



Intellectual Freedom and Viewpoint Diversity 2024 Survey

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October 30, 2024

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Survey Scope



- Alchemer was retained to distribute and collect survey responses.
- Alchemer provided managed services to administer the full survey process including programming, testing, technical configuration, and user technical helpdesk support.
- Each institution provided the vendor with the appropriate contact information for their student and staff populations.
- The student population was designated as all enrolled students after the Spring drop/add period.
- The staff population was defined as all active employees as of January 3, 2024.

Fielding



- Trends in current survey strategies suggest that for some populations, SMS message delivery can increase response rates. SMS messaging delivery of the survey links were instituted for the student populations.
- Staff received only email delivery of the survey links.
- To improve student response rates and provide more flexibility due to the differing university academic calendars, a 4-week survey period was originally scheduled. Due to the spring break rotation and other factors, the student survey was extended 1 week. Fielding occurred from March through April of 2024.
- An incentivized strategy was deployed by the university foundations the week of April 11 th of the student survey cycle. A random drawing of five university bookstore \$500 gift cards was offered to enrolled university students. Students had to participate in the survey or register for the drawing with their institution's foundation. Students were notified of the incentive though campus communications and within the remaining survey notifications.
- Incentives were not provided for the staff survey.

Survey Response Rates



	Students	Faculty and Staff
University Invited	338,177	97,777
University Responses	49,132	11,989
University % of Return	14.53%	12.26%

ResponsiveMR (a subsidiary of Radius), was contracted to statistically weight the response data. Aggregate institutional student and staff demographics were provided to the vendor to perform the statistical weighting.

Partisanship



	Democrats	Not Affiliated	Republicans	Something Else
SUS Students	25	43	22	8
FIRE National Students	30	43	13	14
SUS: Faculty and Staff	32	37	22	9
FIRE National Faculty	32	44	11	3

Tolerance of Difference: Ideological Mood on Campus

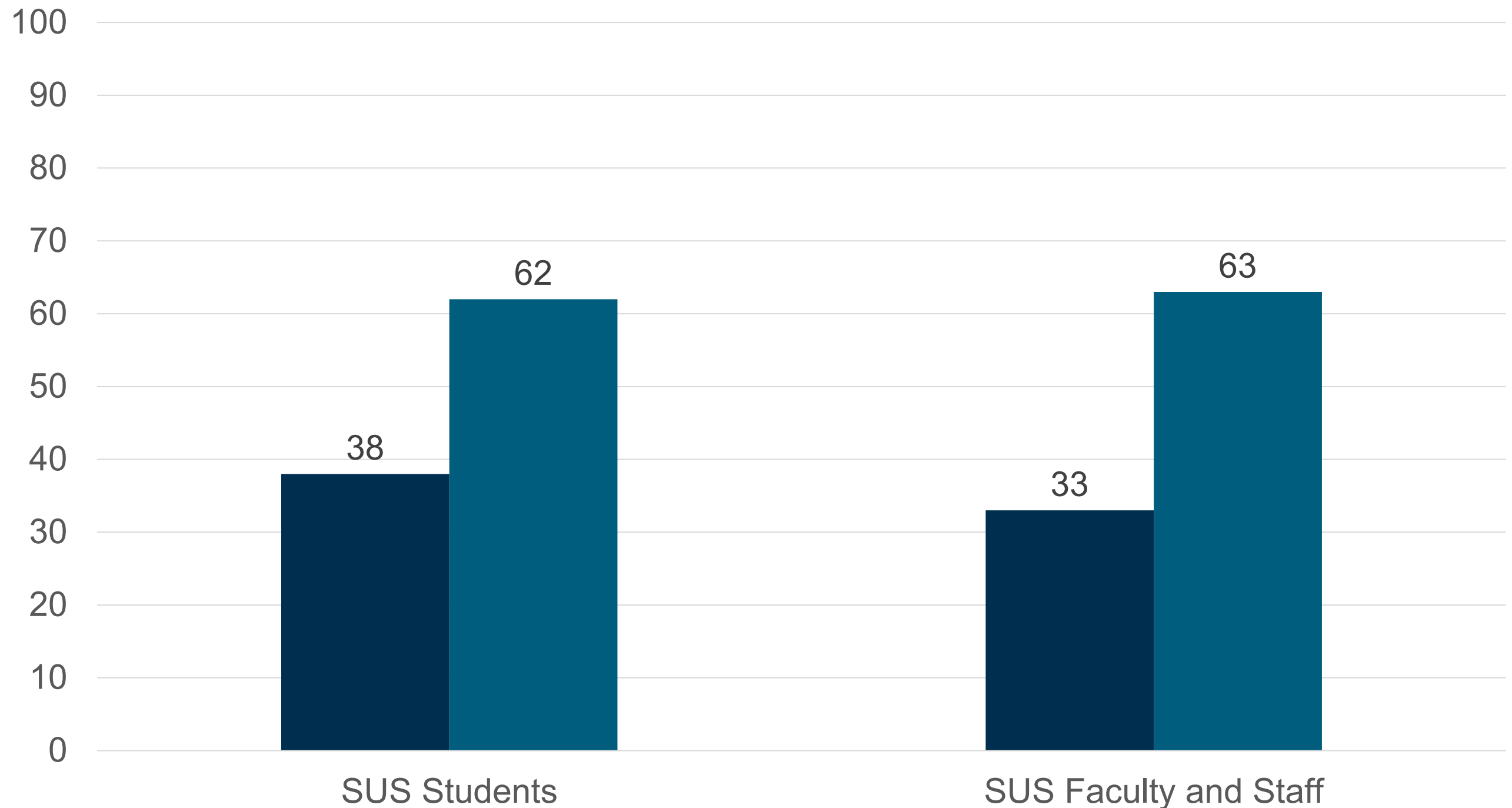


My college or university is generally

	More tolerant of liberal ideas and beliefs	More tolerant of conservative ideas and beliefs	Equally tolerant of both liberal and conservative ideas and beliefs
SUS Students	34	14	51
Buckley National Student Sample	37	20	36
SUS: Faculty and Staff	32	21	41

Ideas about Speech and Expression

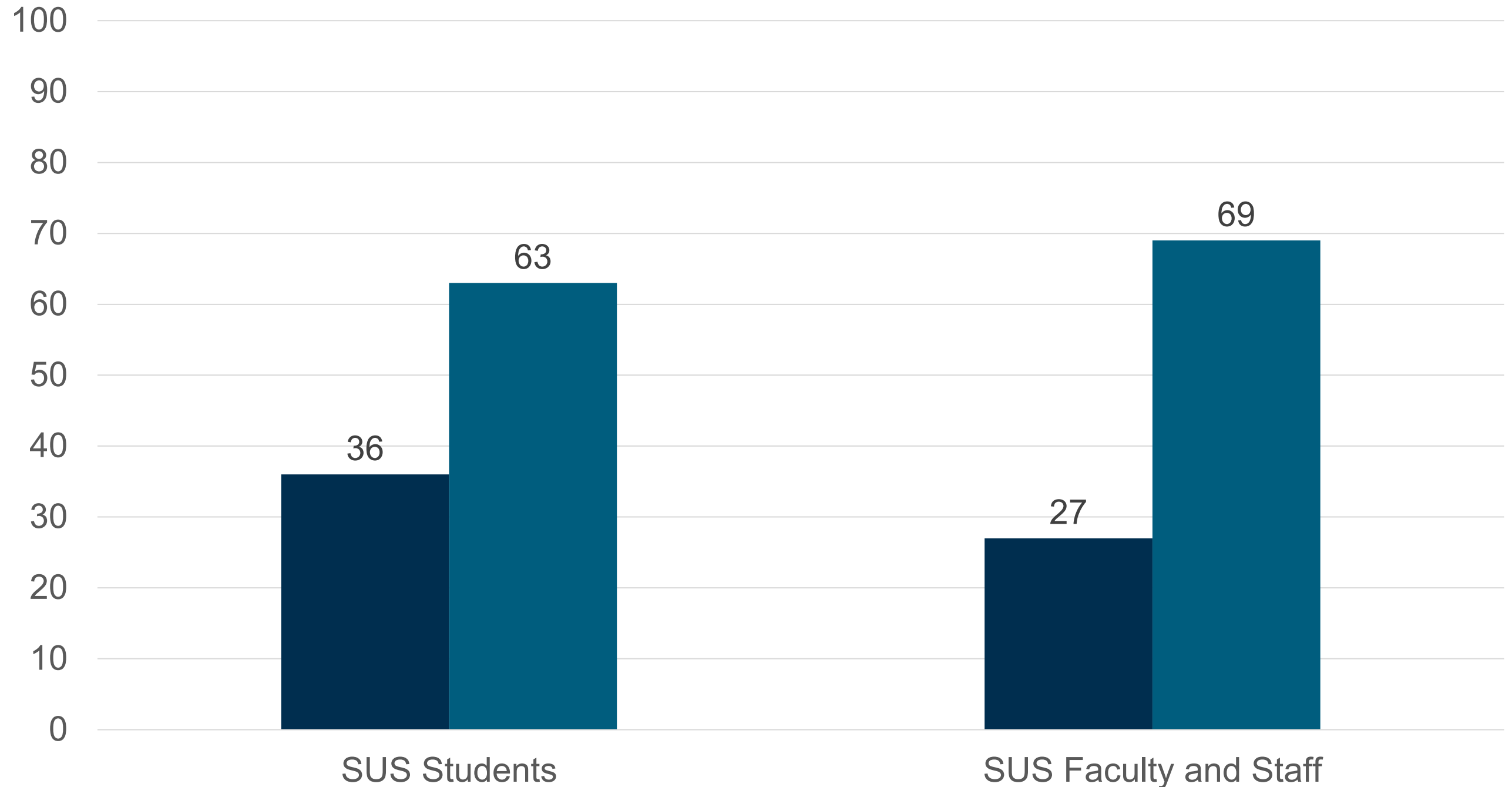
If you had to choose, is it more important for universities?



- To prohibit offensive speech on campus that is biased against certain groups.
- To expose students to all types of viewpoints, even if they are offensive or biased against certain groups.

Ideas about Speech and Expression

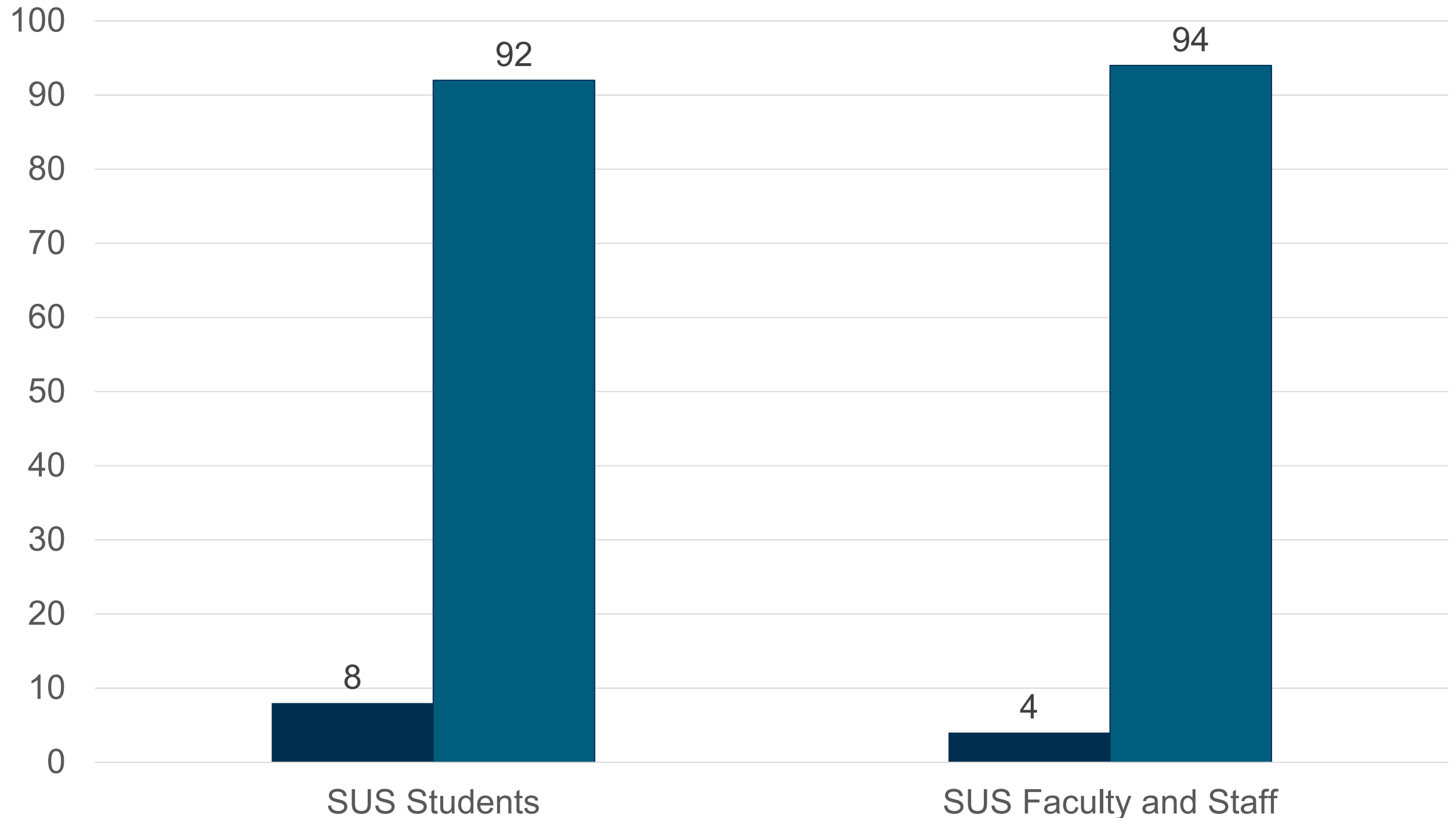
If you had to choose, is it more important for universities?



- Political correctness helps people avoid offending others.
- Political correctness has silent important discussion our society needs to have.

Ideas about Speech and Expression

If you had to choose, is it more important for universities?

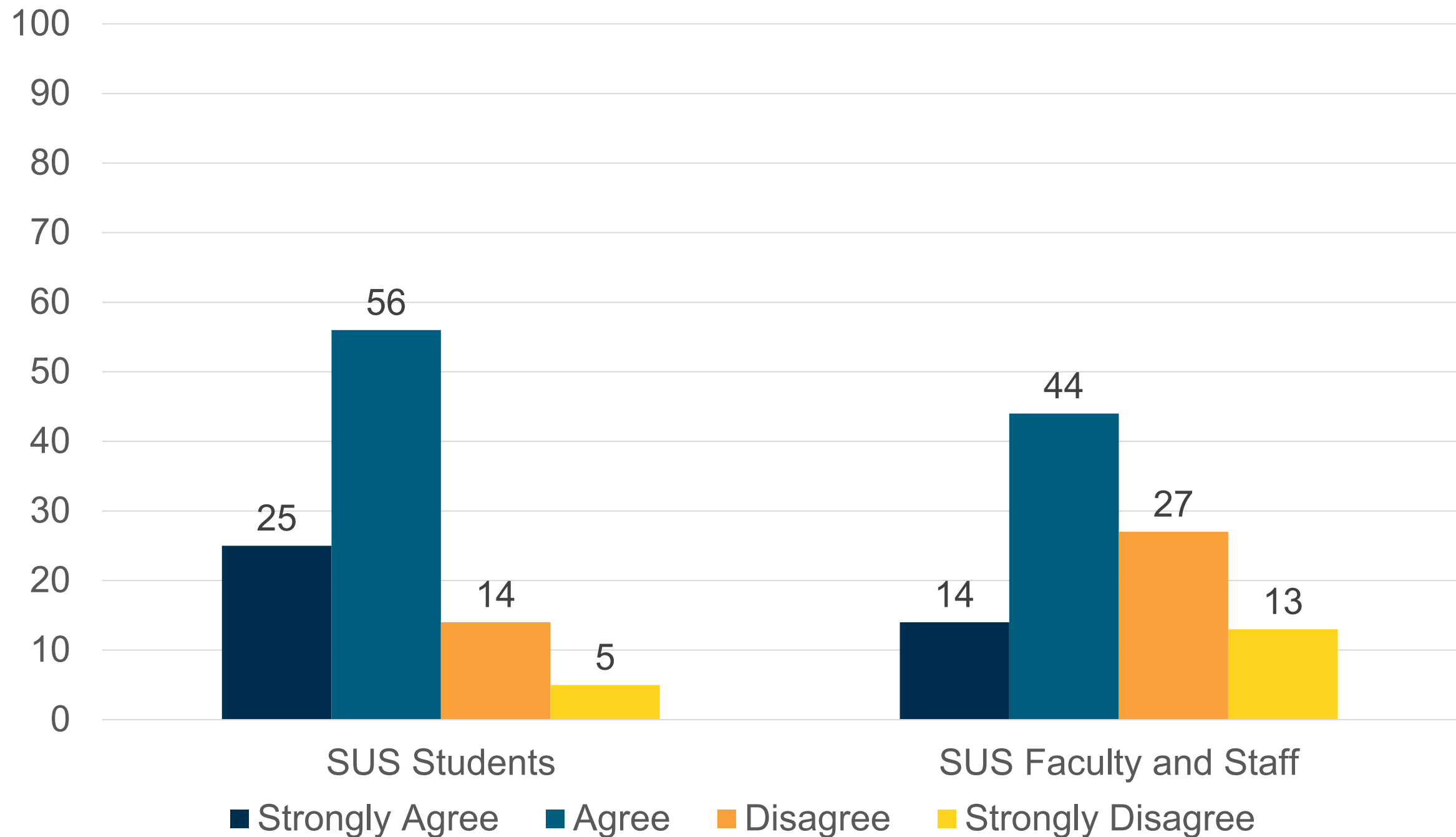


■ Speech is violence and should be treated as such by the university.

■ It is important for healthy campus life that the distinctions between speech and violence are maintained.

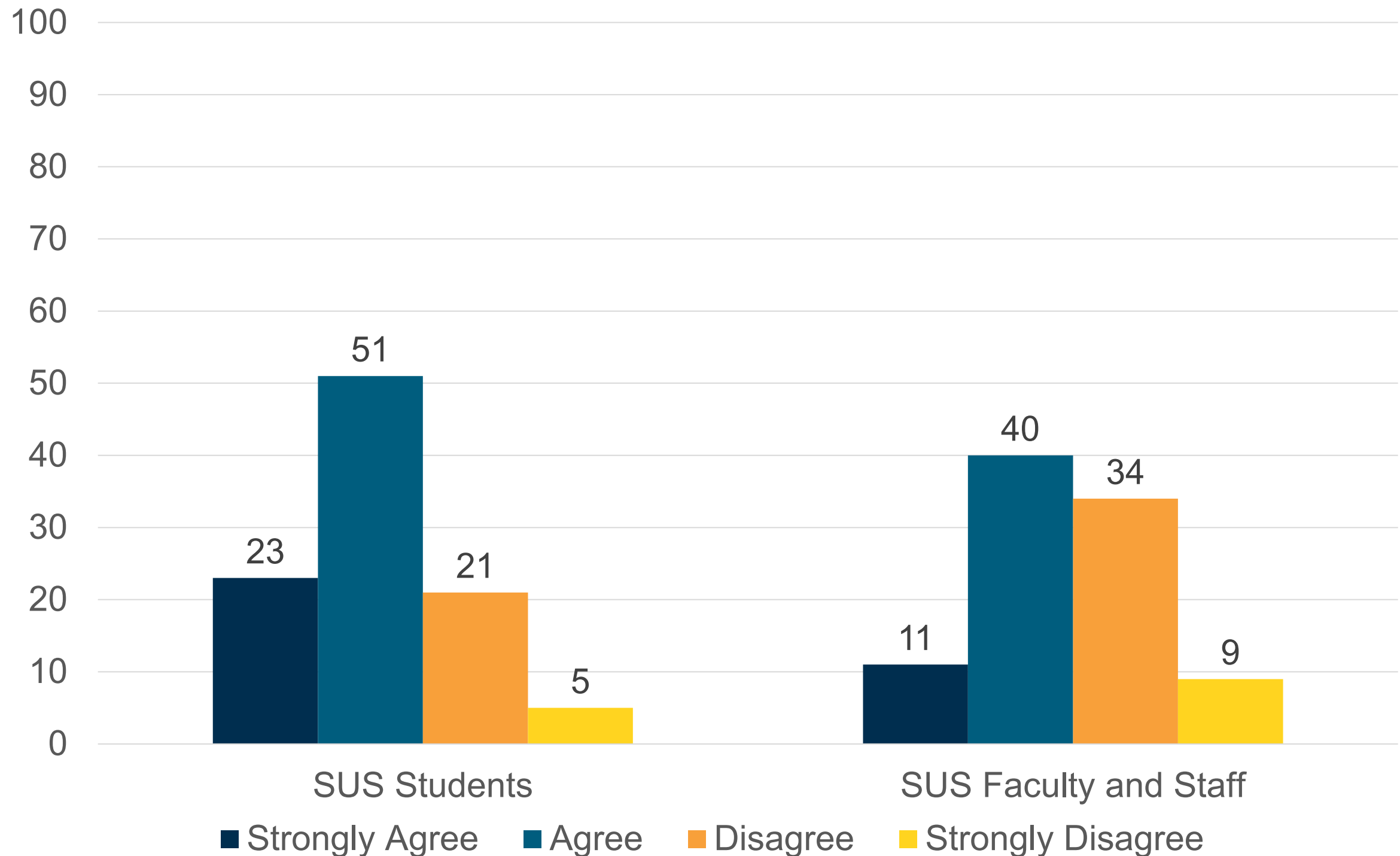
Ideas about Speech and Expression

My university campus provides an environment for free expression of ideas, opinions, and beliefs.



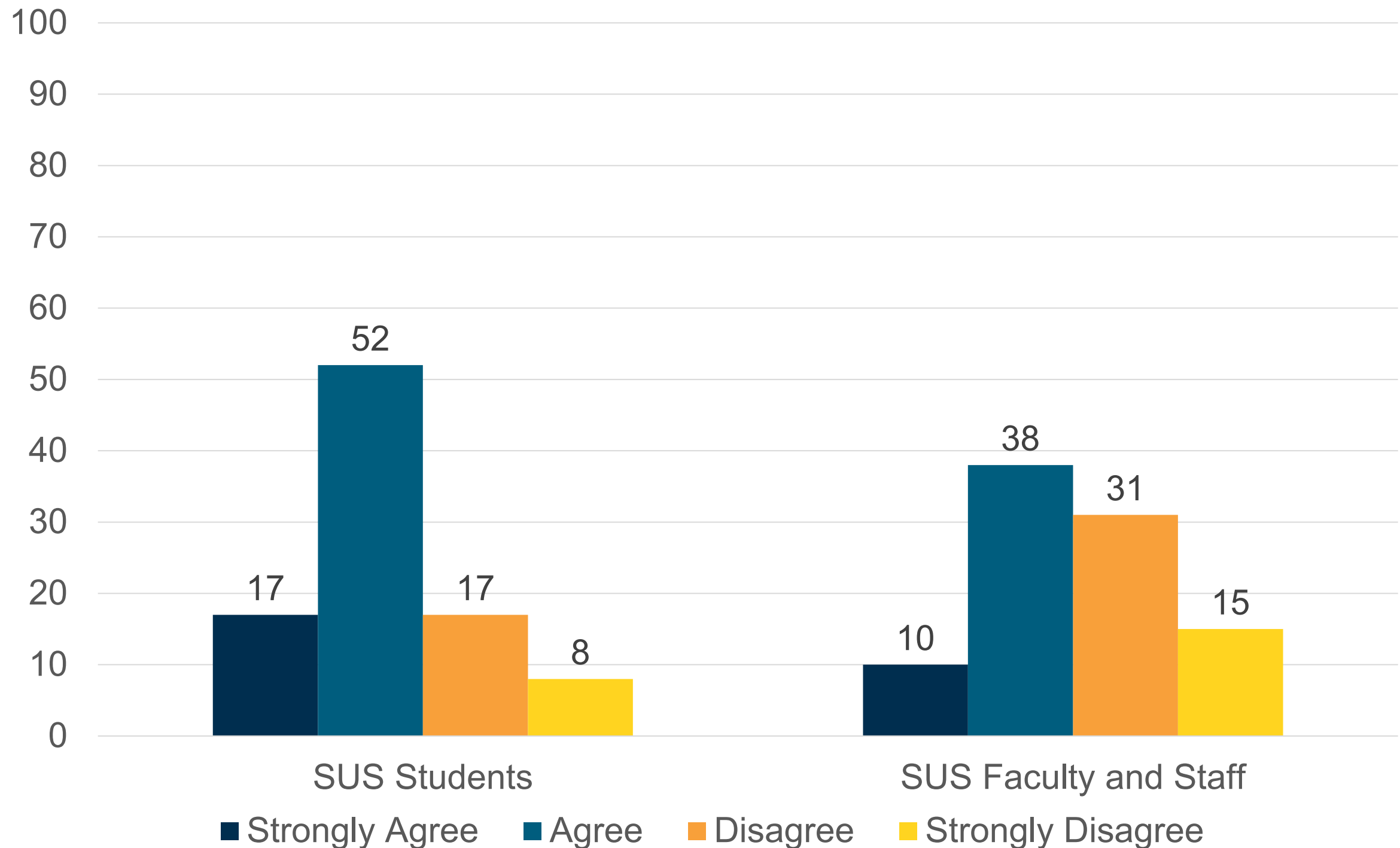
Campus Speech Environment

I see examples of free and welcomed expression (such as speeches, debates with other students or instructors, class assignments, etc.) in my classes/on campus regularly.



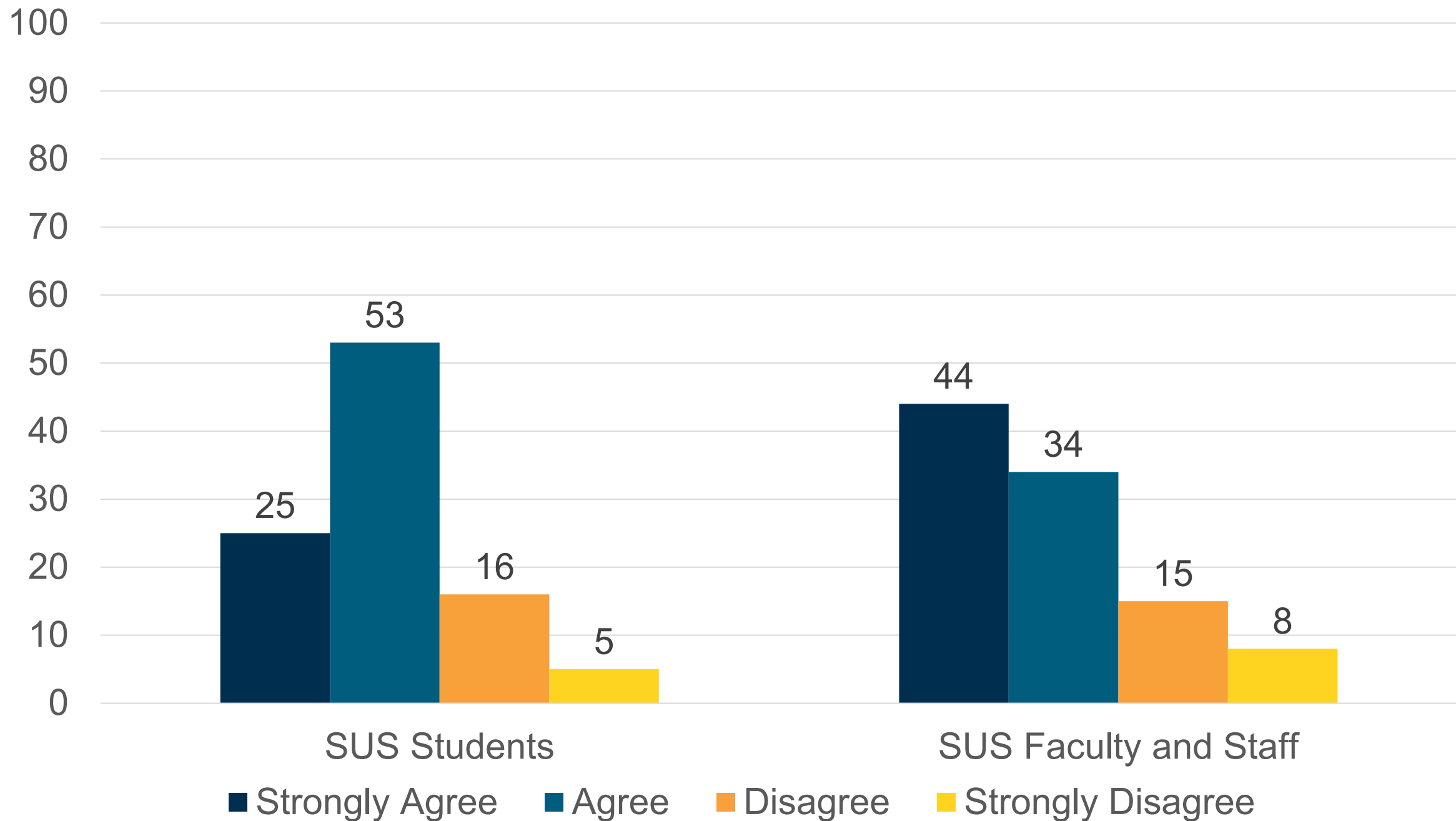
Campus Speech Environment

My college or university is doing a good job when it comes to promoting or encouraging diverse political viewpoints.



Campus Speech Environment *

Students at my college or university are encouraged to consider a wide variety of viewpoints and perspectives.



* Large Numbers of Faculty and Staff Declined to Answer This Question; 31 percent of the SUS sample responded.

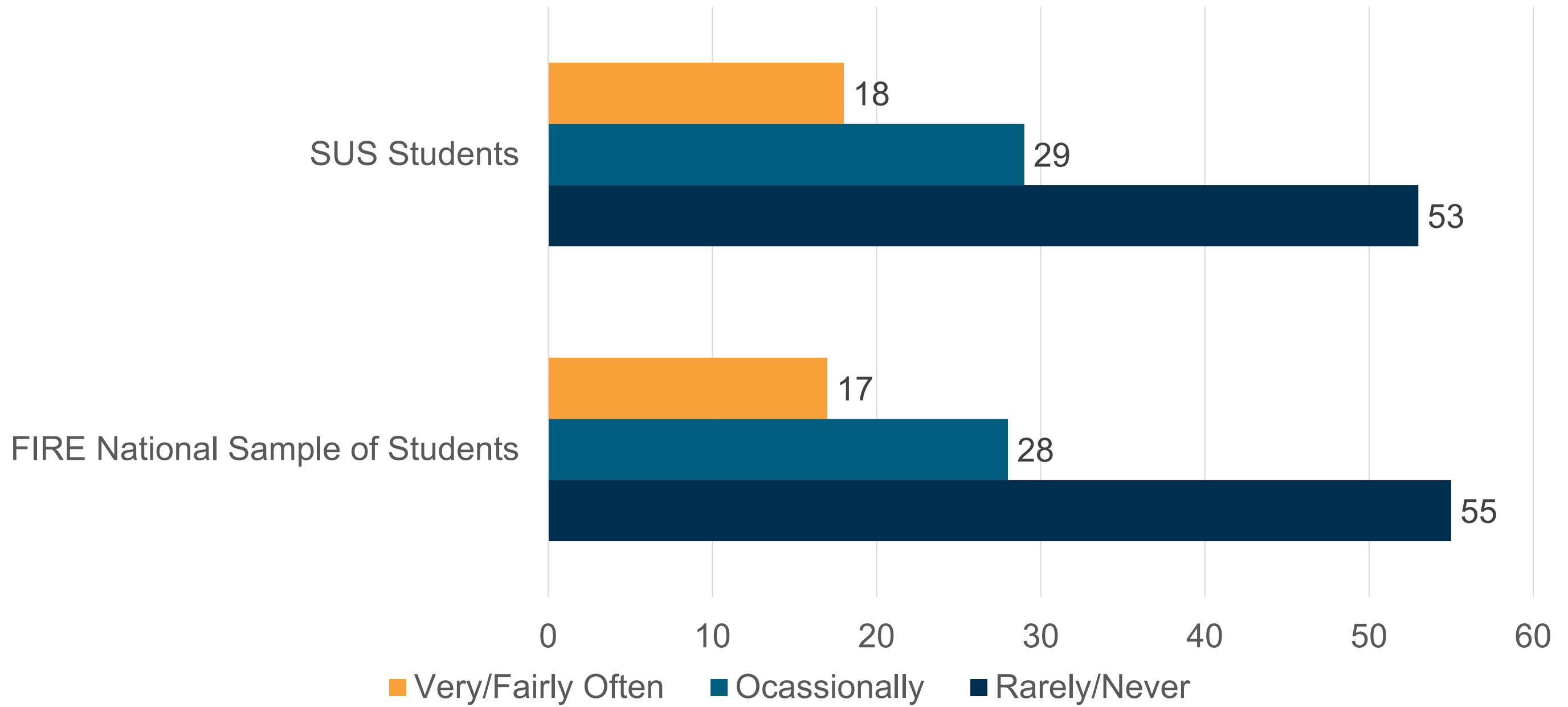
Campus Speech Environment



	I feel comfortable speaking up and giving my views on non-controversial topics		I feel comfortable speaking up and giving my views on controversial topics	
	Strongly Agree	Agree	Strongly Agree	Agree
SUS Students	35	49	18	41

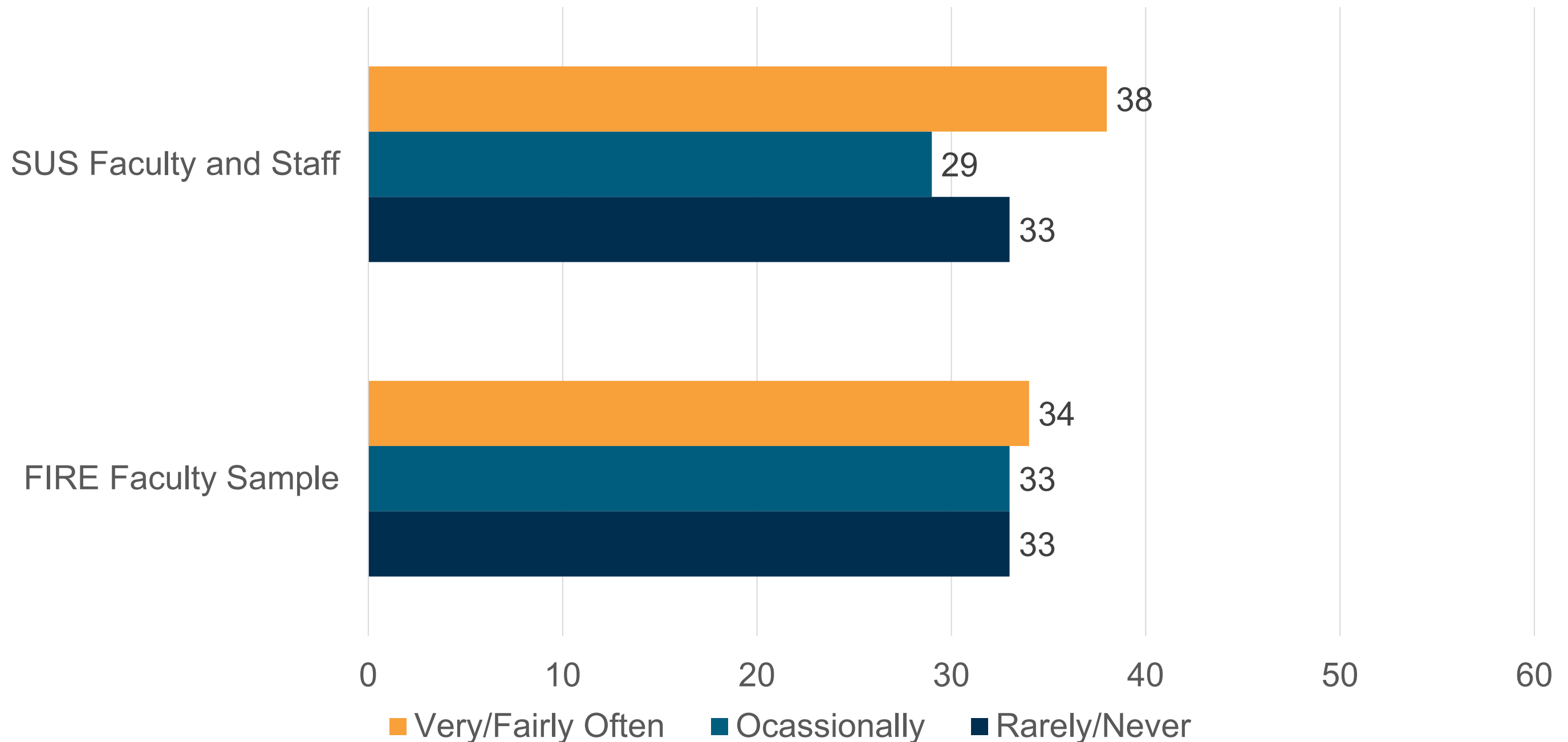
Student Self-Censorship

On your campus, how often have you felt that you could not express your opinion on a subject because of how students, a professor, or the administration would respond?



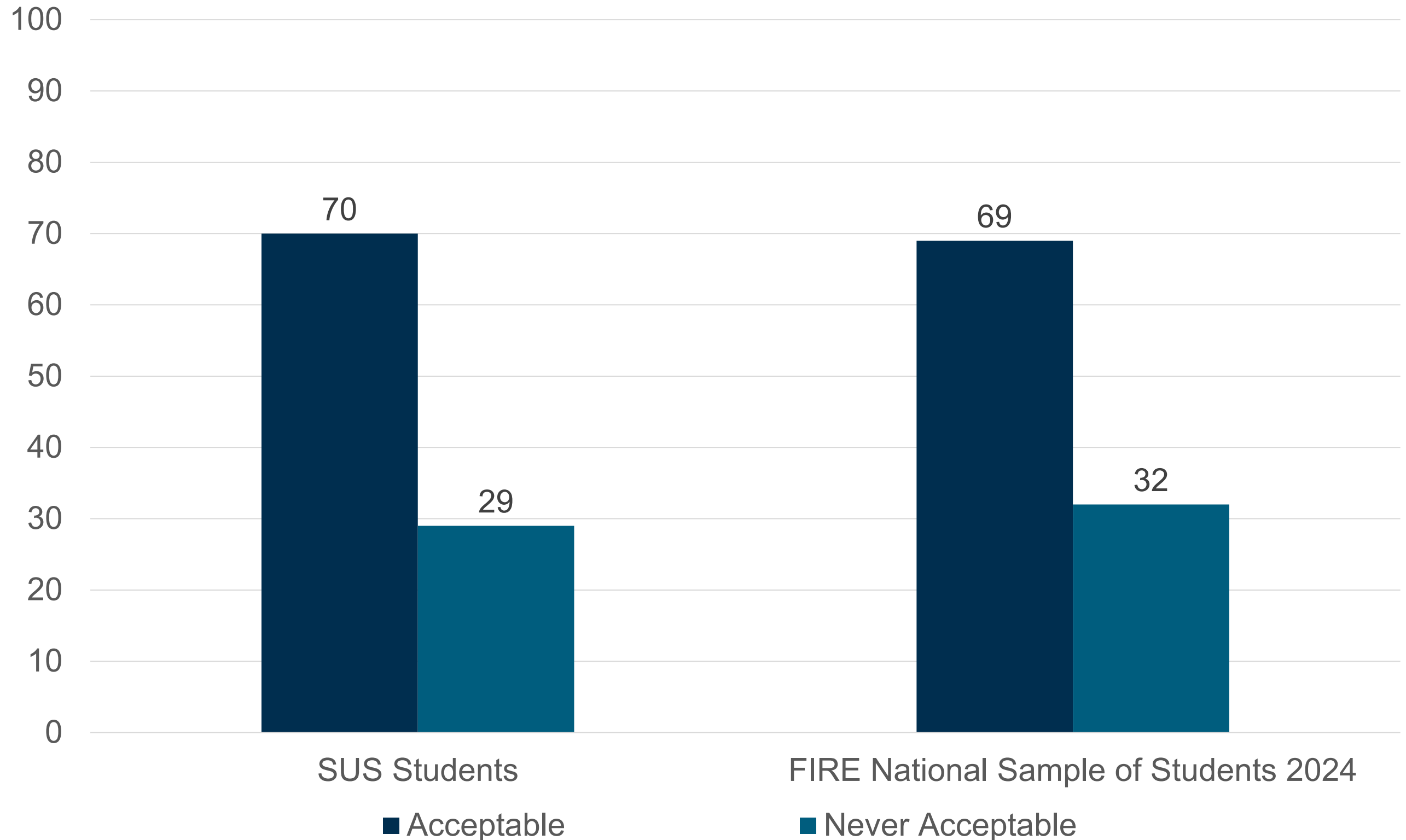
Faculty and Staff Self-Censorship: More Pronounced

On your campus, how often have you felt that you could not express your opinion on a subject because of how students, a professor, or the administration would respond?



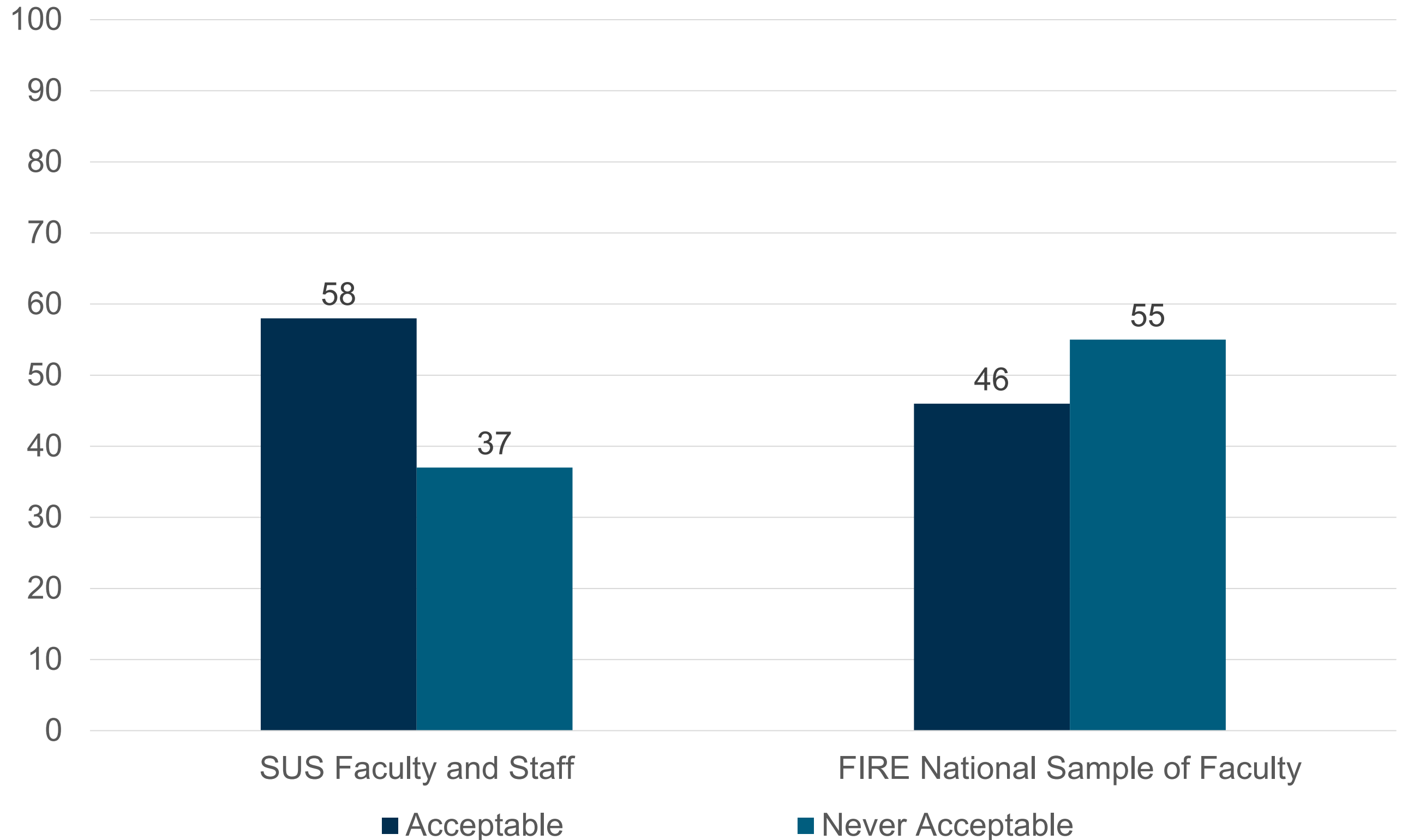
Cancel Culture Student Views

Acceptability for students to protest a campus speaker.



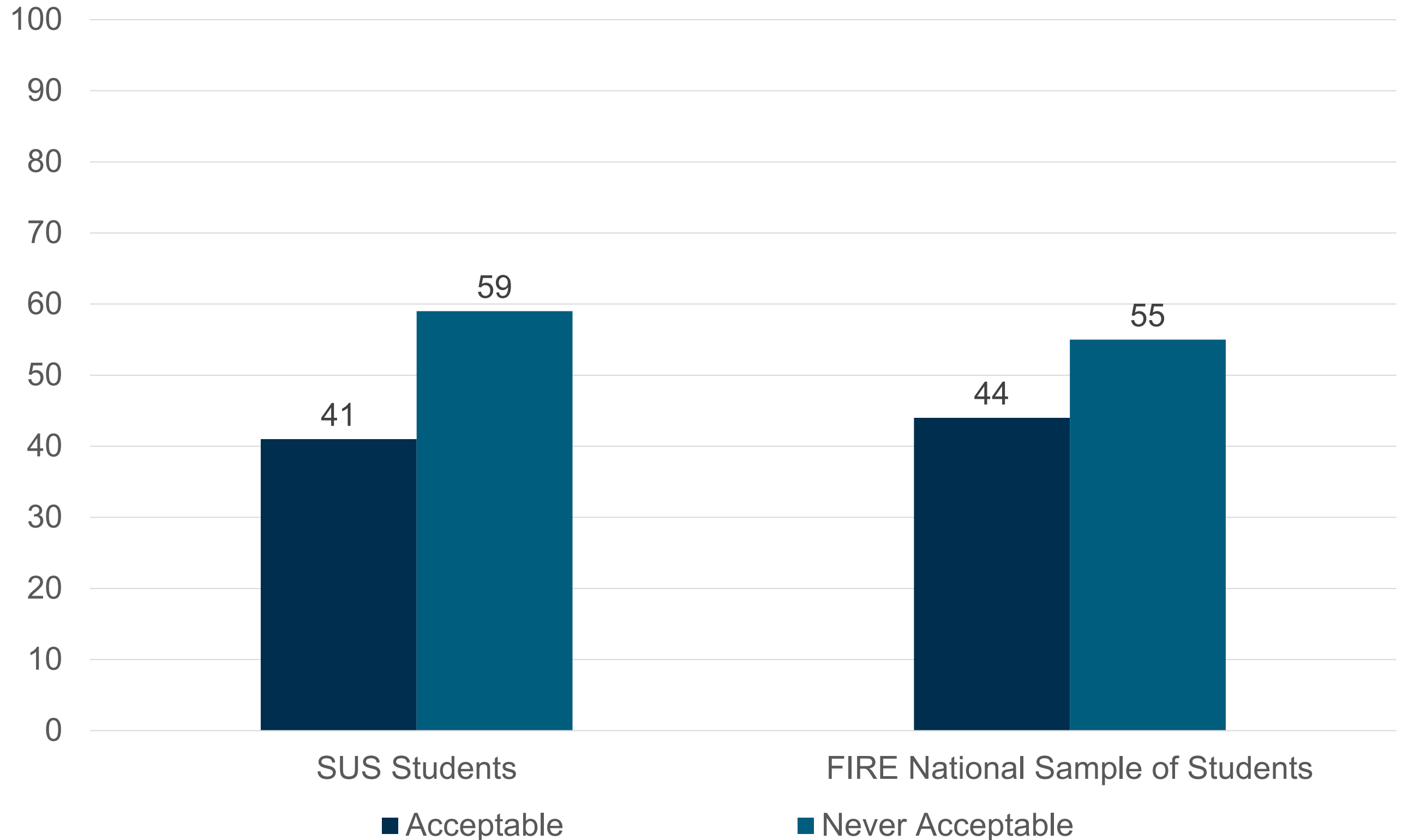
Cancel Culture Faculty and Staff Views

Acceptable for students to protest a campus speaker.



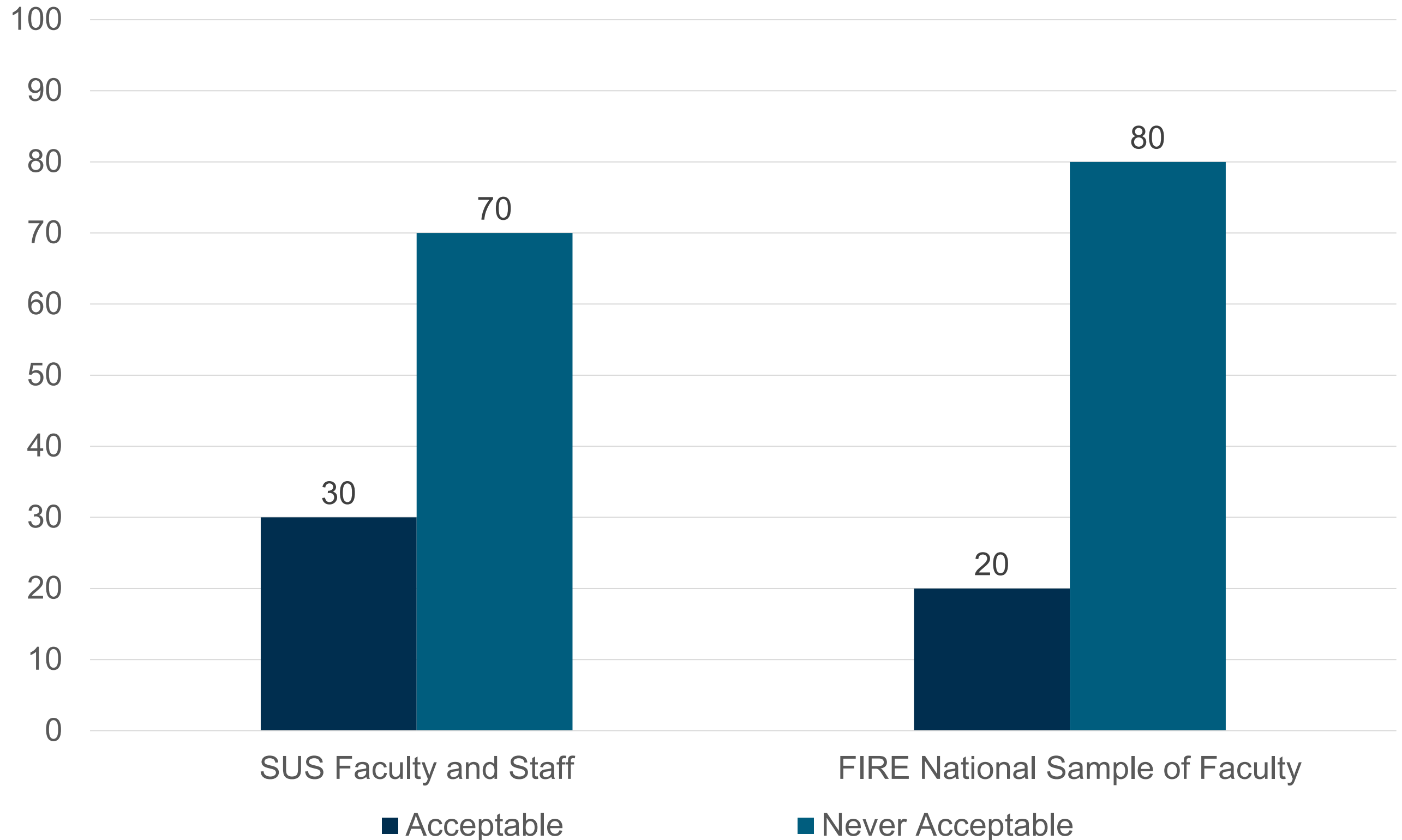
Cancel Culture Student Views

Acceptability if students block other students from attending a campus speech.



Cancel Culture Faculty and Staff Views

Acceptability if students block other students from attending a campus speech.



Cancel Culture



	Witnessed a student with conservative beliefs receive uncivil treatment for expressing those beliefs on campus?		Witnessed a student with liberal or progressive beliefs receive uncivil treatment for expressing them?	
	Frequently/Very Frequently	Rarely/Never	Frequently/Very Frequently	Rarely/Never
SUS Students	16	62	13	68
SUS Faculty and Staff	11	67	10	70



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