACCESS TO AND PRODUCTION OF DEGREES





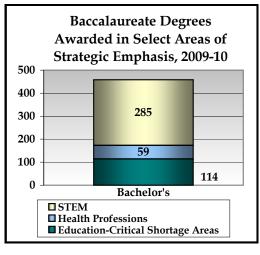


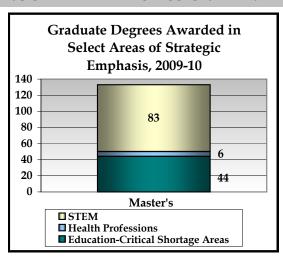


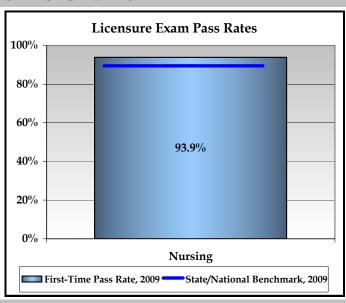
*2012-13 Targets for Degrees Awarded. Note: All targets are based on 2010 University Workplans.

[2012-13 Targets for Baccalaureates By Group Reported in Volume II - Table 4I.].

BOARD OF GOVERNORS - STATE UNIVERSITY SYSTEM GOAL 2: MEETING STATEWIDE PROFESSIONAL AND WORKFORCE NEEDS



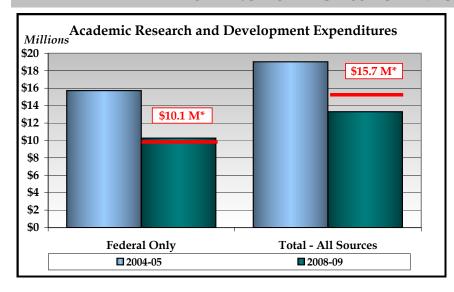




2012-13 Target: Increase (2008-09 Baseline: 502 Total)

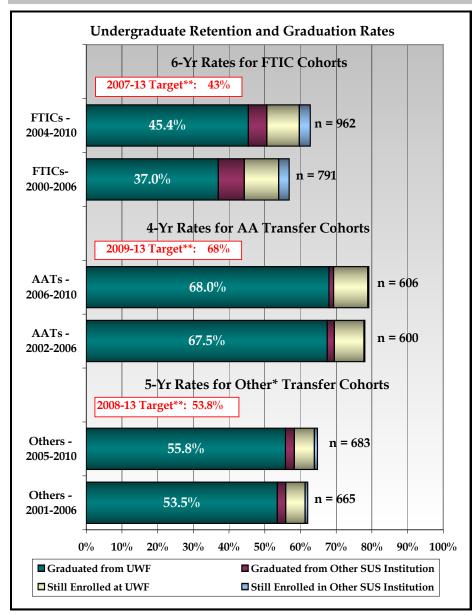
2012-13 Target: Increase (2008-09 Baseline: 92 Total)

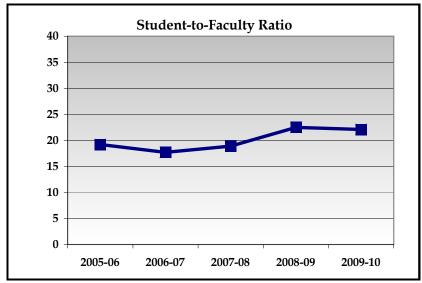
BOARD OF GOVERNORS - STATE UNIVERSITY SYSTEM GOAL 3: BUILDING WORLD-CLASS ACADEMIC PROGRAMS AND RESEARCH CAPACITY

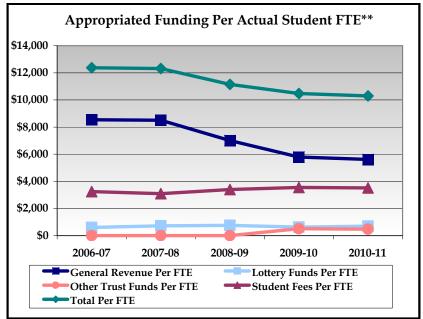


*2011-12 Targets for Research & Development Expenditures.

RESOURCES, EFFICIENCIES, AND EFFECTIVENESS







* The composition of "Other Transfer" cohorts may vary greatly by institution and by year.

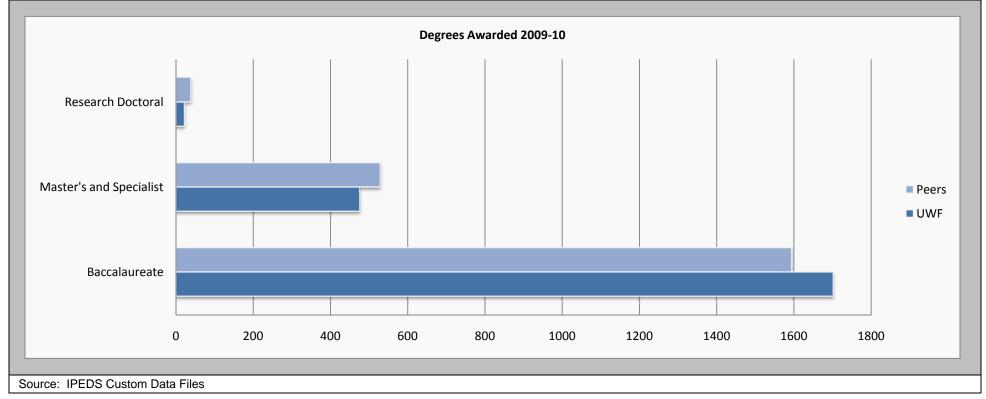
** FTE for this metric uses the standard IPEDS definition of FTE, equal to 30 credit hours for undergraduates and 24 for graduates.

^{**}Graduation Rate from SAME Institution.

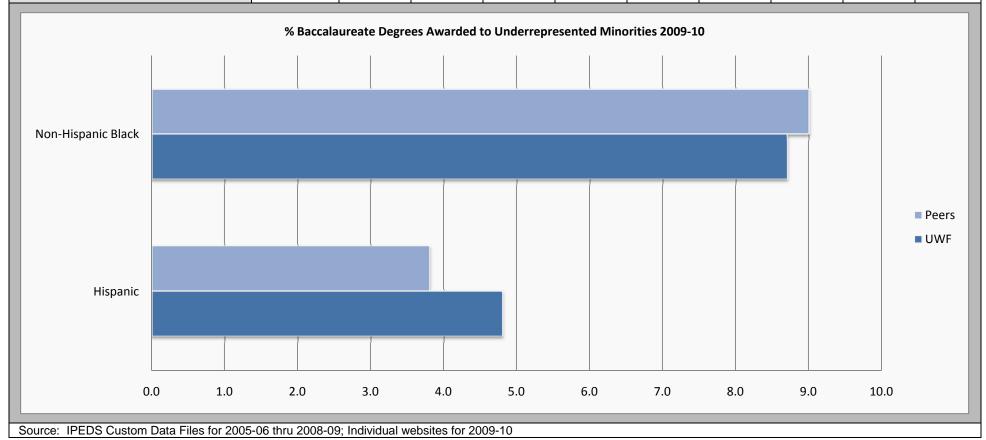
Select Data Tables from the 2009-2010 Annual Report

* Peer choices should be noted. In cases in which peer data are not available for a specific metric, but are available for a related metric, an institution might want to note such in the "Comparison with Peers" row.

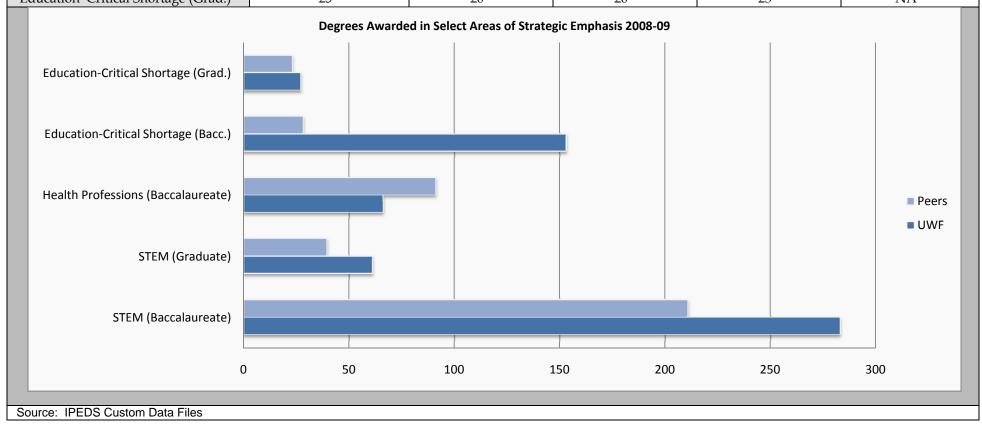
| Degrees Awarded | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
|-------------------------|---------|---------|---------|---------|---------|
| Baccalaureate | 1,706 | 1,645 | 1,733 | 1,799 | 1,702 |
| Master's and Specialist | 386 | 419 | 434 | 450 | 475 |
| Research Doctoral | 31 | 24 | 31 | 26 | 21 |
| Professional Doctoral | 0 | 0 | 0 | 0 | 0 |
| Degrees Awarded - Peers | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
| Baccalaureate | 1366 | 1371 | 1449 | 1485 | 1594 |
| Master's and Specialist | 466 | 457 | 459 | 514 | 528 |
| Research Doctoral | 32 | 36 | 40 | 33 | 37 |
| Professional Doctoral | 0 | 0 | 0 | 0 | 0 |



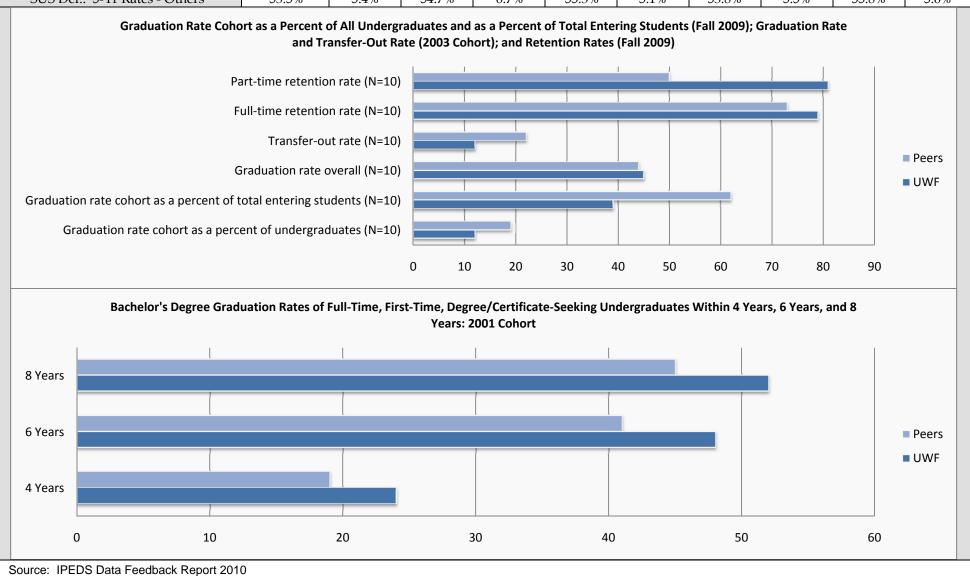
| Baccalaureate Degrees Awarded to | 2005- | 06 | 2006 | -07 | 2007 | '-08 | 2008 | -09 | 2009- | -10 |
|--|-------|------|------|------|------|-------------|------------------|------|-------|------|
| Underrepresented Minorities | # | % | # | % | # | % | # | % | # | % |
| Hispanic | 93 | 5.7 | 65 | 4.1 | 71 | 4.2 | 82 Increase* | 4.6 | 80 | 4.8 |
| Non-Hispanic Black | 161 | 9.8 | 154 | 9.7 | 134 | 7.9 | 155 Increase* | 8.8 | 146 | 8.7 |
| Pell Grant Recipients | 730 | 43.2 | 633 | 39 | 628 | 36.9 | 670 Increase* | 37.8 | 647 | 38.6 |
| Baccalaureate Degrees Awarded to | 2005- | 06 | 2006 | -07 | 2007 | '-08 | 2008 | -09 | 2009- | -10 |
| Underrepresented Minorities - Peers | # | % | # | % | # | % | # | % | # | % |
| Hispanic | 36 | 2.8 | 39 | 3.0 | 45 | 3.2 | 46 | 3.2 | 55 | 3.8 |
| Non-Hispanic Black | 144 | 11.2 | 146 | 11.1 | 150 | 10.8 | 151 | 10.6 | 131 | 9.0 |
| Pell Grant Recipients | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA |



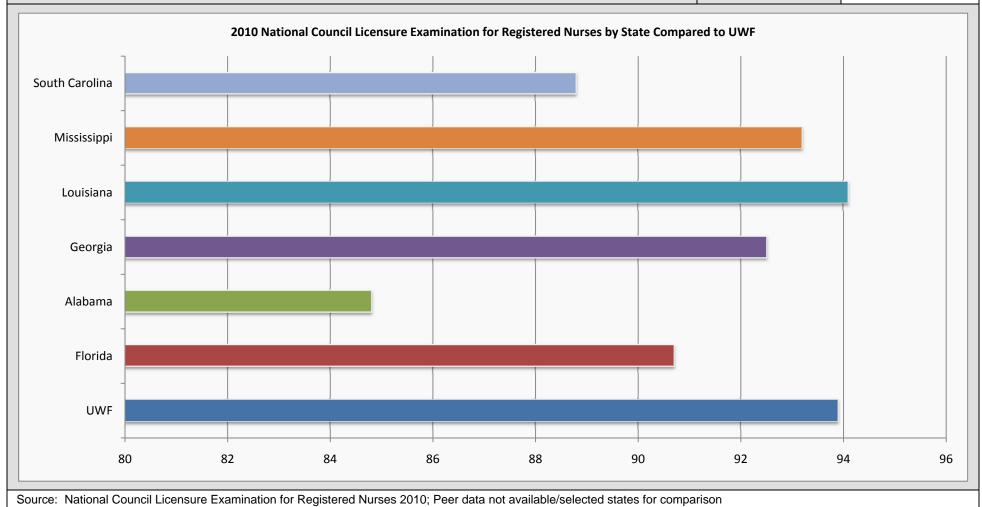
| Degrees Awarded in Select Areas of Strategic Emphasis | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
|--|---------|---------|---------|---------|---------|
| STEM (Baccalaureate) | 285 | 250 | 265 | 283 | 285 |
| STEM (Graduate) | 29 | 31 | 48 | 61 | 83 |
| Health Professions (Baccalaureate) | 75 | 70 | 68 | 66 | 59 |
| Health Professions (Graduate) | 0 | 0 | 1 | 4 | 6 |
| Education-Critical Shortage (Bacc.) | 68 | 88 | 119 | 153 | 114 |
| Education-Critical Shortage (Grad.) | 34 | 48 | 52 | 27 | 44 |
| Degrees Awarded in Select Areas of Strategic Emphasis - Peers | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
| STEM (Baccalaureate) | 195 | 199 | 207 | 211 | NA |
| STEM (Graduate) | 36 | 37 | 39 | 39 | NA |
| Health Professions (Baccalaureate) | 61 | 62 | 77 | 91 | NA |
| Health Professions (Graduate) | NA | NA | NA | NA | NA |
| Education-Critical Shortage (Bacc.) | 45 | 29 | 40 | 28 | NA |
| Education-Critical Shortage (Grad.) | 25 | 20 | 20 | 23 | NA |



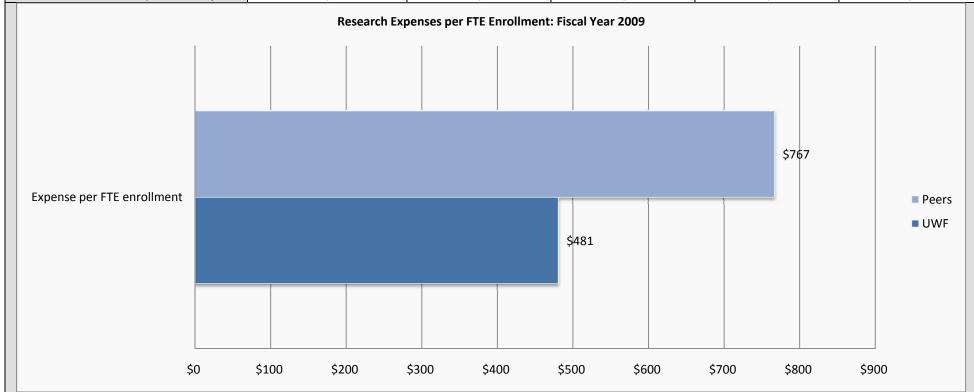
| Undergraduate Retention and | By 20 | 06 | By 2 | 007 | By 2 | 008 | By 2 | 009 | By 20 |)10 |
|---|-------|--------------|-------|--------------|-------|--------------|-------|--------------|-------|--------------|
| Graduation Rates from Same Institution | Grad | Still Enr |
| Institution | | EIII | | EIII | | EIII | | EIII | | |
| Fed.Def.: 6-Yr Rates Full-Time FTICs | 42.0% | 9.2% | 48.3% | 7.8% | 44.2% | 10.3% | 45.3% | 10% | 47.4% | 9.1% |
| SUS Def.: 6-Yr Rates - FTICS | 37% | 9.6% | 43.7% | 8.3% | 41% | 9.8% | 42.3% | 10.1% | 45.4% | 9.1% |
| SUS Def.: 4-Yr Rates - AA Transfers | 67.5% | 8.3% | 65.7% | 8.2% | 65.6% | 9.9% | 67.3% | 11.5% | 68% | 9.6% |
| SUS Def.: 5-Yr Rates - Others | 53.5% | 5.4% | 54.7% | 6.7% | 55.3% | 5.1% | 53.8% | 5.5% | 55.8% | 5.6% |



| Licensure Exam Pass Rates | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 | |
|--|----------------------------|------------------------|---------|------------|---------|--|
| Nursing | 92% | 91.7% | 85.4% | 93.5% | 93.9% | |
| | | | | Florida: | 90.7% | |
| | | | | Alabama: | 84.8% | |
| 2010 National Council Licensum Example | singlion for Dogisland New | waaa h yy Chaha | | Georgia: | 92.5% | |
| 2010 National Council Licensure Exam | imation for Registered Nu | ises by State | | Louisiana: | 94.1% | |
| | | | | | | |
| | | | | | | |



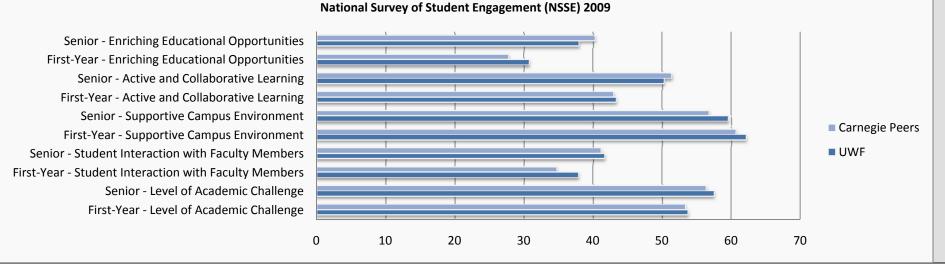
| Academic Research and | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|--|
| Development Expenditures | 2001 00 | 2003 00 | 2000 07 | 2007 00 | 2000 07 | |
| Federal Only (Thousand \$) | \$ 15,714 | \$ 10,259 | \$ 12,349 | \$ 10,167 | \$ 10,265 | |
| Total - All Sources (Thousand \$) | \$ 19,029 | \$ 13,376 | \$ 14,903 | \$ 14,137 | \$ 13,288 | |



Source: IPEDS Data Feedback Report 2010; Peer data not available for specific category listed in Work Plan Update (Academic Research and Development Expenditures)

| Technology Transfer | 2005 | 2006 | 2007 | 2008 | 2009 |
|-----------------------------|------|------|------|------|------|
| Licenses & Options Executed | 0 | 0 | 0 | 1 | 0 |
| Comparison with Peers* | NA | | | | |

| OTHER KEY OUTPUT OR OUTCOME METRICS | | | | | | |
|---|------|--------------------------|-------------------|----------------|------|----------------|
| National Survey of Student Engagement (NSSE) | 2 | 005 | : | 2007 | 2 | 2009 |
| | UWF | Carnegie Peers | UWF | Carnegie Peers | UWF | Carnegie Peers |
| First-Year - Level of Academic | | | | | | |
| Challenge | 49.2 | 51.7 | 53.1 | 42 | 53.7 | 53.3 |
| Senior - Level of Academic Challenge | 54.7 | 56.1 | 55.8 | 50.6 | 57.5 | 56.3 |
| First-Year - Student Interaction with | | | | | | |
| Faculty Members | 32.2 | 33.9 | 36.9 | 33.4 | 37.8 | 34.7 |
| Senior - Student Interaction with | | | | | | |
| Faculty Members | 37.8 | 43.7 | 40.2 | 41.4 | 41.6 | 41.1 |
| First-Year - Supportive Campus | | | | | | |
| Environment | 58.8 | 60.1 | 61.5 | 59.6 | 62.1 | 60.6 |
| Senior - Supportive Campus | | | | | | |
| Environment | 56.4 | 58 | 57.9 | 56.8 | 59.5 | 56.7 |
| First-Year - Active and Collaborative | | | | | | |
| Learning | 39 | 42.5 | 42 | 42.1 | 43.3 | 42.9 |
| Senior - Active and Collaborative | | | | | | |
| Learning | 49.4 | 52.2 | 50.6 | 51.8 | 50.2 | 51.3 |
| First-Year - Enriching Educational | | | | | | |
| Opportunities | 26.7 | 26.7 | 29.2 | 26.8 | 30.7 | 27.7 |
| Senior - Enriching Educational | | | | | | |
| Opportunities | 36.2 | 40.4 | 35.1 | 40 | 37.9 | 40.2 |
| | N | lational Survey of Stude | ent Engagement (N | SSE) 2009 | | |



| Based on Review of Data Trends on Key Output or Outcome Metrics Identified Here and/or in Annual Report, Three (3) Areas of Concern/Areas Needing Improvement | |
|--|--|
| (1) Enrollment, retention, and graduation rates of minority students | |
| (2) Improved process and data for tracking job placement and graduate program placement rates | |
| (3) Enhanced technology/software solutions for improved and more efficient data handling and reporting (e.g., Student Banner, integrated planning and resource allocation system, assessment system) | |

UPDATES TO 2010 UNIVERSITY WORK PLAN

I. Academic Visioning Process

The Provost has constituted an academic visioning process to be completed by October 1, 2011.

Charge to the Strategic Academic Visioning and Empowerment Committee:

By October 1, 2011, the group will develop a vision, mission, goals and strategic priorities for Academic Affairs for the next 5 to 10 years. The group will:

- 1. Perform an environmental scan and Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis (internal and external).
- 2. Identify key performance indicators/measures.
- 3. Facilitate a strategic planning/visioning conference.

II. Focused Review of Academic Program Marketability

The University has engaged Stamats, Inc., to provide a Comprehensive Market Review of Academic Programs during 2011 with a final report due October 2011. The Final Report will include:

- 1. Introduction and Project Overview
- 2. Academic Program Marketability Index Score™ for each program, accompanied by analyses and projections for the future;
- 3. List of potential new programs of interest to the marketplace;
- 4. Recommendations that address program growth potential based on the market, competitive landscape, and industry needs; and
- 5. Summary conclusions.

III. Peer/Peer Aspirant Groups Review and Development of Key Performance Indicators (KPI)

The University has engaged rpkGroup to:

- 1. Review UWF's current peers and peer aspirants to revise and refine as appropriate;
- 2. Aid in the development of Key Performance Indicators (KPIs); and
- 3. Benchmark the KPIs against UWF peer and peer aspirants as a component of setting institutional targets.
- 4. Conduct an administrative portfolio review, benchmark against peer and peer aspirants, and suggest areas for potential cost savings and resource allocation.

Current Peers and Peer Aspirants for Reference

Peer Institutions
University of Arkansas--Little Rock
University of West Georgia
Valdosta State University
East Tennessee State University
Indiana State University
Rowan University (NJ)
Stephen F. Austin University (TX)
University of Massachusetts – Lowell
University of South Dakota

Western Carolina University (NC)

Peer Aspirant Institutions
Boise State University (ID)
Georgia Southern University
James Madison University (VA)
Appalachian State University (NC)
Indiana University of Pennsylvania
Montclair State University (MD)

CAVP Academic Coordination Project (List degree programs recommended for **new collaborative or joint delivery model** or **other corrective action**, as well as any degree programs recommended for **continuation** but for which university and Board staff have not reached agreement on the sufficiency of the rationale.)

| Program Level | 6-Digit CIP Code | Program Title | Category (i.e., Collaborative Model, Corrective Action, or Proposed Continuation) | Proposed Action |
|------------------|------------------------|---|--|---|
| В | 40.0607 | Oceanography | Corrective Action | The program will undergo a program review during the 2011-12 academic year. If approved, the revised program will take effect in Fall 2013. Once approved, the information will be submitted to the Board office. |
| В | 13.1320 | Trade & Industrial Teacher Education | Corrective Action | Program refocused to support a variety of workforce development initiatives including Ford PAS. Enrollments will be closely monitored. |
| В | 40.0801 | Physics | Corrective Action | Growth expected due to new SSE Building |
| М | 23.0101 | English Language and Literature, General | Corrective Action | Explore Accelerated Bachelor's to Master's (ABM) program format |

New Academic Degree Program Proposals - Next Three Years (Program development goals need to align with the institutional strategic plan and System priorities.)

| Proposed Date of Submission to University Board of Trustees | Program Level | 6-Digit CIP Code | Program Title | Comments (Including Proposed Implementation Date) |
|--|------------------|---------------------|--|---|
| Fall 2012 | В | 52.1401 | BSBA-Marketing/Logistics | Fall 2013-Economic Global |
| Fall 2012 | M | 15.0503 | Energy Management Technology | Fall 2013-Specialization within existing MSA-STEM |
| Fall 2012 | M | 52.0301 | M.AccAccounting/Taxation | Fall 2013-Economic Local |
| Fall 2011 | М | 51.1601 | RN-MSN | Fall 2012-Health-after AACN accreditation of MSN |
| Fall 2012 | M | TBD | Professional Science Master's | Fall 2013-Preliminary/Area not determined |
| Fall 2011 | M | 31.0504 | Sport Management | Fall 2013 |
| Fall 2013 | PD | 51.2308 | Doctorate in Physical Therapy- Partnership with USF | Fall 2014-Health- |

Enrollment Planning

There are no significant changes planned in enrollment patterns as compared to the last two to three years. As noted in the 2010 Work Plan, UWF enrollment planning will encompass these areas:

- Build the residential student population and campus life for undergraduates.
- Maintain transfer population and focus on Panhandle institutional cooperative ventures such as NWF2UWF.
- Focus on appropriate graduate program growth, especially in areas related to professional workforce needs in the region such as Professional Master's Programs.
- Continue to develop mobile learning opportunities in appropriate areas of study.

- 1. Annual FTE enrollment plans by level, site, and residency for tuition purposes in the format provided in the template on the next pages.
- 2. These are only to include <u>fundable</u> FTE enrollments. So, for example, out-of-state profile admits should not be included in the out-of-state data.
- 3. Remember that Pharm.D., Law, and other Professional Doctorates (per the recently changed IPEDS definitions) should be counted as Grad II enrollments.
- 4. An <u>explanation of over-enrollment</u> is required for any level in which the 2010-11 funded enrollment plan lagged actual 2010-11 enrollment by more than 5% (Section 1011.90, F.S.).

Enrollment Plan Proposal - All State-Fundable FTE Enrollments (Except Medical/Dental/Veterinary Enrollments)

| For entire institution | Funded | Estimated | Funded | Estimated | Estimated | Estimated | Estimated | 5-Year Projected |
|---------------------------|---------|-----------|---------|-----------|-----------|-----------|-----------|-------------------------------------|
| FTE | 2010-11 | 2010-11 | 2011-12 | 2011-12 | 2012-13 | 2014-15 | 2016-17 | Average Annual Growth Rate |
| FL Resident Lower | 1,886 | 2,248 | 1,886 | 2,318 | 2,390 | 2,540 | 2,700 | 3.1% |
| FL Resident Upper | 3,232 | 3,417 | 3,232 | 3,497 | 3,581 | 3,755 | 3,938 | 2.4% |
| FL Resident Grad I | 599 | 827 | 599 | 838 | 852 | 879 | 907 | 1.6% |
| FL Resident Grad II | 54 | 87 | 54 | 91 | 94 | 102 | 110 | 3.9% |
| Total FL Resident | 5,771 | 6,579 | 5,771 | 6,744 | 6,917 | 7,276 | 7,655 | 2.6% |
| Non-Res. Lower | | 191 | | 197 | 203 | 216 | 229 | 3.1% |
| Non-Res. Upper | | 242 | | 250 | 255 | 268 | 281 | 2.4% |
| Non-Res. Grad I | | 142 | | 146 | 149 | 154 | 158 | 1.6% |
| Non-Res. Grad II | | 27 | | 28 | 29 | 31 | 34 | 3.9% |
| Total Non- Res. | 444 | 602 | 444 | 621 | 636 | 668 | 702 | 2.6% |
| Total Lower | | 2,439 | | 2,515 | 2,593 | 2,756 | 2,929 | 3.1% |
| Total Upper | | 3,659 | | 3,747 | 3,837 | 4,023 | 4,219 | 2.4% |
| Total Grad I | | 969 | | 984 | 1,000 | 1,033 | 1,065 | 1.6% |
| Total Grad II | | 114 | | 118 | 123 | 133 | 144 | 3.9% |
| Total FTE | 6,215 | 7,181 | 6,215 | 7,364 | 7,553 | 7,945 | 8,357 | 2.6% |

| For each distinct physical location (main, branch, site, regional campus) that has or is planned to have | |
|--|--|
| more than 150 FTF State-fundable enrollments | |

| ~ | | - |
|------|----------|----|
| CITE | Pensaco | l٦ |
| 7111 | I CHSaCO | 14 |

| | Estimated | Estimated | Estimated | Estimated | Estimated | 5-Year |
|---------|-----------|-----------|-----------|-----------|-----------|---|
| FTE | 2010-11 | 2011-12 | 2012-13 | 2014-15 | 2016-17 | Projected Average Annual Growth Rate |
| Lower | 1,975 | 2,036 | 2,100 | 2,232 | 2,372 | 3.1% |
| Upper | 2,471 | 2,530 | 2,591 | 2,717 | 2,849 | 2.4% |
| Grad I | 408 | 415 | 422 | 435 | 449 | 1.6% |
| Grad II | 48 | 50 | 52 | 56 | 61 | 3.9% |
| Total | 4,902 | 5,031 | 5,165 | 5,440 | 5,731 | 2.6% |

SITE: Emerald Coast

| | Estimated | Estimated | Estimated | Estimated | Estimated | 5-Year | | | | | | |
|---------|-----------|-----------|-----------|-----------|-----------|---|--|--|--|--|--|--|
| FTE | 2010-11 | 2011-12 | 2012-13 | 2014-15 | 2016-17 | Projected Average Annual Growth Rate | | | | | | |
| Lower | 2 | 2 | 2 | 2 | 2 | 3.1% | | | | | | |
| Upper | 123 | 126 | 129 | 135 | 142 | 2.4% | | | | | | |
| Grad I | 18 | 18 | 18 | 19 | 19 | 1.6% | | | | | | |
| Grad II | 2 | 2 | 2 | 3 | 3 | 3.9% | | | | | | |
| Total | 145 | 148 | 151 | 159 | 166 | 2.6% | | | | | | |

For the sum of current or planned <u>State-fundable</u> FTE enrollments not served at a physical location.

SITE: VIRTUAL INSTRUCTION / DISTANCE LEARNING

| | Estimated | Estimated | Estimated | Estimated | Estimated | 5-Year |
|---------|-----------|-----------|-----------|-----------|-----------|---|
| FTE | 2010-11 | 2011-12 | 2012-13 | 2014-15 | 2016-17 | Projected Average Annual Growth Rate |
| Lower | 462 | 477 | 491 | 522 | 555 | 3.1% |
| Upper | 1,065 | 1,090 | 1,117 | 1,171 | 1,228 | 2.4% |
| Grad I | 543 | 552 | 560 | 579 | 597 | 1.6% |
| Grad II | 64 | 66 | 69 | 74 | 80 | 3.9% |
| Total | 2,134 | 2,185 | 2,237 | 2,346 | 2,460 | 2.6% |

Primary Institutional Goals/Metrics for the Next One to Three Years (In the context of the institutional strategic plan and vision, as well as System priorities, present three (3) to five (5) goals on which university effort will be focused in the next one to three years. Describe each goal, including whether the goal is new or continuing, the strategies for achieving that goal, the timeline and metrics by which success will be measured, expected outcomes, and assumptions, including financial, upon which the projected outcomes are predicated.) Each university is asked to include one goal associated with improved baccalaureate retention and graduation (e.g., improved first-year retention; reduce attainment gaps for underrepresented groups; improve graduation rates for AA transfers; etc.).

| improve graduation | prove graduation rates for AA transfers; etc.). | | | | | | | | | |
|---|---|--|---|--|---|---|---|--|---|--|
| | titutional Goa ΓΙΝUING GO | | Imple | mentation Str | ategies | Expect | ed Outcomes | s/Metric(s)/Tir | neline | |
| #1- IMPROVE BACCALAUREATE RETENTION AND GRADUATION UWF Priority: Increase student progress toward completion of high quality degrees that meet regional and state needs | | | 1.A. Strengthen retention and advising efforts 1.B. Improve the effectiveness and student satisfaction with advising 1.C. Improve student support in specific workforce-related disciplines | | | rates o M so tra o Ex by W fo tra o M to ar St Re 1, | Jetrics: 1% incomphomore reteracking scellent Rating student satisfarning System faculty and acking lore focused at the demand are amats, Inc., (Ceview of Acade 2011, comple | etention and gerease in freshmention rate/Arention rate/Arention rate/Arention survey are response rate 50% for stude academic progred in part by (2 analysis of programmic Prog | man to nnual measured y; Early tes of 75% nts/Annual ram efforts 1) supply rams by re Market ns)/October Academic | |
| Prop | osed Funding | Source: 2011-1 | 12 | | Prop | osed Funding | Source: 2012 | 2-13 | | |
| State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Undergrad. Tuition Differential Revenue (est.) | Total from 2011-12 | Undergrad. Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request | |
| \$11,163,715 | NAV | 0 | \$11,163,715 | 0 | \$1,169,280 | \$11,163,715 | NAV | \$12,332,995 | \$66,427 | |

| Institutional CONTINUING | | Imple | mentation Str | ategies | Expec | ted Outcomes | /Metric(s)/Tir | neline |
|--|---|--|---|---|---|--|-----------------------|--|
| #2-UWF Priority: Improve articulation and other stra Colleges, K-12 schools, the other community partners. | tegies with State e military, and | specification articulum ar | te or develop of ic, inter-institu- lation plans mline admission targeted enrogies for first-tipe, transfer, grave students attended to implement and dependents and dependents are scholarshipe itment activities. | ons processes ollment me-in- iduate, and ertificate and eent programs ary, their dents, and | Outcome: Improved student access to the University Metrics: Estimated 5 year overall increase of 2.6% in FTE (see Enrollment Plan Proposal in this Work Plan Update)/ Annual tracking Analyze program, course, certificate, and online program viability, especially as related to regional workforce needs in par by (1) supply and demand analysis of programs by Stamats, Inc., (Comprehensiv Market Review of Academic Programs)/October 1, 2011 completion date; (2) Academic Visioning process/October 1, 2011, completion date Overall fundraising goal of \$3.5 million in giving/ Annual tracking Tuition differential benefitted 554 students in 2010/2011 up from 175 in 2009/2010. The number awarded to first generation students was up from 175 to 243. Increased access to higher education courses in the region through NWF2UWF (direct admit-type program between Northwest Florida State College and University of West Florida) program (initional baseline to be established in 2011-2012)/Annual tracking | | | |
| Proposed Fund | ling Source: 2011- | 12 | | Prop | | | | |
| State/ Tuition Revenue (est.) Other (Identi Revenue Source e.g., Priv | Undergrad. Tuition Differential Revenue | Total from 2011-12 | Undergrad Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request |
| \$5,959,966 N | AV \$1,368,578 | \$7,328,544 | \$2,518,184 | \$424,463 | \$5,959,966 | NAV | \$8,902,613 | \$54,074,500 |

| | titutional Goa FINUING GO | | Implementation Strategies | | | Expected Outcomes/Metric(s)/Timeline | | | |
|---|---|---|---------------------------|---|--|--|--|-----------------------|--|
| #3-UWF Priority: Promote economic development of the region and the state through applied research and public service | | 3.A. Promote faculty involvement in sponsored research proposal submission 3.B. Increase the recognition of the University as an economic driver of the region and state 3.C. Provide opportunities for faculty-student collaboration on funded research projects | | | Outcome: Increased University applied research and public service activities leading to economic development of the region and state Metrics: 146 faculty grant proposals/Annual tracking 115 presentations at Office of Undergraduate Research sponsored Student Scholars Symposium (includes faculty-student collaboration on research projects)/Annual tracking Updated Haas Center study on Economic Impact of the University of West Florida/Regular Updates | | | | |
| Prop | osed Funding | Source: 2011-1 | 12 | | Prop | osed Funding | Source: 2012 | 2-13 | |
| State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Undergrad Tuition Differential Revenue (est.) | Total from 2011-12 | Undergrad Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request |
| \$3,887,771 | NAV | 0 | \$3,887,771 | 0 | 0 | \$3,887,771 | NAV | \$3,887,771 | \$23,016,500 |

| Institutional Goal CONTINUING GOAL | Imple | ementation St | rategies | | Expected Out | comes/Metric | r(s)/Timeline | |
|---|---|---|---|---|--|--|-----------------------|--|
| #4-UWF Priority: Support high quality student experiences that emphasize engagement and flexible modes of course and program delivery | supplenvi 4.B. Enri 4.C. Enco asse 4.D. Example foste and educe 4.E. Explore to en prog 4.F. Eval | nforce small cla port personalizaronment ch campus life ourage the use ssment strateg mine new path er student/fact other high import cational opport lore emerging nhance flexibility gram delivery luate branch ca very effectiven | ed learning of mature ies ways to ulty research pact tunities technologies ity in | Hall residential facility; Student and Wellness Center/Various completion dates 100% compliance by departments in reporting assessment efforts using direct measures of student learning Track assessment of SLOs/Annual tracking Improvement in key areas of National Survey of Student Engagement (NSSE)/ 115 presentations at Office of Undergraduate Research sponsored Student Scholars Symposium (includes faculty-student collaboration on research projects)/Annual tracking (baseline data to be reported in 2011 Annual Report) Refined delivery options at UWF Pensacola Campus, Emerald Coast campus, and Online Campus/MGT of America study of Emerald Coast Operations during 2010-2011; recommended changes currently being implemented/Stamats, Inc., Comprehensive Market Review of Academic Programs study in progress during spring and summer 2011 with completion date of October 1, 2011; Academic Visioning process to be completed by October 1, 2011 Proposed Funding Source: 2012-13 | | | | |
| Proposed Funding | Source: 2011- | 12 | | | osed Funding | Source: 2012 | 2-13 | |
| State/ Tuition Revenue (est.) Other (Identify Revenue Source - e.g., Private) | Undergrad Tuition Differential Revenue (est.) | Total from 2011-12 | Undergrad Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request |
| \$12,182,196 NAV | 0 | \$12,182,196 | 0 | 0 | \$12,182,196 | NAV | \$12,182,196 | \$29,741,250 |

| | titutional Goa ΓΙΝUING GO | | Imple | mentation Str | ategies | Expect | ted Outcomes | /Metric(s)/Tir | neline |
|----------------------------------|--|---|-----------------------|--|---|--|---|-----------------------|--|
| #5-UWF Priority talented faculty | time faculty in targeted programs 5.B. Refine long-term fiscal strategy to strengthen the institution 5.C. Implement newly revised faculty evaluation standards and policies 5.D. Enhance recognition of faculty and staff accomplishments and contributions | | | faculty are continuous | nd staff es: Number of a differential (! ue to hire full- vide classroom ng. The remaid d for need-base hires from tu program need aculty hires we enance of sma fundergradua than 40 studes fall 2010-stud I linkage between source allocate ng and Budge red in January ng and Resou y of faculty saftion standard shed in Spring | | ent on unds are to instructors and student l continue to id; 12 tial in 2010-variables to Fall 2010-ions had int-to-faculty ratio was y planning Fresident's Team of Strategic Group due loped July 1, a faculty / Baseline | | |
| Prop | osed Funding | Source: 2011-1 | 12 | | Prop | o Continuation of faculty and staff awards cosed Funding Source: 2012-13 | | | |
| State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Undergrad Tuition Differential Revenue (est.) | Total from 2011-12 | Undergrad Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request |
| \$4,123,272 | NAV | \$3,193,350 | \$7,316,622 | \$5,875,864 | \$2,488,080 | \$4,123,272 | NAV | \$12,487,116 | 0 |

SUMMARY OF PROPOSED FUNDING FOR PRIMARY GOALS Methodology: The following estimates of proposed funding for the category "State/Tuition Revenue (est.)" for both 2011-12 and 2012-2013 are based primarily on planned expenditures for fiscal year 2010/11. Because of 11/12 budget reductions and continued uncertainty related to future state funding, the same level of expenditures are anticipated for the next two years with the exception of "Priorities 2 and 5" both of which will receive enhanced funding from undergraduate tuition differential. The amounts expended for these goals from other revenue sources such as the Foundation are not available at this time. Reporting this information will require changes in our accounting systems.

| | Proposed Funding Source: 2011-12 | | | | Proposed Funding Source: 2012-13 | | | | | |
|--------|--|--|---|-----------------------|---|--|--|--|--------------------|--|
| Goal # | State/ Tuition Revenue (est.) | Other (Identify Revenue Source – e.g., Private) | Undergrad Tuition Differential Revenue (est.) | Total from 2011-12 | Undergrad Tuition Differential Revenue (est.) | Legislative Budget Request (State Funds) | State/ Tuition Revenue (est.) | Other (Identify Revenue Source - e.g., Private) | Total from 2012-13 | 2012-13 to 2016-17 PECO/ Courtelis Request |
| 1 | \$11,163,715 | NAV | 0 | \$11,163,715 | 0 | \$1,169,280 | \$11,163,715 | NAV | \$12,332,995 | \$66,427 |
| 2 | \$5,959,966 | NAV | \$1,368,578 | \$7,328,544 | \$2,518,184 | \$424,463 | \$5,959,966 | NAV | \$8,902,613 | \$54,074,500 |
| 3 | \$3,887,771 | NAV | 0 | \$3,887,771 | 0 | 0 | \$3,887,771 | NAV | \$3,887,771 | \$23,016,500 |
| 4 | \$12,182,196 | NAV | 0 | \$12,182,196 | 0 | 0 | \$12,182,196 | NAV | \$12,182,196 | \$29,741,250 |
| 5 | \$4,123,272 | NAV | \$3,193,350 | \$7,316,622 | \$5,875,764 | \$2,488,080 | \$4,123,272 | NAV | \$12,487,116 | 0 |
| Total | \$37,316,920 | NAV | \$4,561,928 | \$41,878,848 | \$8,393,948 | \$4,081,823 | \$\$37,316,920 | NAV | \$49,792,691 | \$106,898,677 |

2010 - 2011 Tuition Differential Update

Provide the following information for the 2010-2011 Academic Year.

| 2010-2011 – 70% Initiatives (List the initiatives provided in the 2010-11 tuition differential request.) | University Update on Each Initiative |
|--|---|
| Full-time faculty/instructors are being hired to provide classroom instruction and advising. | The fee was initially approved in 2009/2010 and a total of eight faculty were hired and/or retained using the fees collected in that first year. In 2010/2011, increased fees collected were used to hire an additional 12 full-time faculty/instructors. |
| | |
| Additional Detail, | Where Applicable: |
| Total Number of Faculty Hired or Retained (funded by tuition differential): | 20 |
| Total Number of Advisors Hired or Retained (funded by tuition differential): | NA |
| Total Number of Course Sections Added or Saved (funded by tuition differential): | NA |
| 2010-2011 - 30% Initiatives (list the initiatives provided in the 2010-11 tuition differential request) | University Update on Each Initiative |
| Provide need-based financial aid for the student body who demonstrated need based on FAFSA evaluation. | A total of 554 students benefitted. |
| Provide need-based aid for low income, first-generation-in-college students. | Of the 554 students, 243 were first-generation-incollege students. |
| | |
| · · · · · · · · · · · · · · · · · · · | imates as of April 30, 2011): |
| Unduplicated Count of Students Receiving at least one Tuition Differential-Funded Award: | 554 |
| \$ Mean (per student receiving an award) of Tuition Differential-Funded Awards: | 1,128 |
| \$ Minimum (per student receiving an award) of Tuition Differential-Funded Awards: | 88 |
| \$ Maximum (per student receiving an award) of Tuition Differential-Funded Awards: | 1,500 |

Fall 2011 Request for an Increased Tuition Differential Fee

University: UWF

| Effective Date | |
|---|--|
| University Board of Trustees Approval Date: | June 7, 2011 |
| Campus or Center Location | |
| Campus or Center Location to which the Tuition Differential fee will apply (If the entire university, indicate as such): | All locations. |
| Undergraduate Course(s) Course(s). (If the tuition differential fee applies to all university undergraduate courses, indicate as such. If not, also provide a rationale for the differentiation among courses): | All undergraduate courses. |
| Current and Proposed Increase in the Tuition Diffe. | rential Fee |
| Current Undergraduate Tuition Differential per | \$12.80 |
| credit hour: | · |
| Percentage tuition differential fee increase | 70/ |
| (calculated as a percentage of the sum of base | 7% |
| tuition plus tuition differential): | ФО (2 |
| \$ Increase in tuition differential per credit hour: \$ Increase in tuition differential for 30 credit | \$8.62 |
| | \$ 258.60 |
| hours: Projected Differential Revenue Generated and Inter | adad Haas |
| , | lued Oses |
| Incremental differential fee revenue generated in 2011-12 (projected): | \$2,194,527 |
| Total differential fee revenue generated in 2011-12 | |
| (projected): | \$4,277,198 |
| The intended uses of 70% of these funds are to | |
| continue to hire full-time faculty/instructors to | ↑• 004 0 • 0 (▼ 001) |
| provide classroom instruction and student | \$2,994,039 (70%) to hire full time faculty |
| advising. The remaining 30% will continue to be | \$1,283,159 (30%) for need-based financial aid |
| used for need-based financial aid. | |

STATE UNIVERSITY SYSTEM OF FLORIDA

Tuition Differential Collections, Expenditures, and Available Balances University of West Florida Fiscal Year 2010-2011 and 2011-12

University Tuition Differential

Budget Entity: 48900100 (Educational & General)

SF/Fund: 2 164xxx (Student and Other Fees Trust Fund)

| | Estimated Actu 2010-11 | | Estimated 2011-12 | |
|--|-------------------------------|-----------|--------------------------|-----------|
| Balance Forward from Prior Periods | | | | |
| Balance Forward | \$ | _ | \$ | 284,730 |
| Less: Prior-Year Encumbrances | | _ | · | - |
| Beginning Balance Available: | \$ | - | \$ | 284,730 |
| <u>Receipts / Revenues</u> | | | | |
| Tuition Differential Collections | \$ | 2,340,128 | | 4,277,198 |
| Interest Revenue - Current Year | | - | | - |
| Interest Revenue - From Carryforward Balance | | | | - |
| Total Receipts / Revenues: | \$ | 2,340,128 | \$ | 4,277,198 |
| <u>Expenditures</u> | | | | |
| Salaries & Benefits | \$ | 1,430,597 | \$ | 2,994,039 |
| Other Personal Services | | - | | - |
| Expenses | | - | | - |
| Operating Capital Outlay | | - | | - |
| Student Financial Assistance | | 624,801 | | 1,283,159 |
| Expended From Carryforward Balance: | | - | | |
| CF Salaries and Benefits | | | | 199,311 |
| CF Student Financial Assistance | | | | 85,419 |
| **Other Category Expenditures | | | | - |
| Total Expenditures: | \$ | 2,055,398 | \$ | 4,561,928 |
| Ending Balance Available: | \$ | 284,730 | \$ | |
| Ending Balance Available: | \$ | 284,730 | \$ | |

*Since the 2010-11 year has not been completed, provide an estimated actual.

^{**}Provide details for "Other Categories" used.

University Tuition, Fees and Housing Projections

| University of West Florida | Actual | | | UWF Projected* | | | |
|---|--------------------|--------------------------|--------------|----------------|---------------|----------------------|--------------------|
| <u>Undergraduate Students</u> | 2008-09 | Actual 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 | 2014-15 |
| Tuition: | | | | | | | |
| Base Tuition - (0% projected legislative increase) | \$82.03 | \$88.59 | \$95.67 | \$103.32 | \$103.32 | \$103.32 | \$103.3 |
| Tuition Differential (no more than 15%) ⁴ | | \$5.74 | \$12.80 | \$21.42 | \$40.13 | \$61.65 | \$86.3 |
| Total Base Tuition and Differential | \$82.03 | \$94.33 | \$108.47 | \$124.74 | \$143.45 | \$164.97 | \$189.7 |
| % Change | | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.09 |
| Fees (per credit hour): | | | | | | | |
| Student Financial Aid ¹ | \$4.10 | \$4.42 | \$4.78 | \$5.16 | \$5.17 | \$5.17 | \$5.1 |
| Building/Capital Improvement ² | \$4.76 | \$4.76 | \$4.76 | \$4.76 | \$4.76 | \$4.76 | \$4.7 |
| Activity & Service ⁵ | \$10.68 | \$11.20 | \$12.67 | \$13.30 | \$13.30 | \$13.30 | \$13.3 |
| Health ⁵ | \$4.82 | \$5.19 | \$6.62 | \$7.23 | \$7.23 | \$7.23 | \$7.2 |
| Athletic ⁵ | \$13.65 | \$14.22 | \$15.91 | \$17.49 | \$17.49 | \$17.49 | \$17. ₄ |
| Transportation Access | \$1.80 | \$1.80 | \$1.80 | \$3.00 | \$5.00 | \$7.00 | \$10.0 |
| Technology ¹ | | \$4.42 | \$4.78 | \$5.16 | \$5.17 | \$5.17 | \$5.1 |
| Total Tuition and Fees per credit hour | \$121.84 | \$140.34 | \$159.79 | \$180.84 | \$201.56 | \$225.08 | \$252.8 |
| % Change | | 15.2% | 13.9% | 13.2% | 11.5% | 11.7% | 12.3 |
| Fees (block per term): Activity & Service Health Athletic | | | | | | | |
| Transportation Access | <u> </u> | <u> </u> | <u>ФО ОО</u> | \$0.00 | <u>\$0.00</u> | ΦΩ ΩΩ | <u></u> |
| Total Block Fees per term | \$0.00 | \$0.00 NA | \$0.00 NA | \$0.00 NA | \$0.00 NA | \$0.00 NA | \$0.0 NA |
| % Change | | INA | INA | INA | INA | INA | NA . |
| Total Tuition and Fees for 30 credit hours | \$3,655.20 | \$4,210.20 | \$4,793.70 | \$5,425.22 | \$6,046.92 | | \$7,584.8 |
| % Change | | 15.2% | 13.9% | 13.2% | 11.5% | 11.7% | 12.3 |
| Out-of-State Fees | | | | | | | |
| Out-of-State Undergraduate Fee | \$408.94 | \$408.94 | \$408.94 | \$408.94 | \$408.94 | \$429.39 | \$450.8 |
| Out-of-State Undergraduate Student Financial Ai | \$20.44 | \$20.45 | \$20.45 | \$20.45 | \$20.45 | \$21.47 | \$22. |
| Total per credit hour | \$429.38 | \$429.39 | \$429.39 | \$429.39 | \$429.39 | \$450.86 | \$473. |
| % Change | \$40.500.00 | 0% | 0% | 0% | 0% | 5% | <u> </u> |
| | | C1 / HU1 UII | \$1/.6/5.4/ | \$18.307.01 | \$18,928.53 | \$20,278.14 | \$21,786. |
| Total Tuition and Fees for 30 Credit Hours | \$16,536.60 | | | | | 70/ | |
| | \$16,536.60 | 3% | 3% | 4% | 3% | 7% | |
| Total Tuition and Fees for 30 Credit Hours | \$6,900.00 | | | | | 7% \$8,982.60 | \$9.482 |

¹ can be no more than 5% of tuition.

² capped in statute.

³ can be no more than 5% of tuition and the out-of-state fee.

⁴ After base tuition is set by the legislature and subject to approval of the UWF Board of Trustees, the cumulative increase in base and differential tuition is capped at 15% by statute. UWF's projections are intended to preserve that statutory authority.

⁵ Any increase in the Activity and Service, Health, and Athletic Fee is capped at 5% per year in the aggregate and the overall total is capped at 40% of tuition, unless otherwise authorized in the General Appropriations Act.

⁶ UWF has authorization to charge \$50 for the Orientation Fee.

^{*}All projections are estimates and subject to change within statutory limits.

University of West Florida 2012-13 Legislative Budget Request

| Priority Number | Work Plan Issue Title / Other Issue | Recurring Funds | Non- recurring Funds | Total Funds |
|--------------------|--|--------------------|----------------------------|-------------|
| 1 | Recruit and Retain Talented Faculty in Targeted Fields | \$2,488,080 | \$0 | \$2,488,080 |
| 2 | Improving Effectiveness and Student Satisfaction with Enhanced Advising | \$1,169,280 | \$0 | \$1,169,280 |
| 3 | Improving Access through Admissions Streamlining Strategies | \$424,463 | \$0 | \$424,463 |
| | Total | \$4,081,823 | \$0 | \$4,081,823 |



State University System Florida Board of Governors Instructions for Completing the Operating Budget (OB) Form I

The OB Form I is designed to capture the data needed to align a university's work plan budget issue with the goals and objectives of the State University System (SUS) Strategic Plan <u>and</u> the New Florida Initiative.

Each university should submit <u>one sequential priority list</u> of all budget issues for the university. Any issues unique to a branch campus or a special unit (e.g., IFAS, health science center) should be incorporated into the single university priority list, even if the university decides to separate the base allocation into prorated amounts for each branch campus or special unit.

Keep all responses brief. All issues must have been identified in the 2011 University Work Plan submitted to the Board of Governors and must align with the goals and objectives of the SUS Strategic Plan and the New Florida Initiative.

State University System Education and General 2012-2013 Legislative Operating Budget Issue Form I

| University: | |
|--------------------------------|--|
| Work Plan Issue Title: | Recruit and Retain Talented Faculty in Targeted Fields |
| Priority Number | 1 |
| Recurring Funds Requested: | \$2,488,080 |
| Non-Recurring Funds Requested: | \$0 |
| Total Funds Requested: | \$2,488,080 |

I. **Description** (Describe the service or program to be provided if this initiative is funded. Include whether this is a new or expanded service/program. If expanded, what has been accomplished with the current service/program?)

The funds requested to recruit and retain faculty will be utilized to maintain small class sizes to support personalized learning, increase the percentage of small-sized classes taught by faculty with highest degree in field, and to serve the students and the region through highly qualified and committed faculty.

As a result of the budget reductions that began in fiscal year 2007/2008, UWF lost 58 full- time faculty positions. This loss in faculty positions contributed in large part to an increase in the student-to-faculty ratio from 19:1 in Fall 2007 to 23:1 in Fall 2010. The resources requested as part of this funding initiative will enable the University to recruit and hire an additional 28 new faculty. Many of the new faculty hires are targeted in fields of critical importance to the region and state such as accounting, teacher education, the health professions, and STEM.

Effective Fall 2009, the University implemented tuition differential to hire new full-time faculty and these efforts are continuing next year. While tuition differential is assisting the University in adding new faculty, it has provided sufficient resources to fund only 20 new faculty lines thus far and is restricted to enhancing undergraduate education. This additional funding will enable the University to hire 28 new faculty to teach at all levels of instruction in addition to the faculty hired using tuition differential.

II. Return on Investment (Describe the outcome(s) anticipated, dashboard indicator(s) to be improved, or return on investment. Be specific. For example, if this issue

focuses on improving retention rates, indicate the current retention rate and the expected increase in the retention rate.)

- 1. The 28 new faculty hired will provide enhanced support/instruction to an average of 2,520 students or approximately 378 FTE.
- 2. The new faculty will help maintain small class sizes and improve the student-to-faculty ratio. In Fall 2010, 80% of undergraduate course sections had fewer than 40 students and the student-to-faculty ratio was 23:1.
- III. **Facilities** (*If this issue requires an expansion or construction of a facility and is on the Capital Improvement List complete the following table.*): NA

| | Facility Project Title | Fiscal Year | Amount Requested | Priority Number |
|----|------------------------|----------------|---------------------|--------------------|
| 1. | | | | |
| 2. | | | | |



State University System Florida Board of Governors Instructions for Completing the Operating Budget (OB) Form I

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Each university should submit <u>one sequential priority list</u> of all budget issues for the university. Any issues unique to a branch campus or a special unit (e.g., IFAS, health science center) should be incorporated into the single university priority list, even if the university decides to separate the base allocation into prorated amounts for each branch campus or special unit.

Keep all responses brief. All issues must have been identified in the 2011 University Work Plan submitted to the Board of Governors and must align with the goals and objectives of the SUS Strategic Plan and the New Florida Initiative.

State University System Education and General 2012-2013 Legislative Operating Budget Issue Form I

| University: | |
|--------------------------------|---|
| Work Plan Issue Title: | Improving Effectiveness and Student Satisfaction with Enhanced Advising |
| Priority Number | 2 |
| Recurring Funds Requested: | \$1,169,280 |
| Non-Recurring Funds Requested: | \$0 |
| Total Funds Requested: | \$1,169,280 |

I. **Description** (Describe the service or program to be provided if this initiative is funded. Include whether this is a new or expanded service/program. If expanded, what has been accomplished with the current service/program?)

Effective student advising is crucial to meeting student retention and graduation goals. The funds requested to enhance student advising will be utilized to hire more advisors, develop a systematic method for evaluating advising success, determine enhancement and evaluation strategies for online advising, and target military student advising. Funds will also be necessary to support institutional research/planning, to enhance information systems technology, build data warehouse systems, and provide university advisors at partner locations across the region.

Purposeful enrollment growth is a central component of the UWF strategic plan. UWF has initiated several programs to increase retention. Two such programs are the "Delphi" and "Oracle" programs recently deployed and located in our residence halls for students. The program intertwines learning with living environments with Delphi focused on the freshman experience and Oracle focused on the sophomore experience.

Fall to Spring Retention during Delphi's first -year of deployment was 95%. Oracle was launched in Fall 2010 with sophomore students.

- II. Return on Investment (Describe the outcome(s) anticipated, dashboard indicator(s) to be improved, or return on investment. Be specific. For example, if this issue focuses on improving retention rates, indicate the current retention rate and the expected increase in the retention rate.)
 - 1. An estimated 6,150 students would benefit from this initiative or approximately 4,305 FTE.

2012-2013 LBR

- 2. Improve the target ratio of students to full-time advisors based on the national standard of 300:1; current ratio for UWF is 425:1.
- III. **Facilities** (*If this issue requires an expansion or construction of a facility and is on the Capital Improvement List complete the following table.*):

| | Facility Project Title | Fiscal Year | Amount Requested | Priority Number |
|----|------------------------|----------------|---------------------|--------------------|
| 1. | | | | |
| 2. | | | | |



State University System Florida Board of Governors Instructions for Completing the Operating Budget (OB) Form I

The OB Form I is designed to capture the data needed to align a university's work plan budget issue with the goals and objectives of the State University System (SUS) Strategic Plan <u>and</u> the New Florida Initiative.

Each university should submit <u>one sequential priority list</u> of all budget issues for the university. Any issues unique to a branch campus or a special unit (e.g., IFAS, health science center) should be incorporated into the single university priority list, even if the university decides to separate the base allocation into prorated amounts for each branch campus or special unit.

Keep all responses brief. All issues must have been identified in the 2011 University Work Plan submitted to the Board of Governors and must align with the goals and objectives of the SUS Strategic Plan and the New Florida Initiative.

State University System Education and General 2012-2013 Legislative Operating Budget Issue Form I

| University: | |
|-----------------------------------|--|
| Work Plan Issue Title: | Improving Access through Admissions Streamlining Strategies |
| Priority Number | 3 |
| Recurring Funds Requested: | \$424,463 |
| Non-Recurring Funds Requested: | \$0 |
| Total Funds Requested: | \$424,463 |

I. **Description** (Describe the service or program to be provided if this initiative is funded. Include whether this is a new or expanded service/program. If expanded, what has been accomplished with the current service/program?)

The funds requested to implement and maintain the new Direct Admit program will be utilized to provide a seamless system in which a student admitted to a regional college is immediately contacted and provided with information on academic programs and admission to UWF. Funds will be necessary to support institutional research/planning, enhance information systems technology, build data warehouse systems, maintain the academic portal and provide university admission advisors on the college campuses. While this initiative will improve retention and increase graduation rates for students, basic infrastructure for the university must be improved to allow for a successful implementation.

UWF spearheaded a coalition of the public post-secondary institutions in the panhandle in 2008. The President's Higher Education Coalition of Northwest Florida was created and meets regularly across the region. One of the initiatives and resources developed by the coalition is the "Academic Portal – Career Pathways." The portal is a kiosk used as a source of information located in high schools, workforce development offices and on college campuses to assist residents and students in determining the classes needed to successfully complete a degree with the credentials needed in a specific occupation. Combining the "Career Pathways" program and "Direct Admit" initiative will be a major improvement in the articulation and the transfer process for students throughout Northwest Florida.

II. Return on Investment (Describe the outcome(s) anticipated, dashboard indicator(s) to be improved, or return on investment. Be specific. For example, if this issue

focuses on improving retention rates, indicate the current retention rate and the expected increase in the retention rate.)

- 1. An estimated 2,500 students would benefit from this initiative or approximately 1,500 FTE.
- 2. An estimated increase in enrollment of 105 students (unduplicated headcount) per year.
- III. **Facilities** (*If this issue requires an expansion or construction of a facility and is on the Capital Improvement List complete the following table.*): NA

| | Facility Project Title | Fiscal Year | Amount Requested | Priority Number |
|----|------------------------|----------------|---------------------|--------------------|
| 1. | | | | |
| 2. | | | | |

University: UWF

Five-Year Capital Improvement Plan (CIP)

| PECO | Projects | |
|------|----------|--|

| | PECO Projects | , | | | | | | | F1 (* 1 | Academic | |
|--------------|---|---|-------------------|-------------------|--------------------|--------------------|------------------|---------------|---|---|-------------------------|
| Priority No. | Project Name | Actual Appropriation 2011-2012 Code | 2012-2013 Code | 2013-2014 Code | 2014-2015 Code | 2015-2016 Code | 2016-17 Code | Total | Educational Plant Survey Recommended (Yes or No) | Program to Benefit from Project (e.g., Biology) | Gross Square Feet |
| 1 | Capital Renewal Infrastructure | \$1,771,079 | \$4,000,000 P,C | \$4,000,000 P,C | \$4,000,000 P,C | \$5,500,000 P,C | \$5,600,000 | \$24,871,079 | No | N/A | N/A |
| 2 | College of Business Education Ctr. (Phase III of III) | | \$8,410,500 P,C,E | | | | | \$8,410,500 | Yes | Business School | 52,463 |
| 3 | School of Allied Health and Life Sciences (Phase I of III) | | \$8,952,000 P,C,E | | | | | \$8,952,000 | No | Hlth.Sciences | 0 |
| 4 | School of Allied Health and Life Sciences (Phase II of III) | | | \$33,250,000 P,CE | | | | \$33,250,000 | No | Hlth.Sciences | 84,011 |
| 5 | School of Allied Health and Life Sciences (Phase III of III) | | | | \$21,660,000 P,C,E | | | \$21,660,000 | No | Hlth.Sciences | 52,513 |
| 6 | Physical Education Renovation and Performance Center Improvements | | \$2,907,750 P | \$23,740,000 | | | | \$26,647,750 | Yes-Renovation | Human Perf. | 106,583 |
| 7 | College of Arts and Sciences Building 58 Renovation | | | \$2,102,500 | | \$19,190,500 C,E | | \$21,293,000 | Yes | Research/Grants | 69,633 |
| 8 | Campus Drive Road Extension and Modifications, Phase I of II | | | | \$814,000 C,E | \$7,918,000 C,E | | \$8,732,000 | No | N/A | N/A |
| 9 | Campus Drive Road Extension and Modifications, Phase II of II | | | | | \$100,000 P,C | \$902,000 C,E | \$1,002,000 | No | N/A | N/A |
| 10 | Natatorium Renovation (Phase II of II) | | | \$4,249,500 P,C,E | | | | \$4,249,500 | Yes | Physical Educ. | 36,571 |
| 11 | College of Arts and Sciences Building 37 Renovation | | | \$3,522,500 P,C,E | | | | \$3,522,500 | Yes | Nursing | 11,844 |
| 12 | Educational Development Center Renovation | | | | \$2,068,000 P | \$9,843,000 C,E | | \$11,911,000 | Yes | R.O.T.C. & Legal | 39,878 |
| 13 | Archaeology Auditorium and Curation Facility | | | | \$747,000 P | \$5,667,500 C,E | | \$6,414,500 | Yes | Archaeology | 13,575 |
| 14 | College of Professional Studies Education | | | | | \$1,781,000 P | \$22,074,000 C,E | \$23,855,000 | No | Teacher Educ. | 62,490 |
| 15 | Campus Security Facility | - | | | | \$897,000 P | \$6,351,000 C,E | \$7,248,000 | Yes | University Police | 10,015 |
| 16 | Multi-Cultural Center - Maritime Park | | \$4,000,000 P,C,E | | | | | \$4,000,000 | No | Museum | 12,805 |
| 17 | University Honors/Living Complex | | | | | \$380,000 P | \$2,713,500 C,E | \$3,093,500 | No | Not Determined | 3,625 |
| 18 | University Union (Partial Funding from PECO) TBD | | | | TBD | TBD | TBD | \$0 | | Not Determined | TBD |
| | TOTAL | ₽4 774 0F0 | #20 270 250 | #70.074.F00 | #20 200 CCC | ΦΕ1 ΟΕΕ 000 | #0F (40 F00 | \$0 | | | |
| | TOTAL | \$1,771,079 | \$28,270,250 | \$70,864,500 | \$29,289,000 | \$51,277,000 | \$37,640,500 | \$219,112,329 | | | |

Challenge Grant Projects

| | Charlenge Grant Projects | | | | | | | | | |
|--|--------------------------|-------------|--------------|--------------|--------------|--------------|--------------|---------------|---|--|
| | TOTAL | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | | |
| | | | | | | | | | • | |
| | GRAND TOTAL | \$1,771,079 | \$28,270,250 | \$70,864,500 | \$29,289,000 | \$51,277,000 | \$37,640,500 | \$219,112,329 | | |

Codes: P = Planning C = Construction CE = Construction / Equipment LA = Land Acquisition