

SECTION 7 - SCOPE OF SERVICES

7.0 SCOPE OF SERVICES

1. A description of the nature and extent of existing online postsecondary education programs in Florida;

Specifications: The report must include, but not be limited to:

- A description of the Florida Distance Learning Catalog (hereinafter referred to as the "Catalog"), including related statutory language, institutional participation, criteria for inclusion of programs and courses, and its usage.
 - By delivery system (SUS, Florida College System, Independent Colleges and Universities of Florida, Commission on Independent Education), the number and level of total programs and unduplicated programs (A.S, A.A, Bachelor's, Master's, doctoral, certificate) in the Catalog and, separately, those not in the Catalog that are offered in Florida by regionally accredited institutions and by nationally accredited institutions.
 - By delivery system (SUS, Florida College System, Independent Colleges and Universities of Florida, Commission on Independent Education), the average student tuition and fees charged to resident and nonresident students by level of distance learning program (A.S, A.A, Bachelor's, Master's, doctoral, certificate).
 - A description of limitations in Florida statutes and in Board of Governors regulations concerning tuition and fees that may be charged for Florida's public distance learning programs.
 - A description of innovative postsecondary online universities in or outside of Florida.
 - A description of groups of universities in or outside of Florida that collaboratively offer online education programs.
2. An assessment of educational opportunities needed to boost Florida's economy
Specifications: The report must include:
 - An assessment of Florida's market and types of programs that could expand or be created to help boost the state's economy.
 3. Options for expanding the awarding of degrees in Florida through both a System and independent approach to online learning;
Specifications: The report must include:
 - Policy options that will reflect strategies for expanding online education programs and access to those programs. Such options must include, but not be limited to, ones that address (1) leveraging existing universities to

create and/or expand existing online programs and (2) creating an online university that delivers programs, content, and degrees separately and independently from the existing universities and, as such, competes directly with them.

- Consideration of public-private partnerships.
 - A matrix reflecting how various approaches could interact.
4. Opportunities, obstacles, benefits, risks, market analysis, and market viability of each option.
Specifications: For each option, the report must include:
 - Descriptions of - and supporting data for - opportunities, obstacles, benefits, risks, market analysis, and market viability.
 5. Description of regional accreditation requirements for implementing each option;
Specifications: For each option, the report must include:
 - Southern Association of Colleges and Schools' requirements and the estimated activities and timeline for implementation of those requirements.
 6. Ten-year plan for start-up and operating costs, enrollments, degree production, and revenue generated for each option;
Specifications: For each option, the report must include:
 - Key levers that would affect cost.
 - A ten-year plan that includes start-up costs; operating costs; headcount enrollment by level (Bachelor's, Master's, doctoral, certificate); full-time-equivalent (FTE) enrollment by level; degree production by level; and revenue that could be generated through tuition and fees.
 7. Evaluation of the Florida Virtual Campus and its potential role in supporting each option;
Specifications: The report must include:
 - Statutory requirements for the Florida Virtual Campus and the status of implementation of those requirements.
 - Recommended changes to the Florida Virtual Campus that could enhance its ability to provide support services for online education, and the related start-up and continuation costs of those changes.
 8. Path and timeline for launching each option.
Specifications: The report must include for each option:
 - A list of major activities required to launch the option.
 - The time it will take to complete each major activity.
 - The dependencies between major activities.
 - The total time estimated for launching the option.

9. Recommended Board and/or legislative action, if necessary.

Specifications: For each option, the report must include:

- A determination of whether Board and/or legislative action would be needed to implement the option.
- Recommended statutory language, if needed.
- Recommended funding in the General Appropriations Act, if needed.