

**State University System
Education and General
2015-2016 Legislative Operating Budget Issue
Form I**

University(s):	Florida State University and New College of Florida
Work Plan Issue Title:	Shared System Resources - Arts programs
Priority Number	2
Recurring Funds Requested:	\$453,840
Non-Recurring Funds Requested:	\$ 30,000
Total Funds Requested:	\$483,840 (Distributed as follows: \$223,920 to FSU and \$259,920 to NCF)
Please check the issue type below:	
Shared Services/System-Wide Issue	<input checked="" type="checkbox"/>
2014-2015 Non-Recurring Issue	<input type="checkbox"/>
New Issue for 2015-2016	<input type="checkbox"/>

I. Description *(Describe the service or program to be provided and how this issue aligns with the goals and objectives of the strategic priorities and the 2014 Work Plan established by your institution. Include whether this is a new or expanded service/program. If expanded, what has been accomplished with the current service/program?)*

Describing the mission of the SUS for the 21st century, the SUS 2013-25 Strategic Plan emphasizes the synergy between research, learning, and service to the community, including economic and cultural contributions. In the 2014-15 Work Plans of Florida State University and New College of Florida, both institutions focus on institutional collaborations and partnerships as key “strengths and opportunities.” FSU and NCF seek to take full advantage of adjoining campuses in Sarasota by strengthening our programs in the arts.

The FSU and NCF campuses are located at the intersection of US-41 and University Parkway, near the Sarasota and Manatee county line, making them the logical anchor for the emerging arts and education corridor that extends from Sarasota to St. Petersburg. This shared campus has a high public profile, including such resources as the John and Mabel Ringling Museum of Art, the Ringling Education Center, the Historic Asolo Theater, the Asolo Repertory

Theater, the FSU/Asolo Conservatory for Actor Training, New Music New College, Mildred Sainer Music and Arts Pavilion, the New College Black Box Theatre, and the Jane Bancroft Cook Library.

Less visible, but fundamentally important, are the educational programs of FSU and NCF that provide the foundation for these forms of public engagement. As a residential liberal arts college, NCF offers areas of concentration in Art, Art History, and Music, with supplemental instruction in Theater and Dance. FSU's instructional programs on the Sarasota campus include the Asolo Conservatory for Actor Training and the Ringling Museum, which contributes to FSU's Museum Studies program, based on the main campus in Tallahassee. The relationship between FSU and NCF has been robust and harmonious for many years, with collaborations to date including:

- Ringling Museum and NCF Art History (curators teaching, internships, library usage, NCF student lecture series)
- Ringling Museum and NCF Music (New Music New College collaborates with RM Performance program)
- Asolo Conservatory and NCF Theater (instruction for NCF students in acting and directing)
- An NEA Summer Program for Teachers has been proposed on the topic of "gesture," and would involve NCF faculty in English, Philosophy, and Music, and FSU faculty in Art History and Theater.

Based on this record of success, FSU and NCF seek funding to expand programs that address anticipated student demand and expand engagement with the community. Key elements of the proposal include:

- FSU will expand its graduate program in Museum Studies, taking full advantage of the resources of the Ringling Museum. We anticipate that the program will necessitate the hiring of additional faculty that can be shared between FSU and NCF.
- A joint position in Asian Art will be established, providing curatorial service to the Ringling Museum's new Center for Asian Art and instruction to NCF students. Asian Art has long been cited as a deficit in the New College program ("White Paper: Strategic Plan for the Arts, New College of Florida," 2011, p. 10)
- Graduate students from the Asolo Conservatory will supervise theatrical activities for NCF students as part of a teaching practicum. New College will provide access to Mildred Sainer Music and Arts Pavilion and the Black Box Theater.

- The NCF and Ringling Museum libraries will coordinate efforts and serve students and faculty of both institutions. Special emphasis will be placed on the management of digital collections.
- A joint Artist-in-Residence program will support the NCF studio arts program and the Ringling Museum. This program will provide additional instructional resources for NCF and will add to the Ringling Museum's emphasis on contemporary art. This position would be modeled on a post-doctoral fellowship.
- FSU doctoral students in Museum Education will complete half of their coursework at the Sarasota campus. These select doctoral candidates will teach undergraduate NCF classes using The Ringling as their lab.
- NCF and FSU will develop a 3+2 program in Arts Administration through FSU's Department of Art Education. NCF students in the arts and humanities provide outstanding prospects for FSU's Master's program in Arts Administration. In addition to course work taken in Tallahassee, NCF students will receive undergraduate thesis credit for their Master's thesis. NCF and FSU students will jointly benefit from internships with Sarasota's many professional arts organizations, including the Sarasota Orchestra, the Sarasota Ballet, the Sarasota Opera, Florida Studio Theater, the West Coast Black Theatre Troup, and La Musica Chamber Music Festival.
- FSU and NCF will share services and facilities resulting in increased administrative efficiency and reduction in cost. NCF's existing counseling and wellness and student life services will be extended to FSU Theater and Museum graduate students while in Sarasota. Also, NCF will include FSU in planning for new student housing facilities. NCF summer housing is also an option.

II. Return on Investment *(Describe the outcome(s) anticipated, dashboard indicator(s) to be improved, or return on investment. Be specific. For example, if this issue focuses on improving retention rates, indicate the current retention rate and the expected increase in the retention rate.)*

NCF and FSU recruitment and retention

- Based on data from the New College Admissions Office, the arts rank highly among the interests of prospective students. Some of those students choose instead to attend other institutions that offer more robust arts programs and some NCF enrolled students transfer to institutions with larger arts programs. This proposal would address these concerns. The 3+2 program for a Master's degree in Arts Administration will help in both recruitment and retention.
- From the perspective of FSU, enrollment and retention in Museum Studies and Museum Education will be enhanced by expanding instruction in Sarasota. The centrality of the Ringling Museum to both programs will be underscored, as students will be able to earn up to half their credits in Sarasota.

Job connection (economic sector in Sarasota County)

- The arts constitute one of the most important sectors of the Sarasota County economy. According to a 2011 report by Americans for the Arts, the arts provide 4,579 full-time jobs (double the average for counties this size) and inject \$180,000,000 into the local economy (more than three times the national average).
- This proposal would cement the FSU and NCF adjoining campuses as the most important in the system for the arts, and will contribute to an increase in cultural tourism.
- The joint program in Arts Administration will lead directly to internships for NCF and FSU students, enhance the job prospects of both institutions' graduates.

Expanded fundraising possibilities for both institutions

- The visual and performance arts are FSU's and NCF's calling card to the cultural audience in Sarasota and Manatee Counties, and donors are enthusiastic about institutional collaboration. The profile of the NCF/FSU campus will be further enhanced by the joint Artist-in-Residence program, and the increased theater activities at New College will contribute further to community outreach.

III. Facilities *(If this issue requires an expansion or construction of a facility and is on the Capital Improvement List complete the following table.):*

No expansion or construction of facilities are necessary.

	Facility Project Title	Fiscal Year	Amount Requested	Priority Number
1.				
2.				

2015-2016 Legislative Budget Request
Education and General
Position and Fiscal Summary
Operating Budget Form II
(to be completed for each issue)

University(s): Florida State University and New College of Florida
Issue Title: Shared System Resources - Shared Arts Program

	RECURRING	NON- RECURRING	TOTAL
<u>Positions</u>			
Faculty	1.00	0.00	1.00
Other (A&P/USPS)	3.00	0.00	3.00
	-----	-----	-----
Total	4.00	0.00	4.00
	=====	=====	=====
<u>Salary Rate (for all positions noted above)</u>			
Faculty	\$66,000	\$0	\$66,000
Other (A&P/USPS)	\$177,000	\$0	\$177,000
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Total	\$243,000	\$0	\$243,000
	=====	=====	=====
Salaries and Benefits	\$311,040	\$0	\$311,040
Other Personal Services	\$72,800	\$0	\$72,800
Expenses	\$70,000	\$30,000	\$100,000
Operating Capital Outlay	\$0	\$0	\$0
Electronic Data Processing	\$0	\$0	\$0
Special Category (Specific)	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
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Total All Categories	\$453,840	\$30,000	\$483,840
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