

# INDEPENDENT COLLEGES & UNIVERSITIES OF FLORIDA



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BARRY UNIVERSITY  
Miami

BEACON COLLEGE  
Leesburg

BETHUNE-COOKMAN UNIVERSITY  
Daytona Beach

CLEARWATER CHRISTIAN  
COLLEGE  
Clearwater

ECKERD COLLEGE  
St. Petersburg

EDWARD WATERS COLLEGE  
Jacksonville

EMBRY-RIDDLE AERONAUTICAL  
UNIVERSITY  
Daytona Beach

FLAGLER COLLEGE  
St. Augustine

FLORIDA COLLEGE  
Temple Terrace

FLORIDA HOSPITAL COLLEGE  
OF HEALTH SCIENCES  
Orlando

FLORIDA INSTITUTE OF  
TECHNOLOGY  
Melbourne

FLORIDA MEMORIAL UNIVERSITY  
Miami

FLORIDA SOUTHERN COLLEGE  
Lakeland

HODGES UNIVERSITY  
Naples

JACKSONVILLE UNIVERSITY  
Jacksonville

LYNN UNIVERSITY  
Boca Raton

NOVA SOUTHEASTERN  
UNIVERSITY  
Ft. Lauderdale

PALM BEACH ATLANTIC  
UNIVERSITY  
West Palm Beach

RINGLING COLLEGE OF ART  
AND DESIGN  
Sarasota

ROLLINS COLLEGE  
Winter Park

SAINT LEO UNIVERSITY  
Saint Leo

ST. THOMAS UNIVERSITY  
Miami

SOUTHEASTERN UNIVERSITY  
Lakeland

STETSON UNIVERSITY  
DeLand

THE UNIVERSITY OF TAMPA  
Tampa

UNIVERSITY OF MIAMI  
Coral Gables

WARNER UNIVERSITY  
Lake Wales

WEBBER INTERNATIONAL UNIVERSITY  
Babson Park

December 5, 2012

Board of Governors  
Strategic Planning Committee  
State University System of Florida  
Board of Governors  
325 W. Gaines Street, Suite 1614  
Tallahassee, FL 32399-0400

Dear Committee Members:

We have followed the Board of Governor's On-Line Strategy for the State University System's Development with much interest. The passage of the Florida Virtual Campus last year signaled a new commitment to develop on-line learning in Florida. That challenge is critical but Florida's state and independent institutions have impressive resources that can be enlisted. The state should be careful to not develop new options that impede the already robust market driven options in place.

The 20 independent colleges and universities that have fully on-line degree programs would welcome opportunities to partner with state universities and state colleges to boost on-line learning in Florida. Currently, ICUF institutions have nearly 300 fully on-line programs and more than 30,000 fully on-line degree seekers. Those degree programs are composed of thousands of courses that could be offered to high school advanced placement and dual enrolled students. Those degree programs can be tailored for working Floridians and degree completers. The ICUF on-line capacity could be offered in partnerships with school districts and state colleges throughout the state, reaching the currently higher education under-served. Along with the SUS and FCS on-line capacity, Florida has more than 600 fully on-line degree programs. It is an impressive and comprehensive inventory.

We were initially enthusiastic in our discussions with the Parthenon Group. As time passed and drafts evolved, we were disappointed that the final Parthenon Group's Report outlined no role for independent higher education in the options described and did not explore deeply what is really going on already in Florida.

Notwithstanding that, we will continue to hope for options and opportunities to participate. We are enthusiastic and committed to support broader on-line learning opportunities for Floridians, especially for those who are place-bound

*Founded in 1965*

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or cannot relocate to pursue a degree because of costs, their jobs or their family responsibilities. Because I believe that the Board of Governors shares that goal, we will continue to expect that a plan for all of Florida's on-line resources will emerge. We would welcome a role in an innovative and inclusive Florida On-Line Strategy.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed H. Moore". The signature is fluid and cursive, with a long horizontal stroke at the end.

Ed H. Moore

EHM/mca