



UNF Strategic Plan

Greatness ~~STARTS Here~~
Uniquely UNF

NOW

JANUARY 13, 2020

Guiding Philosophy

- ✓ Student-Centered
- ✓ Excellence
- ✓ Innovation
- ✓ Partnerships
- ✓ Inclusion
- ✓ Uniquely UNF
- ✓ Goodness and Morality



Strategic Goal, Mission, and Vision

Strategic Goal:

University of national prominence with north Florida as our catalyst and student success as our mantra.

Mission:

Our student-centered mission is to create the next generation of thinkers, leaders, and problem solvers with the knowledge and experience to uniquely change the world.

Vision:

We will be the higher education nexus where diverse students, faculty, and organizations from around the world collaborate and creatively innovate for the advancement of society.

Institutional Values

Value Statement:

We achieve excellence in all we do; we are an institution of uncompromising character; we lead with humility, humanity, and integrity.

Institutional Values:

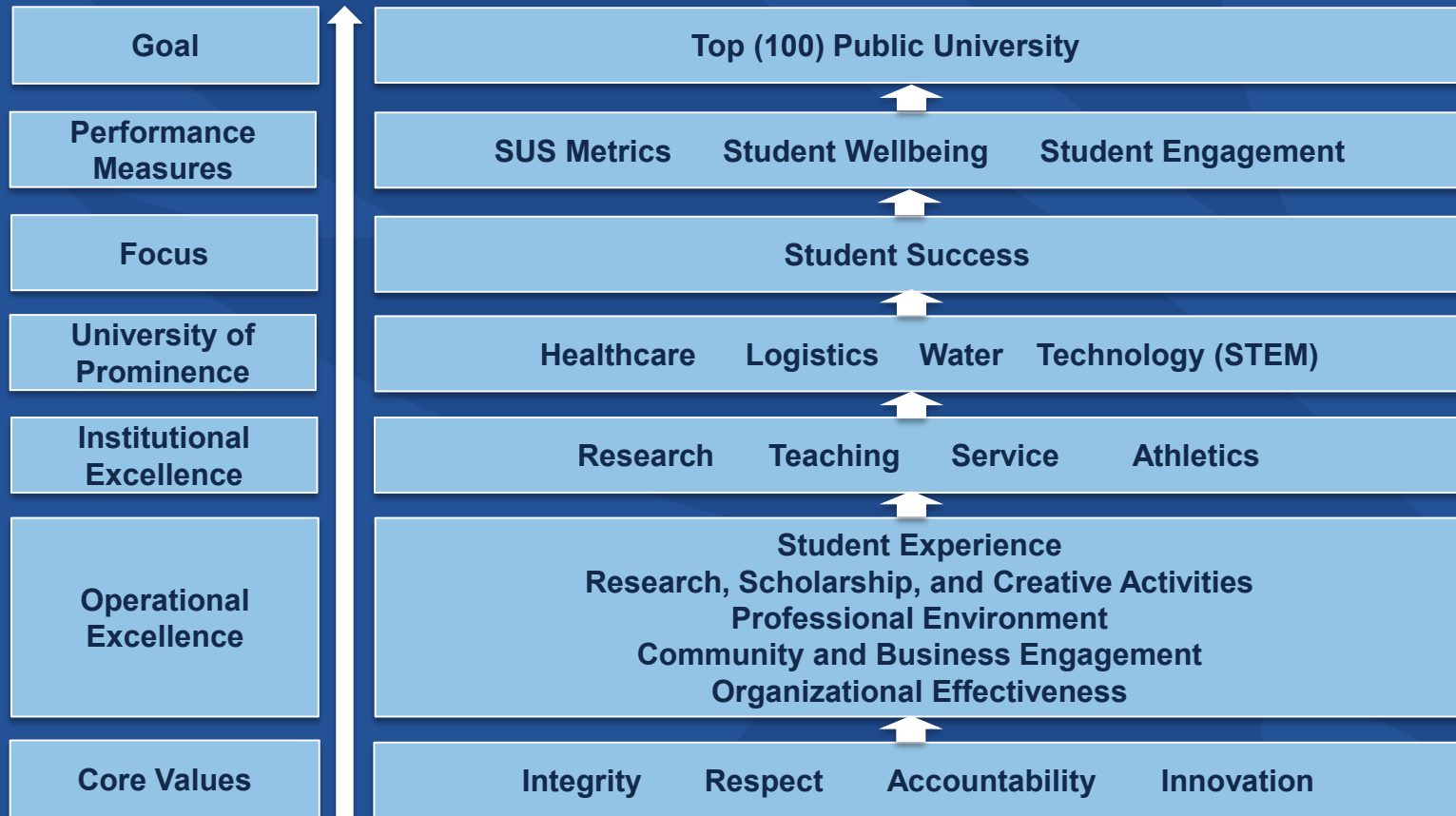
Integrity - We do the right thing for the right reason at the right time.

Respect - We treat everyone with kindness, we are informed by the perspectives of others, and we draw strength from our differences.

Accountability - We are responsible for how the outcomes of our actions affect others and our environment.

Innovation – We harness creativity and talent to turn challenges into opportunities and problems into solutions in a uniquely UNF way.

UNF Strategic Map toward Greatness



UNF Student Promise

With students as our focus, UNF will pursue UNIQUE approaches to:

- ✓ Experiential Learning
- ✓ “Precision” Advising, Counseling, and Teaching
- ✓ Faculty Engagement, Student Research
- ✓ Character Development, Problem-Solving
- ✓ Graduate School Pathways
- ✓ Continue to Produce Graduates to Support Florida’s Future Talent Needs