

MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
ACADEMIC AND STUDENT AFFAIRS COMMITTEE
New College of Florida
5845 General Dougher Place
Sarasota, Florida 34243
September 21-22, 2016

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1. Call to Order and Opening Remarks

Chair Tripp convened the meeting on September 21, 2016 at 9:00 a.m. with the following members present and answering roll call: Governors Link, Beard, Hebert, Steward, Tyson, and Valverde. Governor Frost participated via conference call. A quorum was established.

2. Meeting Minutes

Governor Tripp asked for a motion to approve the minutes from the June 22, 2016 committee meeting. Governor Beard moved to approve the minutes, Governor Tyson seconded the motion, and the motion was approved.

3. Vice Chancellor and Chief Academic Officer's Report

Dr. Jan Ignash reported on the following activities of the Academic and Student Affairs (ASA) unit:

- ASA staff participated in two teleconference calls with the Vice Presidents of Research to address items to be presented at this Board meeting.
- The ASA Vice Chancellor and Associate Vice Chancellor plan to attend a 2-day R&D workshop in Washington, D.C., to discuss priorities for federal funding opportunities.
- ASA staff met with the FAMU and FSU College of Engineering Academic and Student Affairs subgroup to discuss specific data they could use for reporting purposes.
- The Vice Chancellor participated in a meeting with the FAMU and FSU College of Engineering Governance Council.

- ASA staff worked on SAT concordance issues involved in the student admissions process.
- ASA staff member, Lynda Page, participated in the two-week annual college admissions tour, which was also attended by members of the Florida College System and high school counselors from around the state.
- ASA staff met with Florida College System staff to discuss data to support the work of the 2+2 Committee as well as issues to be addressed at the November 2+2 Committee meeting.
- The Vice Chancellor participated in a conference call with the CAVP to discuss the several System legislative budget requests that will be discussed at this Board meeting.
- ASA staff has been working with Board Office's budget and finance staff on performance-based funding metrics.
- In July, four ASA staff toured New College of Florida and met with faculty, staff and students to gain a better understanding of how the university would respond to the Board's request to increase enrollment at the College from the current approximately 800 students to 1,200 students.
- Over the course of the summer, almost every member of the ASA unit was involved in gathering information for and responding to questions from the State's audit of the Board office. Senior ASA staff participated in the auditors' exit interview on July 14th.

4. Academic Program Items

A. Graduate Tuition for the Master of Physician Assistant Studies at Florida Gulf Coast University

Chair Tripp presented the FGCU request for differential graduate level tuition for the Master of Physician Assistant Studies program. The program includes 40 credit hours of intense clinical rotation, which makes the program more expensive to offer. Subsequent to amendments to Section 1009.24, Florida Statutes in the 2016 Legislative Session, the Board of Governors must now approve tuition for graduate and professional programs. The FGCU Board of Trustees approved the higher level of tuition for the program on September 13, 2016.

Chair Tripp recognized Dr. Ron Toll to present the request. Dr. Toll introduced Dr. Mitch Cordova, FGCU Dean of the College of Health Professions and Social Work. After outlining the program, Drs. Toll and Cordova noted that, in response to questions from Board of Governors staff, FGCU revisited the tuition structure of the proposal with an eye toward efficiencies and made revisions so that its PA program would be the least expensive in the SUS. As an example of

one of the efficiencies, FGCU achieved savings by renting, rather than buying, certain equipment and by forward-funding initial purchases of equipment, which helped bring down costs by \$750,000. Governor Tripp observed that future initial proposal requests should include any possible savings and should remain at reasonable costs for students.

Governor Link moved to approve Florida Gulf Coast University regulation #FGCU-PR7-001 Tuition and Fees as amended on September 13, 2016 to establish tuition for the Master of Physician Assistant Studies (CIP 51.0912). Governor Pat Frost seconded the motion and the motion was approved.

5. Board of Governors Regulations

Chair Tripp introduced the agenda items for public notice of intent to amend Board of Governors regulations related to academic programs and noted that the regulations were reviewed by university general counsels, the Council of Academic Vice Presidents, the Council of Student Affairs, and other state university staff. Pursuant to the regulation procedure adopted by the Board at its meeting on March 23, 2006, the Board is required to provide public notice on its website at least 30 days before adoption of the proposed Regulation amendments.

A. Public Notice of Intent to Amend Board of Governors Regulation 6.013, Military Veterans and Active Duty

Chair Tripp stated that the proposed amendment will provide consistency in the application of policies specified in F.S. 1004.07, Florida Statutes and directs university boards of trustees to adopt a regulation to provide that any student enrolled in a college credit course should not incur academic or financial penalties by virtue of performing military service on behalf of our country. In addition, Board Regulation 7.002, subsection (10), is to be amended to align with Regulation 6.013 and is under consideration in the Budget and Finance Committee. The regulation was reviewed by university General Counsels, the Council of Academic Vice Presidents, the Council of Student Affairs and other state university staff.

Governor Beard moved to approve Public Notice of Intent to Amend Board of Governors Regulation 6.013, Military Veterans and Active Duty. Governor Frost seconded the motion and the motion was approved.

B. Public Notice of Intent to Amend Board of Governors Regulation 8.003,
Textbook and Instructional Materials Affordability

Chair Tripp stated that Board of Governors Regulation 8.003 has been amended and re-titled to align with changes in F.S. 1004.085, Florida Statutes. Proposed changes include provisions that add “instructional materials” to textbook affordability and require identification of “wide variances in costs.” The regulation was reviewed by university General Counsels, the Council for Academic Vice Presidents, the Council of Student Affairs, and other state university staff.

Governor Link moved to approve Public Notice of Intent to Amend Board of Governors Regulation 8.003, Textbook and Instructional Materials Affordability. Governor Tyson seconded the motion and the motion was approved.

6. Transition in Leadership at the Florida Institute of Oceanography (FIO)

Governor Tripp advised the Committee of a transition of leadership at the state’s Academic Infrastructure Support Organization, the Florida Institute of Oceanography. Dr. William T. Hogarth is retiring as Director of FIO and has done much to support FIO’s growing national prominence, particularly in the wake of the 2010 Deepwater Horizon oil spill. Dr. Phillip Kramer, an accomplished marine geologist who worked on strategic projects for the Nature Conservancy’s Global Oceans Program, has been hired to replace Dr. Hogarth as the new FIO Director.

Chair Tripp recognized USF President, Dr. Judy Genshaft, to say a few words in regards to Dr. Hogarth’s accomplishments and introduce Dr. Kramer. She described Dr. Hogarth’s outstanding service with USF as a trusted advisor in marine science and gulf health issues and welcomed Dr. Kramer as an excellent addition to FIO. Dr. Hogarth thanked the board for the opportunity to serve USF for nine years. He remarked on his outlook on the new research vessel currently being built at Tarpon Springs, which is expected to be operational by June of next year. Dr. Kramer stated that he is honored to step into his role and his intent to continue FIO’s current efforts to reduce costs, increase excellence, provide improved SUS research and educational access to ships and state of the art technology, and to allow Florida’s institutions to be internationally recognized as THE premier location for marine research.

7. Mental Health Update:

Chair Tripp reminded the Board that in March 2015 they received an *InfoBrief* on campus safety and security, which was a response to increase the safety and

well-being of students. The Board requested funds during the 2016 legislative session to expand counseling services and campus security across the SUS. The request, however, was not funded and counseling centers continue to struggle to keep up with demand.

Chair Tripp introduced Dr. Christy England to present an updated report regarding the overall increasing need of well-trained professional counseling staff to address the mental and behavioral health of university students. Dr. England reported information and provided an updated *InfoBrief* that reported a dramatic 48% increase of students seeking counseling at SUS institutions, as well as a whopping 67% increase in the number of counseling sessions. The SUS has also recorded an alarming increase in Baker Act hospitalizations, with over 300 student hospitalizations during 2013-14. Dr. England stressed that counseling centers face considerable demands and challenges in light of the increase on the demand for mental health services.

There was some discussion on the national survey data provided in the report. Dr. England stated that she suspects that the growth in the demand for mental health services throughout the SUS is a reflection of the changes in the population at large. Governor Morton shared his personal experiences with students facing challenges in academia as they pursue a degree. He recommended investing in services related to career counseling to improve students' overall well-being.

8. Legislative Budget Requests

A. Campus Mental Health Legislative Budget Request

Chair Tripp introduced a legislative budget request addressing the critical need to increase campus counseling services for students' mental and behavioral health. The LBR is estimated at \$14 million, with an estimated \$12 million designated as recurring and \$1,921,322 as non-recurring. Dr. Corey King, Chair of the Council of Student Affairs, supported the request, stating that the LBR is designed to increase campus counseling services to support the mental and behavioral health coverage that is steadily expanding. He remarked that students are suffering and universities need to provide the tools for students to survive and thrive. Counseling centers have experienced limited resources for some time and he would prefer to respond to these issues now -- instead of facing future consequences in dealing with poor student retention and performance.

Governor Tyson moved to recommend the State University System Mental Health Counseling Services Legislative Budget Request to the Budget and

Finance Committee for consideration. Governor Frost seconded the motion and the motion was approved

B. Florida Institute of Oceanography Legislative Budget Request

Governor Tripp introduced a legislative budget request related to providing support to the Keys Marine Laboratory. The request is a total of \$1,800,000 in recurring and non-recurring funds. Dr. Gary Perry, Provost and Vice President of Florida Atlantic University, presented the request, noting that the request will benefit the entire SUS by supporting the Keys Marine Laboratory operated by the Florida Institute of Oceanography (FIO). He remarked that the facility provides for unique opportunities of short and long-term research experiences for researchers from around the world. He also noted that FIO has been operating the marine lab for years and has assumed a long-term lease on behalf of the state without adequate funding. They have been redirecting services from the FIO core budget to support the operation. He added that Florida's recreational and commercial industry contributes billions of dollars to the state and also the critical importance of the ocean's health to the future of the state.

Governor Frost moved to recommend the Florida Institute of Oceanography Keys Marine Laboratory Legislative Budget to the Budget and Finance Committee for consideration. Governor Beard seconded the motion and the motion was approved

C. Florida Small Business Development Center Network

Governor Tripp introduced the proposal to expand capacity in the Florida Small Business Development (SBDC) Network for the creation, retention and expansion of Florida's small businesses. The total budget request is for \$4 million in recurring state appropriations. He introduced Mr. Mike Myhre, Director of SBDC to present on this item.

Mr. Myhre showcased a video of the SBDC partnerships involved since its founding. He explained that universities help create and expand existing Florida businesses and SBDC provides consultants that help small businesses to grow their enterprises.

Governor Huizenga asked how much how much funding is provided for small businesses to start up. Mr. Myhre explained that government funding provides free consulting services for small businesses. University of Central Florida President Hitt explained that he is supportive of SBDC because it provides benefits to entrepreneurship and business programs partnered with universities in the system.

Governor Link moved to recommend the Florida Center for Small Business Center Network Legislative Budget Request to the Budget and Finance Committee for consideration. Governor Valverde seconded the motion and the motion was approved.

9. Legislative Budget Issues – Summer Bright Futures

Governor Tripp explained that as a result of an increase in the scores required for students to be eligible for Bright Futures dollars, funding for the Fall and Spring terms has declined during the past few years. In July 2016, the Office of Economic and Demographic Research (EDR) projected that \$5.5 million appropriated funds for Bright Futures would not be needed in 2016-17 as a result of the increase in student eligibility requirements. This funding could in turn be used for Summer Term awards to eligible students authorized in Subsection 1009.53(9), Florida Statutes.

Chair Tripp recognized Dr. Ignash, Vice Chancellor of Academic and Student Affairs, to present on this item. Dr. Ignash explained that the purpose of the request is to discuss ways to support funding for the Bright Future Scholarship for the entire calendar year. She noted that funding for Bright Futures is included in the funding for the State Board of Education and is not in the State University System (SUS) budget. Nevertheless, SUS students would be very much affected by the availability of Bright Futures funding, so the ASA Committee is discussing the topic as a legislative budget issue, rather than as a legislative budget request. The Board has an opportunity to indicate its support for Summer Bright Futures funding.

Allocating funds for Summer Bright Futures summer term awards would reduce time-to-degree for students and enable them to enter into the state's workforce more rapidly. Dr. Ignash added that, once students know that their Bright Futures funding is available for summer terms, there will likely be more students interested in enrolling in summer term – and for more credit hours. Additionally, making Bright Futures awards available for summer term would allow for more efficient classroom utilization across the SUS. Florida statutes allow for Bright Futures funding to be available for summer terms, but the legislature must appropriate the money.

Governor Tyson moved to support the Summer Bright Futures Legislative Budget Issue and to recommend the issue to the full Board for support. Governor Beard seconded the motion, and the motion was approved.

10. TEAm Grants Update

Governor Tripp invited Dr. Ignash to update the Board on the Teaching Educational Attainment (TEAm) Grants initiative.

Dr. Ignash reminded the Board that the then-Chair Colson established the 2012-2013 Higher Education Access and Degree Attainment Commission to explore how Florida can make informed, strategic choices on how best to increase the state's educational attainment levels. The gap analysis that resulted from the Commission's work provided data on the gap between the demand for graduates in specific occupations and fields with the number of graduates produced by the SUS. The Legislature generously provided \$15 million in appropriated funds to make awards on a competitive basis to rapidly increase the number of graduates in high demand program areas with around 1,000 or more annual unfilled job openings in Florida. In March of 2014, the Board of Governors approved four partnerships of universities and Florida College System institutions to receive \$15 million in funding for the TEAm Grants, which was distributed over two years. As of 2016, all grant funds have been expended but the Board office continues to track the outcomes of the grants. Dr. Ignash noted that, as a precondition for the award, the institutions were expected to provide the funds to sustain the programs once the funds have been expended. Dr. Ignash reported that three of the four partnerships have exceeded expectations in terms of enrollments and completions in high demand fields.

The accounting partnership grant between USF, UCF and FIU, however, did not meet their expected enrollments and completions. USF Provost Wilcox stated that, because of an increase in the standards of the accounting program, enrollments and retention were not as high as anticipated. Provost Wilcox added that both USF and UCF can learn from the success FIU, also a partner in the grant, had realized; it was the only one of the three institutions that increased its number of enrollments and completions in the program. Governor Trip emphasized that universities in the accounting grant partnership need to revisit the program, since they had applied for the grant and committed to increasing graduates. He made it clear that all institutions need to be held to a high standard.

11. Florida Center for Cybersecurity Report

Governor Tripp introduced Mr. Sri Sridharan, Managing Director and Chief Operating Officer, Florida Center for Cybersecurity, to provide an update on the Florida Center for Cybersecurity. Mr. Sridharan provided the following information:

- The Florida Center for Cybersecurity was established in 2013 to support Florida as the leading state in Cyber Security and tasked to focus on education, applied research, and increasing awareness of cybersecurity in the marketplace.
- The center includes 12 universities and military agencies and provides hands-on training opportunities for students and outreach to constituents around the state.
- There are 204 cybersecurity courses actively being taught across the state and at least 35 undergraduate and graduate certificate programs have been created, with 26 created after the Center was established.
- In 2015-2016, the 12 SUS institutions were working on \$24 million dollars of grants in cybersecurity research in Florida. The Center has also created a grant, like the TEAm grant, for the purpose of funding creative projects across the state. This has increased the private industry's interest in providing additional funding.
- 22 projects have been funded in the last 2 years and the Cybersecurity Center expects to fund another 10 to 12 this year.
- Graduates in cybersecurity have been tracked and 100% of the graduates who provided feedback have found employment.
- Programs that support veterans' integration into the workforce is also a focus of the work conducted by the Center for Cybersecurity.
- A specific initiative to teach the fundamentals of cybersecurity to veterans has been established through a program funded by JP Morgan Chase and supported by other organizations. Plans are underway to replicate and expand the program next year.
- Two successful conferences have been held in the past two years, with 450 attendees the first year and 600 the second year. This year, over 800 attendees are expected at the annual Cybersecurity Conference in Tampa.

Mr. Brian Murphy, Chief Executive Officer of Reliaquest, then addressed the Board about the demand for cybersecurity professionals and his support of the Center for Cybersecurity. He noted that Reliaquest is an IT security firm that works to solve the talent gap challenges for companies and that it strongly supports the Florida Center for Cybersecurity.

12. Academic and Student Affairs Updates

A. Council of Academic Vice Presidents (CAVP)

Gov Tripp introduced Dr. Gary Perry to provide an update of the issues and projects of interest to the CAVP.

- Dr. Perry thanked his predecessor, Provost Ron Toll from Florida Gulf Coast University, for his four years of service as Chair of the CAVP.

- The CAVP met several times over the summer, including a in a joint meeting with the Chancellor and Chair Kuntz to discuss the new metrics for measuring cost per degree.
- The CAVP discussed and provided recommendations concerning the changes in the regulation for the Latin American and Caribbean scholarships.
- The CAVP is also working on the changes to textbook materials and affordability, as required by new legislation, and provided some recommendations for implementation.
- The CAVP Academic Programs Coordination Work Group is now chaired by Provost Sally McRorie and is meeting next week to consider new programs.

B. SUS Council for Student Affairs (CSA)

Governor Tripp introduced Dr. Corey King, UWF Vice President for Student Affairs and Chair of the Council for Student Affairs, to provide a brief update on activities of the SUS Council for Student Affairs. Dr. King reported that the CSA held a summit in the summer with Associate Vice Presidents and Deans of Students at UCF to discuss generation Z characteristics, parental involvement increasing, and a push for a stronger collaboration between academic and student affairs at the universities and also at the state level. He also announced a SUS anti-hazing summit to be hosted on October 13, 2016 at FIU.

C. Florida Student Association (FSA)

Governor Tripp recognized student Board member, Governor Jake Hebert, to provide a brief update on activities and issues of the Florida Student Association and State University System students.

Governor Hebert reported that the FSA met in Pensacola and finalized their legislative agenda for the year with priorities that include mental health counseling and campus safety LBRs and Summer Bright Futures funding. Governor Hebert also announced the FSA was discussing special exemptions for students with excess credit hour surcharges who will graduate in four years or change majors into areas of strategic emphasis. He also stated that the FSA is focusing on the importance of CITF bonding in Florida and seeks to create formal partnership with the Florida College System SGA through shared advocacy and increased communication.

Governor Morton commented that he had spoken with students from around the system on two issues. First, he observed that students who transfer into the SUS with less than 60 credit hours are required to take 9 credits during the summer

and they are not allowed to graduate until that requirement is fulfilled. He stated that the Board regulation for this requirement was passed by the former Board of Regents in 1976 and he believes it should be reviewed. Secondly, he stated that some students told him that they do not receive priority in enrolling for the one or two classes they still need to graduate and this impedes their timely graduation.

Having no further business, Chair Tripp adjourned the meeting at 11:13 a.m.

Norman D. Tripp, Chairman

Richard P. Stevens,
Assistant Vice Chancellor for Academic and Student Affairs