

Board of Governors  
Type I Campus Proposal  
University of Central Florida – UCF Downtown

Appendix C

Sample Community Support and Letters

**Letters of Business and Community Support  
UCF New Type I Campus**

<b>Organization</b>	<b>Name</b>	<b>Title</b>
Aloft Hotels	D. Craig Leicester	General Manager
Axiom Healthcare Pharmacy	Bill Bucher	Executive Vice President and CFO
Bank of America	Steven T. Alch	Market President
BBA Aviation	S. Michael Scheeringa	President and CEO
BishopBeale	Michael F. Beale	CEO
Blëzoo	Dean Caravelis	Principal
Boys and Girls Clubs of Central FL	Gary W. Cain	President and CEO
Canin Associates	K. Eliza Harris	Principal
Carlton Fields Jordan Burt	Vernon Swartzel	Of Counsel
CBRE Commerical Real Estate Serv.	William S. Moss	Senior Managing Director
Central Florida Health Alliance	Donald G. Henderson	President and CEO
Central Florida Sports Commission	Brent Nelson	Sr. Vice President
The Church Street District	Jay Manji	Owner 7-Eleven Downtown
The Church Street District	Michael Rogier	Owner Hamburger Mary's
The Church Street District	Kirk Wingerson	Marketing Div Mgr, City of Orlando Venues
The Church Street District	George Maltezos	Business Owner
The Church Street District	R. Douglas Taylor	Church Street Entertainment
City of Orlando	Lisa Early	Director of Families, Parks and Rec.
Clean the World	Shawn Seipler	CEO and Executive Director
Coalition for the Homeless of Orlando	Brent A. Trotter	President and CEO
Code School	Gregg Pollack	CEO and Founder
Conrad Santiago and Associates	Conrad Santiago	Managing Principal
Cross, Fernandez & Riley, LLP	Melanie Fernandez	Co-Founder and Partner
Crossman & Company	John Crossman	President
C.T. HSU + Associates	C.T. HSU	President
Cushman & Wakefield	Anne Spencer	Director
Cushman & Wakefield	Wanda Riley	FL Operations Director
Cybis Communications	Jeff Douglass	CEO
Downtown Orlando	Thomas C. Chatmon, Jr.	Exec. Director of Downtown Dev. Board
Downtown Orlando Condo Alliance	Greg Reynolds	Chairman
Dr. Phillips Center for the Performing Arts	Katherine Ramsberger	President and CEO
Dr. Phillips Charities	Ken Robinson	President
Early Learning Coalition of Orange County	Karen Willis	Chief Executive Officer
First Presbyterian Church of Orlando	David D. Swanson	Senior Pastor
Florida Citrus Sports	Steve Hogan	CEO
The Florida High Tech Corridor	Randy Berridge	President
Florida Hospital	Lars Houmann	President and CEO
Fry Hammond Barr	Mason Moore	Vice President, Client Services
Fuelzee	Daniel McGaw	CEO
Gray Robinson	J. Charles Gray	Shareholder
Heart of Florirda United Way	Robert Brown	President and CEO
Hispanic Chamber of Commerce	Diana Bolivar	President
Hoke Design, Inc	Ginger Hoke	President
HuntonBrady Architects	Charles W. Cole	President
IDEAS	John Lux	Chief Operating Officer

Ivanhoe Village	Mindi Rackliff	Executive Director
Ivanhoe Village	Paul Turner	Board Member
The Ivy - Residences at Health Village	Cassie Olson	Residential Property Manager
Jennings, Toni	Toni Jennings	Former Lt. Governor (2003-2007)
Jones Lang LaSalle	Doug Irmscher	Market Director-Florida
Kaptiv Marketing	Laura Kern	President
Kavaliro	Bill Pepler	Managing Partner
The KnobHill Companies	Richard Walsh	CEO
Lynx	John Lewis, Jr.	CEO
Mad Cow Theater Company	Mitzi Maxwell	Executive Director
Martinez Manglardi, Attorneys at Law	Michael Manglardi	Managing Partner
Mazor Robotics	Christopher Prentice	CEO
Monster Media	John Payne	President
Moreno, Peelen, Pinto & Clark	Rob Clark	Co-Owner
Old Florida Bank	John Burden	President and CEO
Orange County Circuit Courts	Tiffany Moore Russell	Clerk of Courts
Orange County Mayor	Teresa Jacobs	Mayor
Orlando City Soccer	Phil Rawlins	President and Founder
Orlando Day Nursery	Mata Dennis	Executive Director
Orlando Eco. Development Commission	Rick L. Weddle	President and CEO
Orlando Health	Jamal Hakim	Interim President and CEO
Orlando Repertory Theatre	Gene Columbus	Executive Director
Orlando Sentinel	Nancy A. Meyer	Publisher and CEO
Orlando Shakespeare Theater	PJ Albert	Managing Director
Orlando Shakespeare Theater	Pat Strasberg	Executive Board Member
Orlando Solar Bears Hockey	Jason Siegel	Managing Partner, CEO, and President
Orlando Tech Association	Orrett G. Davis	Executive Director
Orlando Utilities Commission	Ken Ksionek	General Manager and CEO
Peter B. Cannell & Co., Inc.	Ronald C. Thow	Senior Vice President
Red Lobster	Horace G. Dawson	Executive Vice President
Revolutionary Road Hospitality Group	Stuart R. Newmark	President and COO
R L Burns Inc.	Jessica Burns	Vice President
Rosen Hotels and Resorts	Harris Rosen	President
Skanska	Robert Utsey	Senior Vice President
Southern Strategy Group of Orlando	Kelly Cohen	Managing Partner
Stockhammer, Sigi	Sigi Stockhammer	Citizen
SunTrust Bank	David Fuller	Chairman, President, and CEO
The Tech Law Firm	Donna M. Chesteen	Owner
Terracon	Leila Jammal Nodarse	Senior Principal
The Travel Group	Shelley A. Pynn	President
Tupperware Brands Corporation	Michael S. Poteshman	Executive Vice President and CFO
UCF Foundation Board of Directors	Phyllis A. Klock	Chair
United Arts of Central Florida	Flora Maria Garcia	President and CEO
Valencia College	Sanford C. Shugart	President
Vintage Group Concepts	Jeffrey Gitto	Operating Partner
YMCA of Central Florida	Dan Wilcox	President and CEO
Wayne Automatic Fire Sprinklers	Sarah Kelly	Vice President

February 12, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As Market President of Bank of America, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

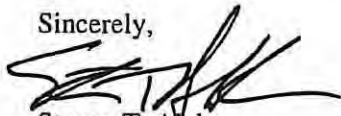
We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,



Steven T. Alch

February 5th, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As a Principal at Canin Associates I am writing to express enthusiastic support for the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core as well as broaden opportunities for students to engage in the community and my industry. Particularly for my industry which is architecture, urban planning and design, Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus. Our firm also finds it difficult to access UCF students for internships and other career development opportunities because of the campus location. Most of our industry professional development events are located in or near downtown making it challenging for student to fit them in with other academic obligations on campus.

University towns and cities across the nation are known for their intellectual and social vibrancy. The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

As an urban planner I am well versed in development trends. The 21<sup>st</sup> century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I am pleased to fully support the proposal and continue a relationship with UCF that is beneficial to our firm, to the University, and to Central Florida.

Sincerely,



K. Eliza Harris



# Central Florida Health Alliance

Leesburg Regional Medical Center • The Villages Regional Hospital

February 4, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

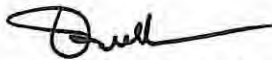
Dear Governors:

Central Florida Health Alliance enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide Central Florida Health Alliance with opportunities for additional partnerships and talent and will be of great benefit to our organization and to our community.

Central Florida Health Alliance looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our support.

Sincerely,



Donald G. Henderson, FACHE  
President and CEO

Leesburg Regional Medical Center  
600 E. Dixie Avenue, Leesburg, FL 34748  
(352) 323-5762  
CFHAlliance.org

The Villages Regional Hospital  
1451 El Camino Real, The Villages, FL 32159  
(352) 751-8000  
CFHAlliance.org



# CITY OF ORLANDO

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February 12, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

To Whom It May Concern:

As Director of Families, Parks and Recreation for the City of Orlando, I offer my endorsement for UCF Downtown because youth who reside in the Parramore community, where the campus will be located, will benefit from the project.

The City of Orlando has been spearheading the revitalization of Parramore since Mayor Dyer's *Parramore Task Force* issued its report and recommendations in 2004. These efforts have leveraged sustained strategic investment in economic development, neighborhood beautification, housing, and public safety, dramatically transforming Parramore over the past decade. As part of this work, the City's Families, Parks and Recreation Department has overseen efforts to improve the well being of Parramore's children through a program called Parramore Kidz Zone (PKZ).

PKZ is modeled after the nationally renowned Harlem Children's Zone and the U.S. Department of Education's Promise Neighborhoods Initiative. The goal is to "move the needle" on academic performance, juvenile crime, and teen pregnancy among Parramore youth by offering evidence-based programs, from cradle to college and career, to all youth, from birth to age 24, who reside in the neighborhood. Programs are offered by a coalition of partners that include City community centers, non-profit organizations, and the schools to which Parramore youth are zoned. These programs include tutoring and wrap-around academic support, preschool education, college access assistance, youth employment, parenting education, youth development programs, and health/wellness initiatives.

PKZ's outcomes have been extraordinary. Since the program began in 2006, verified reports of family violence have dropped in Parramore by 45%, teen births have declined by 49%, and juvenile arrests have plummeted 63%. Regarding academic achievement, educational performance among Parramore children has improved at the elementary, middle and high school level. PKZ also offers a robust College Access Program (CAP), including college tours, application and financial aid assistance, scholarships, care packages, and Individual Development Accounts (IDAs) wherein youth save money to cover their post-secondary education expenses. Last year, 126 Parramore youth participated in CAP and at least 63 participants are currently in college. Of these, the top college serving Parramore youth is Valencia, attended by 38% of all PKZ college students. The presence of Valencia College at the UCF Downtown campus would be extraordinarily beneficial to Parramore youth.

The UCF Downtown project is important and timely for a number of reasons. First, as indicated previously, there is a steady and growing pipeline of children in the neighborhood who are preparing and prepared to enter post-secondary education. The presence of both UCF and Valencia in their neighborhood will facilitate and accelerate this process. Second, PKZ offers a

robust platform for UCF professors and students to engage in community-based teaching, learning and research in the surrounding neighborhood. In fact, several UCF professors are already implementing successful models wherein UCF students take courses at sites in Parramore while providing beneficial services to Parramore children. As an example, the UCF College of Education and Human Performance's RED 3310 Early Language & Literacy course is taught weekly at the Dr. J.B. Callahan Neighborhood Center in Parramore. In this class, UCF students engage in parent and child involvement sessions with Parramore families under the supervision and instruction of their professors. The goal is to match UCF Early Childhood Development and Education (ECDE) undergraduate students with three-to-six-year-olds living in an urban poverty community, to provide differentiated literacy assessment and learning activities while, at the same time, the children's parents attend seminars to learn how to best meet their children's literacy needs.

Another important contribution that UCF continues to make in Parramore – one that will only accelerate with the school's presence in the neighborhood – is that students from a variety of UCF colleges have become an indispensable source of volunteers and interns enhancing the capacity of many of the small non-profit organizations located in the neighborhood. Sites that rely on UCF student interns include the Nap Ford Community School, New Image Youth Center, and Page 15. At these sites, UCF students serve as teaching assistants and tutors and mentors for children. UCF has become an indispensable partner in our work.

We are thrilled that UCF plans to expand its footprint in Parramore because we believe it will benefit the youth who reside there, while at the same time enriching the UCF student experience and providing a rich environment for faculty to teach and conduct research. For these reasons, UCF Downtown has my endorsement.

Sincerely,

A handwritten signature in black ink that reads "Lisa Early". The signature is written in a cursive, flowing style.

Lisa Early  
Director  
Families, Parks and Recreation





**CUSHMAN &  
WAKEFIELD®**  
**Cushman & Wakefield of  
Florida, Inc.**

Licensed Real Estate Brokers  
800 N. Magnolia Ave., Ste. 450  
Orlando, FL 32803-3260  
(407) 841-8000 Tel  
(407) 425 6455 Fax  
[www.cushwake.com](http://www.cushwake.com)

January 29, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Governors:

Cushman & Wakefield of Florida, Inc. enthusiastically supports the campus proposed by the University of Central Florida (UCF) in downtown Orlando.

We believe that UCF students studying in the urban center of our region will add to the creativity and vitality of the downtown area, provide valuable engagement with local businesses and be of great benefit to our organization and to our community.

At the same time, I know that Cushman & Wakefield will provide these students with both professional and personal development opportunities that will advance their academic success and personal growth, in the present and in the future. The population of UCF students attending the downtown campus will create a bridge of common interest and purpose for residents and commerce alike.

Cushman & Wakefield looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our unqualified support. We respectfully urge your favorable support for the project plan of a UCF Downtown Campus in the Creative Village.

Sincerely,

Anne Spencer  
Director- Orlando, Florida  
Office Brokerage Services  
Cushman & Wakefield of Florida Inc.



Copy  
Mike Griffin

February 12, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Governors:

Florida Hospital enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will accelerate the endeavor to diversify our economy by strengthening the life sciences sector. We have invested heavily in academic medicine and translational research in nearby Health Village and a UCF downtown campus will be of great benefit to our organization and to our community.

We see a downtown UCF campus providing students with vital proximity to the business, economic, research, and direct healthcare activities of Florida Hospital. In particular, students such as those in the colleges of engineering and computer science, health and public affairs, education and human performance will have an experience in this environment that is certain to enrich their education and give them a running start in the working world.

Florida Hospital looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our enthusiastic support.

Sincerely,

Lars Houmann, FACHE  
President and CEO  
Florida Hospital and Florida Division – Adventist Health System

LH:sb



*The skill to heal. The spirit to care.®*

October 20, 2015

State University System of Florida  
Board of Governors  
325 W. Gaines St.  
Tallahassee, FL 32399

To Whom It May Concern:

As the Florida Board of Governors considers the UCF Downtown proposal please know how supportive and excited Florida Hospital is about having UCF expand its presence in the downtown corridor.

At Florida Hospital we see the potential for a substantial growth in the number of student internships and expanded academic relationships with the university given the close proximity to our Florida Hospital Health Village. With our health care campus only one Sun Rail stop away from the UCF Downtown Campus, we have begun examining how best to engage the talents of those students in the selected areas of Health Care Informatics, Health Services Administration and Health Sciences.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lars Houmann".

Lars Houmann, FACHE  
President and CEO  
Florida Hospital and Florida Division – Adventist Health System

LH:sb



Iron Galaxy Orlando  
150 North Orange Ave Suite 304  
Orlando, FL 32801

10/20/2015

To Whom It May Concern:

Iron Galaxy Orlando strongly supports the proposed UCF Downtown campus.

We are looking forward to the positive influence that UCF's expanded presence in downtown will have, for both the students who study in the urban core as well as the surrounding industries.

For Iron Galaxy's operations, the relocation of the Digital Media programs hold tremendous opportunities for expanded internships between our company and university students. The proximity between the downtown campus site and our organization will be beneficial as we look to engage these young talents within the confines of their academic schedules. Without question we believe that expanded internship opportunities will be both possible and welcomed, and we are already examining our future workforce needs and opportunities with the hopeful arrival of UCF Downtown.

We thank you for your consideration of the UCF Downtown proposal and look forward to strengthening the relationship between academics and industry, and connecting the dots from education into the workplace.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Carbone", with a long horizontal flourish extending to the right.

Tom Carbone  
Studio GM, Iron Galaxy Orlando



February 5, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Friend of Florida Education:

As President and CEO of the Orlando Economic Development Commission (EDC), I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus. The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare future employees and also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21<sup>st</sup> century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF. I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Rick L. Weddle  
President & CEO

Orlando.  
You don't know the half of it.

301 E. Pine Street, Suite 900  
Orlando, FL 32801

P/ 407.422.7159  
F/ 407.425.6428

info@orlandoedc.com  
orlandoedc.com



1414 Kuhl Ave.  
Orlando, FL 32806  
tel 321.843.7000  
OrlandoHealth.com

October 20, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Governors:

Orlando Health supports the campus proposed by the University of Central Florida (UCF) and Valencia College (Valencia) in downtown Orlando. Orlando Health is a \$2.3 billion not-for-profit health care organization and a community-based network of physician practices, hospitals, and outpatient care centers throughout Central Florida. The organization is home to the area's only Level One Trauma Centers for adults and pediatrics and is a statutory teaching hospital system. We serve as an economic engine as one of Central Florida's largest employers with 15,000 team members and nearly 2,000 affiliated physicians focused on achieving the very best outcomes for our patients. Orlando Health serves nearly 2 million Central Florida residents and more than 4,500 international patients annually.

Orlando Health is committed to the education of Central Florida's future workforce. In academic year 2013-14, there were 257 medical education residents at Orlando Health and over 314 medical education students that came through Orlando Health to train during medical school. In addition, Orlando Health trained 23 physician assistant students, 3,116 nursing students and over 2,143 allied health students. With the upcoming Florida Board of Governors consideration of the proposed UCF and Valencia downtown campuses, Orlando Health views such a move as positive for all organizations involved for the continuation of our established partnerships and the strengthening of opportunities for the students of UCF and Valencia. Our Orlando Health downtown campus will easily connect to the UCF and Valencia downtown campuses by SunRail and the adjacent I-4 corridor. We see the potential for growth in the number of possible internships and expanded academic relationships given the close proximity to our downtown campus. This will provide UCF students in the selected areas of Health Care Informatics, Health Services Administration and Health Sciences with excellent opportunities for growth as students and as healthcare professionals after graduation.

Sincerely,

A handwritten signature in black ink that reads "David Strong".

David Strong  
President & CEO  
Orlando Health

# SKANSKA

**Skanska USA Building Inc.**

111 North Magnolia Avenue, Suite 1150  
Orlando, Florida 32801  
Phone 407.839.2925  
Fax 407.872.0962  
www.usa.skanska.com

February 4, 2015

State University System of Florida  
Board of Governors  
325 West Gaines Street  
Tallahassee, FL 32399

Dear Governors:

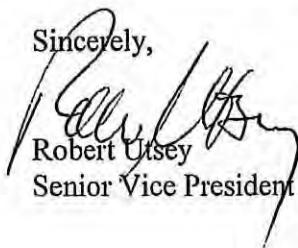
Skanska USA Building enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide Skanska with valuable career work force resources and will be of great benefit to our organization and to our community.

At the same time, I know that Skanska will provide these students with opportunities to access our global business platform and network of relationships that will advance their academic success and personal growth.

Skanska looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our support.

Sincerely,



Robert Utsey  
Senior Vice President