



METRIC	ACTUAL (current)	GOAL (2030)	KPI TYPE / SOURCE
Headcount enrollment	<b>1,769</b> (Fall 2024)	<b>3,000</b> (Fall 2030)	Enrollment
Percent of bachelor's graduates enrolled or employed (>\$40k salaries)	<b>80.9%</b> (2022-23)	<b>85%</b> (2029-30)	PBF 1
Median wages of bachelor's graduates employed full-time	<b>\$66,800</b> (2022-23)	<b>\$72,000</b> (2029-30)	PBF 2
Average cost to the student (excluding federal emergency funds)	<b>-\$9,810</b> (2022-23)	<b>&lt; \$0</b> (2030-31)	PBF 3
FTIC four-year graduation rate	<b>36.9%</b> (2020-24)	<b>60%</b> (2026-30)	PBF 4
Academic Progress Rate (first-to-second year retention with GPA ≥ 2.0)	<b>74.9%</b> (2023-24)	<b>90%</b> (2029-30)	PBF 5
Bachelor's degrees in programs of strategic emphasis	<b>100%</b> (2023-24)	<b>90%</b> (2029-30)	PBF 6
University access rate (% of students with Pell grants)	<b>32.1%</b> (2023-24)	<b>37%</b> (2029-30)	PBF 7
Graduate degrees awarded in programs of strategic emphasis	<b>100%</b> (2023-24)	<b>90%</b> (2029-30)	PBF 8
FCS AA transfer three-year graduation rate	<b>25%</b> (2019-23)	<b>75%</b> (2027-30)	PBF 9a
FTIC Pell recipient six-year graduation rate	<b>50.5%</b> (2019-23)	<b>65%</b> (2027-30)	PBF 9b
Percent of bachelor's graduates with 2+ workforce experiences	<b>99.5%</b> (2022-23)	<b>100%</b> (2029-30)	PBF 10
Research expenditures with business and industry	<b>(new metric)</b>	<b>\$3.0M</b> (2029-30)	Research & Innovation 18
Utility patents awarded (cumulative)	<b>1</b> 2024	<b>20</b> 2030	Research & Innovation 19
Endowment	<b>\$13M</b> 2024	<b>\$33M</b> 2030	Foundation
Annual student debt	<b>\$1,490</b> (2021-22)	<b>&lt; \$1,500</b> (2029-30)	SUDS Annual Debt
Student-to-full-time-faculty ratio	<b>18.4</b> 2024	<b>18.4</b> 2030	SUDS
Percent of all state-funded employee FTE in administration	<b>35%</b> 2023	<b>25%</b> 2030	Faculty-Admin Report
Number of Corporate Impact Network partners	<b>26</b> 2024	<b>75</b> 2030	Foundation
Percent of students agreeing with: <i>My university campus provides an environment for free expression of ideas, opinions, and beliefs.</i>	<b>75.5%</b> (2023-24)	<b>100%</b> (2029-30)	Intellectual Freedom Survey