

SUMMARY MINUTES  
STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
STRATEGIC PLANNING COMMITTEE  
UNIVERSITY OF WEST FLORIDA  
PENSACOLA, FLORIDA  
September 17, 2014

*Video or audio archives of the meetings of the Board of Governors  
and its Committees are accessible at <http://www.flbog.edu/>.*

1. Call to Order on September 17, 2014

Governor Colson convened the meeting of the Strategic Planning Committee at 11:24 a.m. on September 17, 2014 with the following members present: Governors Dick Beard, Dan Doyle, Patricia Frost, Katherine Robinson, and Ed Morton. A quorum was established. Other Board members present were Governors Mori Hosseini, Matt Carter, Stefano Cavallaro, Wayne Huizenga, Tom Kuntz, Alan Levine, Wendy Link, Norm Tripp, and (via teleconference) Pam Stewart.

2. Approval of Committee Minutes, June 17-18, 2014

Chair Colson called for a motion to approve the minutes from the Committee's June 17-18, 2014 meeting. A motion was made by Governor Frost, seconded by Governor Doyle, and the motion carried unanimously.

3. Work Plans System Overview

Governor Colson said that, at its June 18-19, 2014 meeting, the Committee considered for approval those portions of University Work Plans associated with the 2014-2015 academic year as well as out-year portions of University Work Plans. In addition, staff had been directed to prepare a list of issues that appear to be impacting multiple institutions across the State University System. Governor Colson asked Vice Chancellor Ignash to make a presentation to the Committee on these topics.

Vice Chancellor Jan Ignash's presentation identified six issues that appeared to be impacting all or nearly all SUS institutions: (1) improving retention and graduation rates, (2) increasing STEM production, (3) reducing student debt, (4) ensuring academic program coordination, (5) identification of unique academic programs and research foci, and (6) attention to excess hours to degree. Dr. Ignash's presentation next touched

on the following topics: SUS graduation rates, improving retention rates, national comparisons of graduation and retention rates among the ten largest states for four-year public universities, bachelor's degree production, national comparison of bachelor's degree production, undergraduate enrollment by source of student, programs of strategic emphasis, STEM degree production, national comparison of STEM degree production, and student debt. There were no questions following Dr. Ignash's presentation. The meeting was adjourned for lunch at 11:54 a.m.

#### 4. Graduate Follow-up Study Baccalaureate Class of 2012, First Year Outcomes

The meeting was reconvened at 1:02 p.m. Governor Colson said that this item concerns a new study that will serve as an important tool in the Board's strategic planning toolkit. He said that this follow-up study of the Baccalaureate Class of 2012 was conducted to understand the post-college outcomes of SUS students one year after graduation. The study was designed to determine whether baccalaureate graduates get jobs in Florida, pursue further education either in-state or out-of-state, or do both – (find employment and enroll in additional education). He said that the study also examines starting salaries of graduates who find jobs in Florida and reports the results by academic disciplines. Governor Colson said that answers to these questions provide critical information to students, parents, educators, and policy-makers about the experiences of graduates after they complete baccalaureate degrees. Governor Colson asked Assistant Vice Chancellor Christopher Mullin to make a brief presentation on this topic. Dr. Mullin's presentation covered the research questions associated with the study, the population constituting the graduate class of 2012, the question of whether baccalaureate graduates were getting jobs in Florida, baccalaureate graduates working in Florida by gender and academic discipline, whether baccalaureate graduates were pursuing further education, baccalaureate graduates enrolled in education by gender and academic discipline, baccalaureate graduates pursuing further education by academic discipline, graduates enrolled in further education while working, and starting salaries of graduates while working in Florida.

Governor Colson also queried as to how many students are employed in an area related to their undergraduate field of study. Governor Colson suggested that the Board look at determining how to measure employer and student satisfaction. President Genshaft stated that accreditation agencies are asking for information on student satisfaction, and Chancellor Criser said that the Board could engage with the Florida Chamber and other business-related associations to obtain information on employer satisfaction.

5. Concluding Remarks and Adjournment

There being no further business before the Committee, the meeting was adjourned on September 17, 2014 at 1:30 p.m.

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Dean Colson, Chair

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R.E. LeMon, Associate Vice Chancellor