



# BOARD *of* GOVERNORS

## State University System of Florida

### Open Educational Resources

2025 Strategic Plan for Online Education  
Implementation Team  
November 8, 2018

[www.flbog.edu](http://www.flbog.edu)



# Open Educational Resources (OER)

01

**Open Educational Resources (OER)** are teaching, learning or research materials that are in the public domain or released with an intellectual property license that allows for free use, adaptation, and distribution.

02

Educational material offered freely and open to anyone under license agreements.

03

Source material created under an open license can be reused, improved, redistributed or remixed.



# 2025 Strategic Plan for Online Education

## TACTIC 2.1.2

### Affordability Goal 2

The State University System will reduce the costs of educational materials for students.

#### **Tactic 2.1.2:**

Determine and promote methods to increase the use of open-access textbook and educational resources to reduce costs to students.



# OER Initiatives on SUS Campuses

Institution	Responsible Area for OER at the Institution
FAMU	Faculty Development
FAU	Shared - Library and Center for eLearning
FGCU	Library
FIU	Faculty and Global Affairs
FL Poly	Library
FSU	Library
NCF	Library
UCF	Shared - Center for Distributed Learning, the Library, and the Faculty Center for Teaching and Learning
UF	Faculty Development & Teaching Excellence and Libraries
UNF	Shared - Library and Online Learning
USF	Library
UWF	Shared - Library and Online Learning



# OER Can Reduce Costs While Supporting Student Success

**Affordability** – OER initiatives have a significant impact on a student’s ability to afford college.

**Increased Access and Equity** – Pell grant recipients report that OER have a significant impact on their ability to afford college, engage in their learning, persist in their degrees and graduate.

**Support Innovative Pedagogy** – Faculty members report greater student engagement due to more contemporary and relevant materials.



## What Do Our Students Say?

# Florida Students Embrace OER



## SUS OER: Collaborative Efforts

- **SUS OER Committee**
- **Two OER grant submissions**
- **Ability to opt-in to FIU's Affordability Counts initiative**



# SUS OER Committee

Name	Institution
Bailey, Kelley	FAMU
Bitton-Bailey, Alexandra	UF
Bracewell, Megan	UNF
Brown, Christine	USF
Brown, Victoria	FAU
Colding, Linda	FGCU
Cumming-Sauls, Rebel	FLCV
Dawson, Dave	UWF
Denoyelles, Aimee	UCF
Doherty, Brian	NCF
Freeman, Willie	FAU
Golden, Julie	FAU

Name	Institution
Jordi, John Michael	UF
Meth, Mike	FSU
Miller, Kathryn	FL Poly
Neff, Alex	USF
Olivo, Lergia	FIU
Palmer, David	FIU
Raible, John	UCF
Rochester, Ramonia	FAU
Scott, Elijah	FLVC
Smith, Jennifer, Co-Chair	UF
Soper, Devin	FSU
Walpole, Dennis, Co-Chair	USF





# SUS OER Committee Workgroups

## OER (Devin Soper/FSU)

- Adding an OER section to TopKIT
- Exploring the creation of an Affordable Learning Florida portal

## Library Licensed Content (Elijah Scott/FLVC)

- Piloting an Open Textbook Network (OTN) Membership for all SUS and FCS schools
  - Many benefits including the availability of data collection tools to show evidence of impact



# SUS OER Committee Workgroups

## eTextbooks (John Raible and Aimee deNoyelles/UCF)

- Library acquisition models
- University agreements with publisher models (e.g. Unizin, Pressbooks, RedShelf)

## Ancillary Materials (Jennifer Smith/UF-Dennis Walpole/USF)

- Exploring Ximera, an open source homework tool for Math courses
  - Held a Ximera workshop recently at UF on October 23<sup>rd</sup> and 24<sup>th</sup>



## SUS OER Committee Actions

**The SUS OER Committee recommended the establishment of a SUS catalog of affordable courses.**

- FIU will maintain the catalog which will be available via the web.

**The SUS OER Committee recommended partnering with TopKit and is adding an OER section to the TopKit website.**

- Intent is to provide instructional designers and faculty with information and content to adopt when developing online courses.



# Department of Education Open Textbook Pilot Grant

## FLVC Submission:

- Goal: To create an OER community and infrastructure that perpetuates OER development, proliferation, and research throughout the state.
- **FALSC's Digital Services and OER units support a new State of Florida Open Textbooks Pilot Program.**

## University of Florida, Ohio State University and the University of Minnesota Submission:

- Propose: To expand the open source interactive assignment tool Ximera (developed by Ohio State University) and develop a community of practice.
- **The lead institutions plan to continue to expand the functionality and user community as much as possible.**



# Affordability Counts



AFFORDABILITY  
COUNTS

[Commit](#) [Learn](#) [Submit Your Course](#) [Medallion Recipients](#) [About Affordability Counts](#) [OpenStax](#) [Students](#)

## Find Affordability Counts Courses

Search by Course ID

Type your search terms here

Search



### What is Affordability Counts?

Courses carrying an 'Affordability Counts' Medallion represent courses that have reduced the total cost of course materials to \$60 or less.

### Affordability Counts Report

[Download the Affordability Counts Report](#)





# Affordability Counts



**\$760,240**  
total savings for students



**270**  
Affordability Counts  
Medallions awarded



**\$78.69**  
average saving per  
course

## AFFORDABILITY COUNTS



**\$21.31**  
average cost of  
materials per course



**10,027**  
enrollments impacted



# Affordability Counts

**Promoting Access**  
Increasing Savings

Course Institution [VIEW AWARDED COURSES](#)

**OUR MISSION**

The Affordability Counts program was created as a direct response to the increasing costs of textbooks in higher education. We encourage faculty across Florida to explore our Affordability Counts website as a reference to low-cost materials or submit a low-cost course of their own. More importantly, we urge students to use this website to find medallion-awarded courses and ensure they know of all the cost-effective options available to their education.

[SUBMIT COURSE](#)

[Download the Affordability Counts Report](#)

**INSTITUTIONAL PARTNERS**

FIU FLORIDA INTERNATIONAL UNIVERSITY FAMU FLORIDA AGRICULTURAL AND MECHANICAL UNIVERSITY FAU FLORIDA ATLANTIC UNIVERSITY USF UNIVERSITY OF SOUTH FLORIDA UCF UNIVERSITY OF CENTRAL FLORIDA

**HOW IT WORKS**

- 1 - Submit**  
As part of the Affordability Counts process, faculty submit a course of their own or a low-cost course of their own. The Affordability Counts program will review the course and determine if it meets the criteria for a medallion-awarded course.
- 2 - Review**  
The Affordability Counts program will review the course and determine if it meets the criteria for a medallion-awarded course. The Affordability Counts program will also review the course and determine if it meets the criteria for a medallion-awarded course.
- 3 - Medallion**  
The Affordability Counts program will award a medallion to the course if it meets the criteria for a medallion-awarded course. The Affordability Counts program will also award a medallion to the course if it meets the criteria for a medallion-awarded course.

**TESTIMONIAL**

Dr. [Name], [Institution] shares how the Affordability Counts program has helped them find low-cost materials for their course.

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**AFFORDABILITY COUNTS**

1. ABOUT  
2. HOW IT WORKS  
3. TESTIMONIAL  
4. CONTACT

**AFFORDABILITY COUNTS**

COMMIT LEARN SUBMIT YOUR COURSE ABOUT AFFORDABILITY COUNTS MEDALLION RECIPIENTS

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**Free and Low-Cost Textbooks**  
Temporibus autem quibusdam et aut officiis debitis aut rerum

**Medallion Recipients**  
Temporibus autem quibusdam et aut officiis debitis aut rerum

**Students**  
Temporibus autem quibusdam et aut officiis debitis aut rerum

**Why low cost?**  
Temporibus autem quibusdam et aut officiis debitis aut rerum

## INSTITUTIONAL PARTNERS





# Affordability Counts

COMMIT LEARN SUBMIT YOUR COURSE ABOUT AFFORDABILITY COUNTS MEDALLION RECIPIENTS

## About Affordability Counts

### 1 - What is it?

The Affordability Counts program was created as a direct response to the increasing costs of textbooks in higher education. Florida International University's Online team established the initiative to encourage faculty who actively make changes to their courses in an effort to promote affordability across state universities and colleges.



### 2 - How does it work?

To participate in Affordability Counts, faculty first submit courses with materials costing students no more than \$60 in total out of pocket expenses. After a committee reviews the syllabus to confirm that the total cost of course materials is under \$60, faculty who meet the target price and selection criteria then receive a recognition, the "Affordability Counts" medallion. Instructors can display their medallion on their courses in a learning management system or on their course syllabus, and are added to our listing.

[VIEW AWARDED COURSES](#)

### 3 - Why explore?

In an effort to share the initiative's success, we encourage faculty across Florida to explore our Affordability Counts website. Faculty are free to adopt references to low-cost materials or submit a low-cost course of their own to earn a place in our listings. More importantly, we urge students to use this website to find medallion-awarded courses and ensure they know of all the cost-effective options available to their education.

**OLC Accelerate Effective Practice Award for 2017**

ONLINE LEARNING CONSORTIUM  
SUPPORTS THE SLOAN CONSORTIUM

COMMIT LEARN SUBMIT YOUR COURSE ABOUT AFFORDABILITY COUNTS MEDALLION RECIPIENTS

Address: (800) 912-4567 800-support@lowcost.flu.edu

**LOW-COST RESOURCES**

- Why go Low-Cost? June 4, 2019
- Free and Low-Cost Textbooks June 4, 2019
- Self-Publishing Options June 4, 2019

**MEDALLION RECIPIENTS**

- PN10345 - Introduction in Public Health 27 Jul 2019 in Medallion Recipients, Summer 2017
- PN10347 - Introduction in Public Health 27 Jul 2019 in Medallion Recipients, Summer 2017
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COMMIT LEARN SUBMIT YOUR COURSE ABOUT AFFORDABILITY COUNTS MEDALLION RECIPIENTS

## Selection Criteria Affordability Counts

Courses submitted for Affordability Counts must meet all the criteria below in order to receive the medallion.

- The total cost of course materials must be \$20 per credit hour or less (e.g., 3-credit courses must not exceed \$60).
- The total cost must cover all required course materials (i.e., textbook, course pack, lab materials, etc.).
- The total cost is determined by what it costs to purchase the course material in new condition.
- If the course materials are not purchased through the FIU Bookstore, links to the applicable retailer must be clearly present on the course overview page and the syllabus.
- If the course materials have been officially placed on course reserve at the FIU Library and are available at no cost to the student, purchase of these materials is not required to meet the selection criteria.
- The course cannot have been recognized for the Affordability Counts medallion previously with the same course materials.



[SUBMIT COURSE](#)

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COMMIT LEARN SUBMIT YOUR COURSE ABOUT AFFORDABILITY COUNTS MEDALLION RECIPIENTS

## Submit Course Affordability Counts

Use the form below to submit your course. Please note that Medallions are awarded once per term. Courses previously awarded with the same materials DO NOT need to be submitted again.

Cost of materials must include all required course materials (e.g. textbook, lab materials, certificate/lab fees, or monthly subscriptions). Textbook price must be for either a new physical copy or an electronic copy to own; rental prices will not suffice.

Cost of materials must be \$20 per credit hour or less (i.e., 3-credit courses must not exceed \$60).

Instructor First Name \* Instructor Last Name \* Instructor PID \*

Current Institution \* Phone \* Email \*

Course Subject \* Catalog Number \* Section \*

Course TIDB \* Term When Course Runs \* Modality \*

Instructional Designer Email \* College \* Department \*

Please provide the price of your previous course materials and reasons for going low-cost.

What course materials are available for your course?

Textbook [View \\$20](#)  Open Access [View \\$20](#)

Instructor Copy [View \\$20](#)  Lecture [View \\$20](#)

Open Resource/Resource [View \\$20](#)  Other [View \\$20](#)

Does your class require a textbook?  Cost of materials  Link to syllabus

Yes  No

Verify that the total course materials cost is under \$60

[SUBMIT YOUR COURSE](#)

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## OER and Faculty

# Florida Faculty Embrace OER



## Part Two: January 2019 Affordability Issues

### **2018 SUS Textbook and Instructional Materials Affordability Report**

- Annual review of SUS policies and cost reduction strategies with year-to-year comparisons of initiatives designed to reduce instructional materials costs for students.
- SUS summary report submitted to Board of Governors by November 1.

### **2018 Florida Student Textbook Survey**

- Conducted annually by Florida Virtual Campus.
- Survey focuses on the impact of textbook costs on student's academic decisions and academic progress.
- Students at all state universities and state colleges invited to participate.



## Questions/Comments?

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