

MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
INNOVATION AND ONLINE COMMITTEE
NEW COLLEGE OF FLORIDA
SARASOTA, FL
September 21, 2016

1. Call to Order and Opening Remarks

Chair Lautenbach convened the meeting at 11:53 a.m. on September 21, 2016, with the following members present: Governors Dick Beard, Dean Colson, Wendy Link, Ed Morton, Norman Tripp, and Gary Tyson. A quorum was established. Other Board members present were Governors Dan Doyle, Patricia Frost (by phone), Jacob Hebert, Wayne Huizenga, Darlene Jordan, Tom Kuntz, Alan Levine, and Fernando Valverde.

Chair Lautenbach announced that the Cost of Online Education report would be heard at the Committee's meeting on October 17 at the University of South Florida. He encouraged members to attend.

2. Approval of Committee Meeting Minutes

Governor Tripp moved that the committee approve the minutes of the meeting held on June 22, 2016, as presented. Governor Morton seconded the motion, and the members concurred.

3. Implementation of the 2025 Strategic Plan for Online Education

Chair Lautenbach called attention to the Online Education infographic that had been distributed to members.

He introduced Dr. Joyce Elam, chair of the Implementation Committee for the State University System's 2025 Strategic Plan for Online Education. He said that Dr. Elam would be retiring the next month and he wanted to thank her for helping to get the implementation of the strategic plan underway before she left.

Dr. Elam said that over one third of the 49 tactics in the Strategic Plan for Online Education had been addressed so far. She said that the Implementation Committee had established seven workgroups. The Data Workgroup distributed a survey in the spring, which provided data that helped the other workgroups with their deliverables. The Workgroup reviewed definitions related to online education and determined that no revisions were needed. With that recommendation, the Implementation Committee is

on track for producing the 2015-16 Accountability Report, and to prepare the systemwide inventory of fully online and primarily online degree programs.

She said the Infrastructure Workgroup has just sent out a survey in conjunction with the Florida Virtual Campus. The Student Services Workgroup has a scorecard that will gather information on student support services used to provide services to online students. That scorecard will be distributed in November.

The Quality Workgroup has recommended that Quality Matters be adopted for the standard way for certifying quality and high quality courses. Because Quality Matters has an expense associated with it, the Workgroup is also developing an equivalent Florida-only “quality” certification standard. Having a standard for identifying quality and high quality courses will allow the Implementation to move forward with implementing other tactics, such as the identification of quality courses in the FLVC catalog and to identify statewide recognition of online courses.

In the area of professional development, all three tactics have been addressed. One tactic related to establishing a professional network for instructional designers. The responsibility for running that network will rotate between the universities and the state colleges. In addition, the Florida Virtual Campus, in collaboration with the Professional Development Workgroup, will develop and host a tab on its website about professional development opportunities for distance learning leaders at colleges and universities. A member of the Members Council on Distance Learning will monitor and post opportunities on that tab. FLVC will also host a half-day professional development session for distance learning leaders in conjunction with one of its meetings. To address how to enhance professional development opportunities for faculty who teach online courses, the Council of Academic Vice Presidents agreed to provide funds to the University of Central Florida to develop a toolkit, the Teaching Online Preparation Toolkit (TOPkit) and to offer a two-day workshop for staff who are responsible for professional development activities for faculty who teach online courses. A Faculty Development Community Practice will be created and housed within TOPkit. FLVC will fund the first year start-up and the CAVP will fund the following four years. The project is on track to be completed in February of next year and the inaugural workshop will be held in the summer of 2017. The pre-launch page is up, which provides an opportunity for readers to sign up for a bi-weekly TOPkit Digest, which provides a brief preview of some of the content that will be contained in the toolkit. To date, TOPkit Digest has 370 registrants. A statewide advisory board has been appointed and will be provided a final review of the TOPkit site content next week.

Dr. Elam said that the Strategic Plan also called for support of UF Online. She said an expert consortium is being formed to make recommendations regarding options for the design and deployment of STEM labs for online students, which will benefit students who are enrolled in UF Online or in other universities in the system.

Part of the Strategic Plan was to review four Board regulations. They have been reviewed and changes will be recommended for two of the regulation, summer school enrollment and limitations on the enrollment of out-of-state students.

One of the primary deliverable for the Implementation Committee was to create a cost model, to analyze data from institutions using this model, and to develop a model for cost savings and cost avoidances. The report will be available for review by the Innovation and Online Committee at its October 17 meeting.

The Strategic Plan called for the creation of a statewide online education research consortium with members from institutions in the SUS who are interested in presenting and sharing research. UF Online has taken the lead in organizing this consortium. Members have had an introductory conference call and are planning a face-to-face meeting this fall.

Dr. Elam said by the end of this fiscal year, the Implementation Committee will have addressed over two-thirds of the tactics in the Strategic Plan for Online Education.

Chair Lautenbach announced that Dr. Cindy DeLuca, Assistant Vice Provost for Innovative Education at the University of South Florida, would replace Dr. Elam as Chair of the Implementation Committee upon Dr. Elam's retirement.

4. Concluding Remarks and Adjournment

Governor Lautenbach adjourned the meeting at 12:15 p.m.