

How does the best get better?



#1 State for Higher Education

- Since 2017
- 6 universities ranked in the Top 100

#1 in Affordability

- Lowest state in the country for in-state tuition
- 77% of Florida resident undergraduates without loans

Focused on Student Success

- 4-year graduation rate of 62%
- SUS graduates earning \$50k

Aligning Degrees with Florida's Needs

- Programs of Strategic Emphasis aligned to the Florida's most critical needs

Advancing Research & Innovation

- \$2.93B in research expenditures
- More research collaboration across the System



SUS 30

EXTRAORDINARY IMPACT

Emily Sikes, Vice Chancellor for Academic and Student Affairs

January 30, 2025

www.flbog.edu



**STATE UNIVERSITY
SYSTEM OF FLORIDA**

2030 Strategic Plan Timeline

May 2024 – Now



May 8, 2024
Board Meeting

Mission & Vision

June 27-28, 2024
Board Meeting

Strategy Session

Summer
Steering
Committee

Sept 17-18, 2024
Retreat &
Board Meeting

Strategy Session

Oct 16, 2024
Board Workshop

Review Strategies

Oct 29-30, 2024
Board Meeting

Areas & Initiatives


November
Stakeholder
Review

Metrics & Goals

Dec 19, 2024
Board Meeting

Metrics & Goals

Jan 30, 2025
Board Meeting

 2030 Strategic
Plan Approval

Mission Statement



To serve the needs of our state and society by providing high-quality higher education, innovative research, and public service through a coordinated system of institutions, each with distinct missions, collectively advancing civic principles, fostering world-class talent, and propelling Florida's economic prosperity.

Vision Statement



The State University System of Florida will be the premier public university system in the nation, renowned for its world-class talent and collective strengths of its member institutions, delivering **extraordinary impact** around the world.

Our values deliver an **extraordinary IMPACT**

I Integrity

M Modeling Excellence

P Pursuing Knowledge

A Access & Affordability

C Collaboration

T Transformative Innovation

5 Priority Areas



ONE SUS



ELEVATING STUDENT SUCCESS



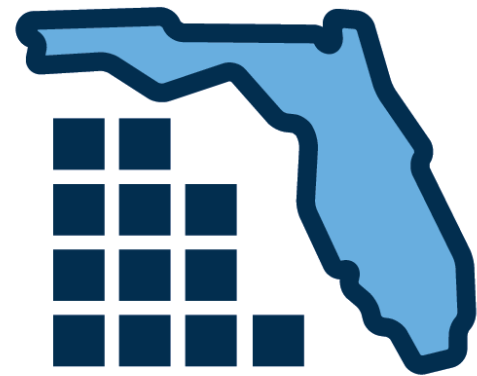
OPERATIONAL EXCELLENCE



WORLD-CLASS TALENT



INNOVATIVE RESEARCH & ECONOMIC DEVELOPMENT



The System is comprised of 12 distinct universities, each with renowned areas of expertise, all collaborating as

One SUS

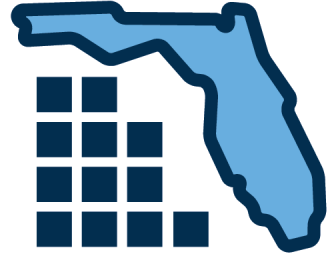


Objectives

Reputation

Collaboration

Areas of Expertise



One SUS Metrics

METRIC	2025	2030
Top State		
Top 10 Public Universities	1	2
Top 25 Public Universities	2	4
Top 50 Public Universities	4	5
Top 100 Public Universities	6	8
Top Public HBCU	1	1
Top 5 Public Liberal Arts College		1

Elevating Student Success



Our System serves as a national model of excellence for **student success** while providing high-quality education that is affordable & accessible



Objectives

Modeling Excellence

Access & Affordability

High-skilled Grads



Elevating Student Success Metrics

METRIC	2025	2030
4-Year Graduation Rate	62%	70%
Academic Progress Rate	89%	92%
% of Bachelor's Grads Enrolled or Employed at \$40K	74%	85%
Median Wages of Bachelor's Grads	\$50,000	\$60,000
Licensure Exam Pass Rates	31 of 39 Above	Top Decile/ Top in FL
Undergrads Participating in Internships or Experiential Learning	29%	40%
Undergrads without Student Loans	77%	85%
Bachelor's/Graduate Degrees in Programs of Strategic Emphasis	TBD	TBD



Elevating Student Success Metrics

METRIC	2025	2030
FCS AA Transfers 3-Year Graduation Rate	62%	72%
4-Year Graduation Rate for Pell Students	54%	70%
Access Rate <i>Modified to be % of FTIC Pell students entering in fall</i>	30%	35%



Our System is committed to being exceptional stewards of state resources & upholding the **highest standards of integrity** by continually identifying best practices & areas for improvement



Objectives

Financial Health & Integrity

Optimizing Funds



Operational Excellence Metrics

A workgroup will make recommendations for metrics in this area

METRIC	2025	2030
Financial Ratings	Highest	TBD
Shared Services Cost Savings	\$214.8M FY 23-24	TBD
Space Utilization	Minimum 40 hours/week and 60% Occupancy	TBD

World-Class Talent



Our System boasts **top-tier faculty** who relentlessly pursue knowledge & produces **world-class graduates** who secure positions at iconic companies around the globe



Objectives

World-Class Faculty

World-Class Graduates



World-Class Talent Metrics

METRIC	2025	2030
Faculty Awards	66	TBD*
National Academy Members	71	80

*The Board will review data sources and determine new goals.



Our System conducts
innovative research
that tackles crucial, life-altering challenges,
transforms communities, & serves as an
economic driver
for our state



Objectives

Leaders in Research

**Innovation Transforming
Florida's Economy**



Innovative Research & Economic Development Metrics

METRIC	2025	2030
Total Research Expenditures	\$2.929B	\$3.75B
Patents Awarded	395	425
Number of Start-Up Companies Created	28	100
Number of Licenses & Options Executed Annually	450	500
Research Expenditures with Business & Industry	\$79M	\$120M
Federal Research Expenditures	\$1.39B	\$1.75B
Research Expenditure Rankings (# in Top 25, 50, 100)	1 in Top 25 2 in Top 50 5 in Top 100	1 in Top 10 3 in Top 50 5 in Top 100

New Metrics for Consideration

One SUS	Elevating Student Success	Operational Excellence
<ul style="list-style-type: none">○ Economic Impact○ Collaborations of Distinction○ Research Collaborations○ % of Degrees with a Positive ROI○ \$ of Annual Giving○ Areas of Expertise Ranked in Top Quartile	<ul style="list-style-type: none">○ Employment & Wages for Pell Students○ % of Graduates with a Positive ROI○ % of Students Paying Excess Hours Fee	<p>Metrics to be recommended by a workgroup, options include:</p> <ul style="list-style-type: none">○ Reserves Total○ Asset to Liabilities Ratio○ Financial Controls Measure○ Carry-Forward for Deferred Maintenance

New Metrics for Consideration

World-Class Talent

- Faculty Research Awards
- # of Students with Internships at Iconic Companies
- New Faculty Recruited
- % of Students Employed at Iconic Companies
- Faculty in the Top Quintile in their field
- # of Iconic Companies Partnering with Universities
- Faculty with Externships at Iconic Companies
- Research Partnerships with Iconic Companies

Innovative Research & Economic Development

- # of Jobs Created by Research
- Economic Impact of Research

Peer Comparisons

These metrics will be used for future comparisons amongst peer universities

- 4-Year Graduation Rate
- 4-Year Graduation Rate for Pell Students
- Access Rate: *Modified to be % of FTIC students entering in fall*
- Total Research Expenditures

State Comparisons

Tracking Excellence

METRIC	2025	2030	Ranking	
			Current	2030
4-Year Graduation Rate	62%	70%	#5	#1
4-Year Graduation Rate for Pell Students	54%	70%	N/A	#1
Total Research Expenditures	\$2.929B	\$3.75B	#5	#3
Undergrads without Student Loans	77%	85%	#3	#1



SUS 30

EXTRAORDINARY IMPACT



**STATE UNIVERSITY
SYSTEM OF FLORIDA**