

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Strategic Planning Committee
January 26, 2017

SUBJECT: Steering by Intention: An Overview of the Work of the Strategic Planning Committee

PROPOSED COMMITTEE ACTION

For information

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

Vice Chancellor Ignash will provide an overview of the regular annual activities associated with the Strategic Planning Committee as well as review special initiatives which the Committee has conducted over the past several years.

The Board's three major strategic planning documents, the *Strategic Plan 2012-2025*, the *Annual Accountability Report*, and the university Annual Work Plans, provide both forward-looking and backward-looking data and information for strategic planning purposes. In this data-rich environment, the Board of Governors is able to help steer higher education to produce outcomes that align with governmental priorities. The Board's *Strategic Plan 2012-2025* was first approved in November 2011 and amended in March 2016. The *Plan* is scheduled for another review during 2018, for possible amendment, if needed, in 2019. The *Annual Accountability Report*, which is presented in March, is developed to coincide with the beginning of the legislative session. Each June, the Board also approves individual university Annual Work Plans that provide a three-year projection on a host of metrics, such as graduation rates and new programs, which allow the Board to determine how each institution is contributing to achieving the overall System goals.

In addition to the regular strategic planning tools described above, the Strategic Planning Committee also conducts ad hoc initiatives and studies to help steer the System in the direction of the state's highest needs. Beginning in 2012, the Board's Commission on Higher Education Access and Attainment studied how Florida can make informed, strategic choices on how best to increase the state's educational attainment levels. The Commission's work resulted in a gap analysis of the need for

graduates in occupations that require a baccalaureate degree, work that was generously supported by a legislative appropriation to increase graduates in selected high demand majors. At its January 20, 2016, meeting the Committee reviewed higher education enrollments and degree trends and implications for planning at the various types of campuses throughout the System, including main campuses, regional stand-alone campuses, regional, hosted/joint-use campuses and special focus campuses. Throughout all of 2015, the Committee conducted an in-depth study of the topic of affordability that included data and information on tuition, state appropriations, and financial assistance, national trends in “sticker price” and “net price” for college, and net costs by family income groups. The Strategic Planning Committee has also reviewed requests for changes in the classification of campuses as they grow and gain enrollments and functions, as well as special requests for new ventures, such as the UCF and USF special campus requests in 2015.

Supporting Documentation Included: None

Facilitators/Presenters: Dr. Jan Ignash