

MINUTES  
STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
INNOVATION AND ONLINE COMMITTEE  
FLORIDA ATLANTIC UNIVERSITY  
BOCA RATON, FL  
November 2-3, 2016

1. Call to Order

Chair Ned Lautenbach convened the meeting at 4:43 p.m. on November 2, 2016, with the following members present: Governors Ed Morton, Dean Colson, Wendy Link (attended November 3 only, arriving at 8:39 a.m.), Pam Stewart, Norman Tripp, and Gary Tyson. A quorum was established.

2. A Look Inside the UF Online Classroom

Dr. Lora Levett said she teaches differently for her UF Online course in Criminology and Law than for her in-person course. Her online class has 16 timed and proctored quizzes, 19 discussions, activities defined as short papers, two group projects, and a five- to seven-page paper. She explained that she gets more responses and student engagement from her online students than from her in-person students. She indicated that a student satisfaction survey of her online students reflected that they were highly satisfied with the course, feeling they were being challenged in class and were learning.

The meeting stopped on November 2, 2016, at 5:23 p.m.. On November 3, 2016, Chair Lautenbach reconvened the meeting at 8:34 a.m.

3. UF Online Annual Report and Amendments to the Business Plan

Ms. Evie Cummings said that UF Online is in the second phase of its implementation, steadying its operations, reducing costs, and reassessing its vendor mix. She said UF Online has improved services to both students and faculty and now has in-house functions for recruitment and marketing.

Ms. Cummings presented three nonmaterial amendments to the comprehensive business plan. The first amendment reflects that UF Online no longer has a public-private partnership with Pearson. The second amendment reflects the launch of the Pathway to Campus Enrollment (PaCE) program and updates the program offerings for 2019. UF Online will be offering 35 majors, 12 minors, and 15 undergraduate certificates by 2019. The third amendment updates the enrollment projections. UF

Online anticipates growing, but not exponentially as had been anticipated by the private partner. The projections also reflect the larger-than-expected enrollment from students in Florida; 90% of current UF Online students are from Florida.

#### 4. State Authorization Reciprocity Agreement (SARA)

Ms. Vikki Shirley said that in 2010, the United States Department of Education promulgated a new program integrity rule that required postsecondary institutions that receive Title IV funding to legally be authorized to offer distance education to students who are located in other states while receiving that instruction.

She said that the rule had been invalidated in federal court because the department had failed to follow rule-making procedures, but the rule heightened awareness across the country that postsecondary institutions offering distance education in other states may have to meet specific requirements of those states. She stated that authorization requirements vary across states; in some states, they may be triggered by advertising in a local media outlet or having a faculty member located in that state.

Ms. Shirley indicated that the State Higher Education Executive Officers (SHEEO) started working with the regional compacts to develop a reciprocity agreement for states that choose to participate in it. Florida's participation in SARA would require legislative authorization. She said the Board Office has been working with the Florida College System, Independent Colleges and Universities of Florida, and the Commission on Independent Education to develop legislation to take to the Legislature for the 2017 session.

#### 5. Concluding Remarks and Adjournment

Governor Lautenbach adjourned the meeting at 8:52 p.m.