

MINUTES  
STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
ACADEMIC AND STUDENT AFFAIRS COMMITTEE  
UNIVERSITY OF WEST FLORIDA  
PENSACOLA, FLORIDA  
SEPTEMBER 17, 2014

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and its Committees are accessible at <http://www.flbog.edu>.*

1. Call to Order

Chair Norman Tripp convened the meeting at 1:31 p.m. on September 17, 2014, with the following members present: Wendy Link; Richard Beard; Matt Carter; Stefano Cavallaro; Patricia Frost; and Katherine Robinson. Pam Stewart was present by conference call. A quorum was established.

2. Approval of the Committee Minutes

Governor Beard moved that the Committee approve the minutes of the meeting held on June 18, 2014, as presented. Governor Cavallaro seconded the motion, and the members concurred.

3. Vice Chancellor and Chief Academic Officer's Report

Chair Tripp recognized Dr. Jan Ignash, Vice Chancellor for Academic and Student Affairs, to provide an update of recent activities in the Office of Academic and Student Affairs.

The CAVP Academic Coordination Project work group met September 3<sup>rd</sup> by phone to review six new proposals. A number of degree proposals vetted by the group are expected to come to the board for action in November. The CAVP group will meet again in November.

On July 28<sup>th</sup>, academic administrators of the State University System and the Florida College System held a joint meeting at UCF to discuss using labor market data to support demand for new program proposals. At this meeting, Ms. Becky Rust, Chief Economist from the Department of Economic Opportunity, gave a presentation on the

department's databases, and short-term and long-term supply demand projections that are used for labor market analysis.

The SUS Vice Presidents for Research are meeting regularly and last met August 13<sup>th</sup> at UCF. The group identified four common areas of research strengths and also identified potential opportunities for state and federal funding in these areas. The group will be working to determine strategies to respond more quickly to available federal grants. Board staff are researching shared or common IRB processes in other states that will enable state universities to compete more quickly on grants. The next group meeting will be on October 20<sup>th</sup>.

Plans underway to hold a campus security meeting in Orlando on October 21<sup>st</sup> and the office has been working with Governor Tripp on the design of this meeting. The FSU and FAMU College of Engineering study is in progress. The CBT Consultants from California met with board staff and representatives from FSU and FAMU on July 23<sup>rd</sup> to 25<sup>th</sup> and were back in Tallahassee last week. Board staff is receiving regular reports from the consultants.

Dr. Ignash also reported on the Baccalaureate Graduate Follow up Project and stated that the Board Office has started receiving and analyzing data from the WRIS, Wage Record Information System.

In mid-July, Dr. Ignash, along with Chancellor Criser and the Associate Vice Chancellor Carrie O'Rourke, attended meetings with the Florida congressional delegation in Washington, DC.

On July 8<sup>th</sup>, Dr. Ignash gave a keynote presentation at the American Association of Collegiate Registrars and Admissions Officers in Fort Lauderdale and discussed effecting state level change through an emphasis on student transfer in articulation and inter-institutional coordination.

Dr. Ignash stated that on September 8<sup>th</sup>, Chris Mullin attended the Southern Region Educational Board State Partnership meeting on their electronic campus known as the Electronic Technology Cooperative. The group discussed state authorization reciprocity agreements, known as SARA. She said that Dr. Mullin has been working with Nancy McKee, who staffs the IOC, on this issue.

Chair Tripp thanked Vice Chancellor Ignash and stated his interest in the joint SUS/FCS meeting regarding the ongoing effort to maintain a dialogue concerning the state college's role in the delivery of baccalaureate degrees. Governor Tripp also expressed support for the joint research efforts and how they are now trying to bring all universities together to talk about research projects as a team. He thinks they will see good things come out of system partnerships.

Governor Carter expressed his interest in the system research initiatives and Chair Tripp agreed on the critical importance of the SUS staying out in front on research initiatives.

#### 4. Consideration of Legislative Budget Requests

Chair Tripp introduced two proposed system legislative budget requests for the 2015 legislative session and stated that Board Chair Hosseini had requested that all system level requests be first discussed in the appropriate policy committee. If a proposal is approved by a committee, it will then be recommended to the Budget & Finance Committee for inclusion in the system LBR. Governor Tripp announced that he has removed two discussion items related to Bright Futures from the agenda in order to give the committee more time to review the requests.

##### 4C. Shared System Resources – Art Program (FSU, NCF)

Chair Tripp recognized FSU's Interim Provost, Dr. Sally McRorie, and New College's provost, Dr. Stephen Miles to present a shared system proposal.

Provost Miles focused on three points of the request: the academic rationale for the request, the context of Sarasota and Manatee counties, and how the partnership will feed the culture and the economy of the region. FSU and New College have collaborated for many years in Sarasota through the Ringling Museum and the Asolo Conservatory for Actor Training and they believe the time has come to work more closely for the benefit of both programs and the local economy. The programs are part of a New College faculty strategic planning task force on the arts.

Interim Provost McRorie said that FSU has been interested in partnering with New College with its Museum Studies program at the Ringling Museum. Dr. McRorie described the Museum Studies program, a graduate-level certificate program that has been in place for about ten years, with over eighty graduates who are now working in science museums, art museums and a variety of non-profit, profit, and cultural agencies. Thirty-three graduates are employed in such agencies in Florida and 40 are employed outside of Florida.

Dr. McRorie explained that the FSU Arts Administration major is a combined Master and PhD program. They would like to work with New College to develop a 3+2 program so that undergraduate students from New College could then finish, after an additional two years, with a Master's Degree in Arts Administration. The goal of these programs is to prepare graduates jobs that support the Florida economy in regards to

increasing cultural tourism in the state. Educational opportunities at the Ringling through the proposed partnership will benefit students and the state.

Provost Miles emphasized that the two institutions are already intertwined as a shared campus. In combination, they have become the anchor of the arts corridor that is rapidly emerging in the region. Dr. Miles said that this is a powerful way to connect students from both campuses and stated that the availability of internships and jobs is significant which will keep students in the region and in Florida.

Governor Carter inquired about the job market for program graduates in this area. Provost Miles responded that in Sarasota there are about 5,000 jobs available in the art sector. He mentioned that there is great potential for entrepreneurial activity as well as to create more jobs. Dr. McRorie added that FSU has been concentrating on the entrepreneurial aspect with a concentration in existing arts programs using successful professionals that have built multiple business and careers. These initiatives will enable the students to do the same.

Governor Carter asked for clarification if there are truly 5,000 jobs in the geographical region and Dr. McRorie responded that there are over 90,000 jobs in the arts, non-profit cultural, and arts organizations in the state and there over are 4.13 million across the country. Chair Tripp provided comment on the proposal and stated that FSU initially went to Sarasota to assist in transitioning of the private museum into the university. There is now a renewed revitalization of the programs at the museum and the proposal is presenting an opportunity for the two institutions to do something together instead of working individually.

Governor Frost said that she is aware that there jobs available across the nation in museum studies and she believes most of the students will go out of state to get jobs. She requested detailed information on where they are going to find 5,000 jobs in that area. Provost Miles responded that the job information was from Sarasota County and the data came from a 2011 Economic Impact study created by the Americans For the Arts. He will send that study to Governor Frost.

Governor Huizenga asked how many students will enroll and benefit from the program? Dr. McRorie said that the current enrollment in arts administration range from 25-50 full time students at the master's level. Provost Miles added that New College students all receive the same baccalaureate program and the 3 + 2 program will appeal to New College students who desire additional arts education. There will be many students who will benefit from the engagement of graduate students from the proposed collaboration. Responding to a question from Chair Tripp, Provost Miles said that a new internship coordinator will be working closely with Ringling Museum staff to encourage graduates to go directly in to the master's program.

Governor Beard expressed concern with the low numbers of projected students for the new program and said that he is concerned about spending \$450,000 and not getting more students. -Dr. McRorie said expressed confidence that the new resources will result in a healthy pool of new students. The combined program will make it easier for FSU to share advising, resources, and facilities and to enroll and send more students to that campus.

Governor Link clarified that this is an existing program that FSU has and that New College is proposing to participate in. She opined that it is a large amount of additional funds for an existing program and asked if the funds will be used for marketing or recruiting. Provost Miles said that there are four shared faculty positions and additional stipends for graduate students that will be involved in instruction. The proposed program will be a part of the shared services piece that will allow FSU to participate in the counseling and wellness program as well as some recreation programs. Dr. McRorie said they are also building a new Asian wing and an Asian Studies Center at the Ringling Museum.

Governor Huizenga asked why the board would be asking the state for additional funds for both colleges instead of having FSU reallocate funds from their operating budget. He suggested that the proposal should be a matter of reallocating priorities in order to get ten additional students to participate. Chair Tripp responded by saying that the Ringling Museum is a treasure to the state and that FSU has made great progress in the area by coordinating education programming with the operation of the museum. Governor Colson added that New College has not been provided many opportunities like this proposed program. He expressed support for the two institutions' efforts to work together for a positive impact on the region.

Governor Frost said it takes considerable funds to run a museum and the Frost Museum had offered to participate. She asked if FSU has the money to continue to support the museum including staff and exhibits or does the museum operate independently? Dr. McRorie said she has worked very closely in Sarasota with the management, operation of museum, outreach in community and with fundraising. She said \$50 million was needed to keep the museum in operation and there continues to be a strong and successful fundraising endeavor for the Asolo Conservatory and Ringling Museum. The operating costs are now paid for by revenues of tickets, stores, and restaurants.

Chair Tripp recognized Vice Chancellor Ignash to provide staff comment. As she understands it, the board wants an idea of how many students will be enrolled in the first five years. There are multiple pieces involved: the teaching program, community service outreach with having an artist in residence, and opportunities with graduate research and faculty. Dr. Ignash said that New College has students interning and working at the Ringling and enables students to go from a senior year experience into

an arts administrative program. She will ask Dr Miles for estimates of enrollments for the next five years.

Chair Tripp recommended that the committee move the request to the Budget Committee with a request that the Budget committee seek answers to the budget questions that the committee has raised. Board Chair Hosseini suggested that the proposal be moved to the November meeting and requested the presenters to prepare more precise answers to the committee's questions. -Chair Tripp said that there will be no vote on the request and asked Dr. Ignash to reschedule the request for November.

Governor Beard moved to continue discussion at the ASA Committee meeting in November. Governor Frost seconded the motion and the members concurred.

Dr. Ignash presented the request for round two of the TEAm grants. This request is for another \$15 million dollars to fund a second round for competitive applications for the high demand program areas. Three major areas were identified last year by the Commission on Access and Educational Attainment: IT, financial services and accounting, and middle school teacher retention. Dr. Ignash reported that the board awarded three grants that addressed IT, one grant that addressed accounting and financial services and none for middle school teacher retention. She said that computer science and IT gaps are about 2,000 unfilled openings in the state, middle school teacher retention is 1,000, and as well as jobs in financial services that may go unfilled. These programs are exceeding their projections but added that it will be a while to be able to saturate those areas. She concluded that the request is for another round of funding for targeted grants to grow these programs.

Governor Morton expressed a concern based on questions raised by the deans in the schools of nursing. The concern is that there is a shortage of 7,000 registered nurses a year in Florida and Governor Morton asked if they could focus on the nurse shortage in the future. Dr. Ignash said that the Access and Attainment Commission struggled with this issue because of the different ways to look at gap analysis in Nursing. In the Commission's gap analysis work, the nurses fell into the associate degree category. Governor Morton responded that the SUS deans council has strongly recommended BSN programs. He asked if they can look at it in the future and recognize that everyone urges for BSN programs versus associate degrees and acknowledge those extremely short numbers. Governor Hosseini commented that this is a matter of huge importance and that there is going to be a shortage in Florida so the state needs to confront it. Governor Carter moved to add Nursing as a component to the Targeted Educational Attainment LBR. Ms. Robinson seconded the motion and the members concurred. Dr. Ignash said that the LBR request will include IT, accounting and financial services, middle school teacher education, and nursing. Governor Beard moved to recommend the 2015-2016 LBR for Targeted Educational Attainment Initiative to the Budget and

Finance Committee for consideration. Mr. Carter seconded the motion and the members concurred.

5. Academic and Student Affairs Updates

Chair Tripp called on Dr. Ron Toll to provide an update on activities of the Council of Academic Vice Presidents (CAVP).

Dr. Toll stated that the CAVP stands in support of activities conducted by the Board of Governors and thanked Chancellor Criser for taking the time to attend their last meeting. He also appreciates that Chair Hosseini will visit that evening's meeting. He said that Governor Tripp asked that the CAVP be diligent in sharing of lessons learned regarding distance learning. He wanted to assure the Chair that it will be on the agenda and input will be received from Dr. Glover and UF colleagues who are in the leadership role of that program. He wants to continue conversation of e-resources shared across the SUS and FCS and then also talk about the University of Florida press. The CAVP will also discuss the continuation of work on the academic coordination project. Chair Tripp said that the committee appreciates what the group is doing and for its support.

Chair Tripp recognized Dr. Kevin Bailey to give a brief update on issues and activities of the Council for Student Affairs. Dr. Bailey reminded the board about the 3<sup>rd</sup> annual Anti-hazing Summit on October 2<sup>nd</sup> at Florida Gulf Coast University and reported that 60 people were registered. The Summit's keynote speaker is Dr. Elizabeth Allen who is a professor of higher education at the University of Maine and is well-versed in that area. On issues relating to hazing, the Council is working with Alive Tech on development of an anti-hazing education tool designed to ensure that students know the signs and symptoms and how to report issues of hazing. Representatives are working with Alive Tech to customize the portal and determining which student groups will be utilizing the tool.

Dr. Bailey also discussed the recent national legislation on Title IX, known as the Campus Accountability and Safety Act, which has been co-authored by Senator Rubio. The Council has been working with general counsel Vikki Shirley to provide feedback that they will also share with Senator Rubio's staff. The university general counsels are planning a Title IX Workshop in November in Tallahassee.

Governor Levine stated that he has been following the issues that have appeared in the media about sexual abuse. He had a conversation with the Board's Inspector General, from a compliance perspective, about the process for reporting from each institution. He asked the committee to participate in the November Title IX meeting since this is a part of both committees. He wants to make sure that the universities have adequate reporting processes in place. Governor Levine asked the Inspector General to investigate how universities address compliance and auditing so that the committee can

learn how everyone is reporting. He said that here has been initial pushback from campus auditors and specifically asked the Presidents to encourage auditors to work with the Inspector General as they gather this information.

Chair Tripp commended Dr. Bailey for his work and requested an update of campus security issues in the SUS. He wants to know if the campuses are up-to-date on technologies and procedures and to make sure that each student in the state of Florida is safe and feels secure when they are on a SUS campus.

Dr. Bailey said that the council is in the beginning stage in developing a SUS matrix of best practices regarding Title IX responses. He said that Title IX issues are complex ones and it will be critical to identify where the universities are in their policies and programs. Chair Tripp said that every member is invited to the November meeting.

Chair Tripp recognized Student Board member Governor Stefano Cavallaro to provide a brief update about issues important to the Florida Student Association and SUS students. Governor Cavallaro said that students started fall semester full of energy and they have worked to ensure that the student experience is a better one in the SUS. -He said that student activities are an integral component of keeping student retention high and improving how the SUS operates.

Governor Cavallaro reported that in July the Florida Student Association met for the annual planning conference in Tallahassee. They discussed goals for each SGA and explored how they could collaborate with each other. The FSA will have its next meeting to decide their legislative agenda at the University of Florida on November 23<sup>rd</sup>. He said that one of the major concerns facing the students revolves around campus safety. Many of the universities and student governments have launched campaigns regarding ending sexual assaults at the campuses. He pointed out initiatives taken by FIU, New College of Florida, UF, and FSU to toward these efforts.

Chair Tripp asked for general committee input and Governor Colson provided comment on a letter he received from FIU which reported that 60% of entering freshmen at FIU did not get Bright Futures that would have gotten it last year. For those 60%, college became \$2,000 more expensive. He said this new policy may negatively affect retention rates, graduation rates, and average debt load. Governor Colson stated that there is nothing more important to discuss in November than to try to figure out these issues. The effort must be led by the chairman and guided by the board's priorities. Governor Cavallaro expressed support and said that the new standards have left students who were used to getting aid without aid. Chair Tripp said that it is time for new ideas and a fresh look on how the state can deal with need based aid and the changes that have affected students who need some help. He stated that there is a crisis with student debt and colleges and universities need more money for need-based aid. The state needs to figure out what is important academically and

how it can help to reduce the financial load for students. Governor Levine clarified that these are two completely different issues. He said that raising the standards for testing and entry requirements through merit-based scholarship programs is appropriate. He said that Bright Futures was never intended to be a need-based program. Mr. Levine wants to know, in November, the amount of additional state funds the universities received last year and the amount of those funds that the universities dedicated to need-based programs. Governor Hosseini suggested that the committee should look into need-based issues in November and begin to work on policy recommendations.

6. Concluding Remarks and Adjournment

Chair Tripp thanked the members for their participation and adjourned the meeting at 2:45 p.m.

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Norman Tripp, Chair

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Richard P. Stevens,  
Director, Academic and Student Affairs