



Alignment of 2017-2022 Strategic Plan
Goals with Board of Governors' 2025
System Strategic Plan



2017-2022 Strategic Plan





Teaching & Learning

State System Goal: Teaching & Learning

- **Excellence** (Strengthen Quality & Reputation of Academic Programs and Universities)
- **Productivity** (Increase Degree Productivity & Program Efficiency)
- **Strategic Priorities** (Increase the Number of Degrees Awarded Within Programs of Strategic Emphasis)

UWF

- **Strategic Direction 3.1:** Build programs of distinction that enhance UWF's reputation for educational excellence.
- **Strategic Direction 1.2:** Align resources to deliver exceptional support services & learning opportunities that will ensure students have access, continuity & success while earning degrees
- **Strategic Direction 2.1:** Attract, retain & develop high-quality diverse faculty & staff.
- **Strategic Direction 2.3:** Embrace a culture of shared responsibility.



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- **Strategic Direction 2.3:** Embrace a culture of shared responsibility.

Example Indicators

- **Strategic Direction 3.1:** Number of students earning a degree in Supply Chain Logistics Management.
- **Strategic Direction 1.2:** 4-year & 6-year graduation rates.
- **Strategic Direction 2.1:** Years of service at the University.
- **Strategic Direction 2.3:** Number of working groups & teams with members from two or more units.



Scholarship, Research & Innovation

State System Goal: Scholarship, Research & Innovation

- **Excellence** (Strengthen Quality & Reputation of Scholarship, Research and Innovation)
- **Productivity** (Increase Research Activity & Attract More External Funding)
- **Strategic Priorities** (Knowledge Economy)

UWF

- **Strategic Direction 2.2:** Recognize, reward & celebrate faculty and staff for their contributions to student development, scholarly or professional achievements, community partnerships & the University.
- **Strategic Direction 3.4:** Optimize internal & external support to promote teaching & learning activities, service, research, strategic innovation & other scholarly works.
- **Strategic Direction 3.2:** Develop & retain a culture that supports research & creativity.
- **Strategic Direction 5.2:** Invest in & steward UWF's natural, technical, intellectual & physical infrastructure.



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Example Indicators

- **Strategic Direction 2.2:** Number of faculty honored in Rite of Passage series.
- **Strategic Direction 3.4:** Number of successful grant submissions.
- **Strategic Direction 3.2:** Number of course-based undergraduate research experiences.
- **Strategic Direction 5.2:** Promote UWF as a destination campus and track number of people attending community events on campus.



Community & Business Engagement

State System Goal: Community & Business Engagement

- **Excellence** (Strengthen Quality & Recognition of Commitment to Community & Business Engagement)
- **Productivity** (Increase Community & Business Engagement)
- **Strategic Priorities** (Increase Community & Business Workforce)

UWF

- **Strategic Direction 5.1:** Promote UWF's properties as desirable destinations for educational, cultural, professional & personal activities.
- **Strategic Direction 4.1:** Strengthen & expand partnerships that amplify UWF's impact & visibility in the community as an educational, cultural & economic center.
- **Strategic Direction 4.2:** Enhance the region's education, economy, culture, health & well-being through endeavors beyond campus borders.
- **Strategic Direction 4.3:** Inspire partnerships that develop a pathway to employment for UWF students & graduates & imbue the community with value for UWF as a good neighbor.
- **Strategic Direction 3.3:** Augment & invest in academic & research programs that meet professional, personal, scholastic & workforce needs.



Community & Business Engagement

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Example Indicators

- **Strategic Direction 5.1:** Number of regional/national event meetings hosted on UWF properties or sponsored by UWF.
- **Strategic Direction 4.1:** Number of active community partnerships with UWF programs.
- **Strategic Direction 4.2:** Number of UWF faculty, staff and students actively engaged on community boards.
- **Strategic Direction 4.3:** Number of UWF graduates employed in region.
- **Strategic Direction 3.3:** Number of graduates from programs of strategic emphasis

