



# BOARD *of* GOVERNORS

## State University System of Florida

University of North Florida

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# University of North Florida 2014-15 Work Plan: Key Initiatives

## **Key Initiatives & Investments** *(within 3 years)*

### **1. Enriched Undergraduate Learning:**

A high-quality undergraduate educational experience remains UNF's central priority.

This includes high-impact students experiences that target learning, retention and overall student success.



# University of North Florida 2014-15 Work Plan: Key Initiatives

## Key Initiatives & Investments *(within 3 years)*

### 1. Enriched Undergraduate Learning:

The most notable of these experiences, a hallmark of a UNF education, are the Transformational Learning Opportunities. TLOs provide for learning rooted in experiential education and research that enhances post-graduate employment and/or graduate study **(Metrics 1 and 2)**

In 2013-14, 30% of UNF students were engaged in internships; faculty directed research; community, national, and international service; and other such activities. The goal is 38% annual involvement.

Example of 2014-15 investments: Assistant director of career services to increase student participation and establish a student-alumni connection program



# University of North Florida 2014-15 Work Plan: Key Initiatives

## Key Initiatives & Investments *(within 3 years)*

### 1. Enriched Undergraduate Learning:

Innovations in teaching and course delivery, improving student performance in gateway and core skills courses **(Metrics 4,5,7)**

COOP 2001 Computer Science 1

Students in Math Boot Camp

Year	Successfully Completed (gateway)	Percent of ABCs (gateway)
2010-11	94	42%
2011-12	134	54%
2012-13	181	67%
2013-14	184	76%

Student category	% Successfully Enrolled in Calculus 2	% Successfully Enrolled in Physics 1
Enrolled In Jumpstart	90.50%	33.30%
Other FTICs	79.80%	13.80%

Example of 2014-15 investments: Use of performance based funding to create a learning commons in the library and a National Center for Academic Transformation recommended math emporium.



# University of North Florida 2014-15 Work Plan: Key Initiatives

## Key Initiatives & Investments *(within 3 years)*

### 1. Enriched Undergraduate Learning:

UNF has continued the development of a Freshmen Experience Program, which includes increased learning-living communities, stronger advisement, UNF Reads, freshmen seminars, and other retention efforts **(Metrics 4,5,6,9)**

Students fully participating in the Freshmen Experience are enrolling in and completing more student credit hours and they are being retained after their second year at higher rates. They are also showing higher GPAs

Examples of 2014-15 investments: increased number of advisors, coordinator of Supplemental Instruction Program, coordinator for retention, recruitment and outreach in computing and engineering



# University of North Florida 2014-15 Work Plan: Key Initiatives

## Key Initiatives & Investments *(within 3 years)*

### 1. Enriched Undergraduate Learning:

UNF is using additional technology, including a robust data analytics program, to identify at-risk students and facilitate effective interventions **(Metrics 7,8,9)**

- Advisors have been providing feedback leading to enhance software — e.g. transfer grades to assess risk. Will add other data pieces and/or risk indicators — e.g. first-generation.
- Educational Advisory Board software is helping to identify our most and less successful programs with respect to time-to-degree, which will help improve all completion rates.

Example of 2014-15 investments: Use of performance based funding to purchase and implement College Scheduler and JumpForward.



# University of North Florida 2014-15 Work Plan: Key Initiatives

## **Key Initiatives & Investments** *(within 3 years)*

### **2. Programs of excellence and relevance:**

**UNF continues to focus on existing and new programs and faculty strengths that correspond to regional economic activity and other needs. Among these are UNF's flagship programs.**



# University of North Florida

## 2014-15 Work Plan: Key Initiatives

### **Key Initiatives & Investments** *(within 3 years)*

#### **2. Programs of excellence and relevance. (Metrics 7,8)**

Brooks College of Health and the College of Arts and Sciences are initiating new programs in clinical lab science, social work, radiography, and clinical nutrition to meet identified needs of northeast Florida.

The Coggin College of Business will grow its flagship programs in International Business and in Transportation & Logistics and build on other existing strengths; e.g. accounting and financial services.

Identifying opportunities to strategically develop new programs that leverage faculty strengths in coastal science and coastal and port engineering

Example of 2014-15 investments: Additional funding for flagship programs. (Proposed new programs to follow)





# University of North Florida 2014-15 Work Plan: Key Initiatives

## Key Initiatives & Investments (*within 3 years*)

### 3. Distance Learning:

UNF continues to embrace distance learning opportunities to complement its traditional course, certificates and degree program offerings. **(Metric 10)**

New Online Programs: RN to BSN; M.S. in Clinical Nutrition; M.Ed. In Autism; Doctor of Nursing Practice coming online in fall 2014

Growth in online offerings	2012-13 ACTUAL	2013-14 GOALS	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
Percent of Course Sections Offered via Distance and Blended Learning	9%	11%	13%	15%	17%

Example of 2014-15 investments: Use of public-private partnership to increase course and program offerings.



# University of North Florida 2014-15 Work Plan: Enrollment

## Planned Enrollment Growth

HEADCOUNT	FALL 2013 ACTUAL	FALL 2014 GOAL	FALL 2015 GOAL	FALL 2016 GOAL
UNDERGRADUATE	14,279	14,308	14,380	14,451
GRADUATE	1,729	1,767	1,776	1,785
NOT-DEGREE SEEKING	250	268	271	273
MEDICAL	N/A	N/A	N/A	N/A
TOTAL	16,258	16,343	16,426	16,510

## Distance Learning\* as a Percentage of Total Enrollment

FULL-TIME EQUIVALENT (FTE)	2013-14	2014-15	2015-16	2016-17
UNDERGRADUATE	8%	11%	14%	17%
GRADUATE	13%	14%	17%	19%
TOTAL	11%	13%	15%	17%

Note\*: Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.).



# University of North Florida 2014-15 Work Plan: New Programs

## New Programs For Consideration by UNF in AY 2014-15

PROGRAM TITLES	AREA OF STRATEGIC EMPHASIS	# OF OTHER UNIVERSITIES WITH SAME PROGRAM	OFFERED ONLINE
<b>BACHELOR'S PROGRAMS</b>			
<b>B.S. in Medical Laboratory Sciences</b>	Critical Needs: Health	4	Hybrid
<b>B.S. in Coastal Environmental Science</b>	STEM	6	No
<b>MASTER'S PROGRAMS</b>			
<b>M.A. in International Affairs</b>	Economic Development: Globalization	3	No
<b>M.S. in Civil Engineering: Coastal and Port Engineering</b>	STEM	0	Hybrid
<b>DOCTORAL PROGRAMS</b>			
<b>Doctor of Clinical Nutrition</b>	Critical Needs; Health	0	Online



# University of North Florida

## 2014-15 Work Plan: Performance Funding

### Performance Based Funding

METRICS	2012-13 ACTUAL	2013-14 GOALS	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
1. Percent of Bachelor's Graduates Employed Full-time in Florida or Continuing their Education in U.S. 1-Year After Graduation	69%	71%	73%	74%	75%
2. Median Wages of Bachelor's Graduates Employed Full-time in Florida 1-Year After Graduation	\$34,200	\$34,681	\$35,169	\$35,664	\$36,166
3. Average Cost per Bachelor's Degree	\$29,350	\$28,945	\$28,546	\$28,152	\$27,764
4. FTIC 6-year Graduation Rate	49%	49%	50%	51%	52%
5. Academic Progress Rate [	76%	78%	79%	80%	81%
6. University Access Rate	36%	36%	37%	37%	38%
7. Bachelor's Degrees Awarded Within Programs of Strategic Emphasis	45%	45%	46%	47%	48%
8. Graduate Degrees Awarded Within Programs of Strategic Emphasis	51%	51%	53%	55%	57%
9. Percent of Bachelor's Degrees Without Excess Hours	71%	72%	73%	74%	75%
10. Percent of Course Sections Offered via Distance and Blended Learning	9%	11%	13%	15%	17%



# University of North Florida

## 2014-15 Work Plan: Performance Indicators

### Other Key Performance Indicators

<b>COMMON TO ALL</b>	<b>2012-13 ACTUAL</b>	<b>2013-14 ESTIMATE</b>	<b>2014-15 GOALS</b>	<b>2015-16 GOALS</b>	<b>2016-17 GOALS</b>
<b>TIME TO DEGREE</b>	4.9	4.8	4.7	4.6	4.5
<b>AA TRANSFER GRADUATION RATES (4 YEAR)</b>	69%	69%	70%	71%	72%
<b>RESEARCH OR INSTITUTION-SPECIFIC</b>	<b>2012-13 ACTUAL</b>	<b>2013-14 ESTIMATE</b>	<b>2014-15 GOALS</b>	<b>2015-16 GOALS</b>	<b>2016-17 GOALS</b>
<b>Freshmen in top 10% of graduating high school class</b>	24%	26%	28%	29%	30%
<b>Percent course sections offered via DL or blended learning</b>	9%	12%	13%	15%	17%



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