



STATE
UNIVERSITY
SYSTEM
of FLORIDA
Board of Governors

AGENDA
Strategic Planning Committee
Turnbull Conference Center, Room 208
Florida State University
Tallahassee, Florida
March 19, 2014
1:15 p.m. - 2:00 p.m.
or
Upon Adjournment of Previous Meetings

Chair: Mr. Dean Colson; Vice Chair: Ms. Patricia Frost
Members: Beard, Chopra, Lautenbach, Morton, Webster

1. **Call to Order and Opening Remarks** **Governor Dean Colson**

2. **Approval of Committee Meeting Minutes** **Governor Colson**
Minutes, [January 15, 2014](#)

3. **Mission Change for New College of Florida** **Governor Colson**
Dr. Donal O'Shea
President,
New College of Florida

4. **Further Consideration of Strategic Plan Alignment** **Governor Colson**
Dr. Jan Ignash
Vice Chancellor
Academic and Student Affairs
Board of Governors

5. **Closing Remarks and Adjournment** **Governor Colson**

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Strategic Planning Committee
March 19, 2014

SUBJECT: Approval of Minutes of the Committee's January 15, 2014 Meeting

PROPOSED COMMITTEE ACTION

Approve the minutes of the Strategic Planning Committee's January 15, 2014 meeting.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

The Strategic Planning Committee will consider for approval the minutes of its January 15, 2014 meeting at Florida Gulf Coast University.

Supporting Documentation Included: Minutes: January 15, 2014

Facilitators/Presenters: Governor Colson

MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
STRATEGIC PLANNING COMMITTEE
FLORIDA GULF COAST UNIVERSITY
FORT MYERS, FLORIDA
JANUARY 15, 2014

Video or audio archives of the meetings of the Board of Governors and its Committees are accessible at <http://www.flbog.edu/>.

1. Call to Order and Opening Remarks

Chair Dean Colson convened the meeting of the Strategic Planning Committee at 3:22 p.m. on January 15, 2014, with the following members present and answering roll call: Vice Chair Patricia Frost, Dick Beard, and Ned Lautenbach. A quorum was established. Committee member Ed Morton joined the meeting at 3:23 p.m., and committee member Manoj Chopra joined the meeting at 3:24 p.m. Other Board members in attendance were Carlo Fassi, Mori Hosseini, H. Wayne Huizenga, Jr., Tom Kuntz, Wendy Link, and Norman Tripp.

2. Approval of Minutes from Committee Meeting held November 30, 2013

Ms. Frost moved that the Committee approve the minutes of the meeting held on November 20, 2013, as presented. Mr. Lautenbach seconded the motion, and the members concurred except Mr. Chopra and Mr. Morton who were temporarily absent from the meeting.

3. 2012-2013 State University System Accountability Report

Chair Colson introduced Dr. Jan Ignash, Vice Chancellor for Academic and Student Affairs of the State University System (SUS) of Florida, to present the Annual Accountability Report.

Dr. Ignash explained that the Accountability Report tracks university performance in the SUS over the course of the year relative to the Board's 2025 Strategic Plan goal areas. Dr. Ignash began the presentation with an explanation of improving systemwide graduation rates, and then proceeded into time to degree for the students who graduate. Dr. Ignash noted that while 120 credit hours is the standard number of credit hours for a baccalaureate degree, there are 14% of students in the SUS whose

degree programs require more than 120 hours. Mr. Lautenbach queried as to the logistics behind measuring these students, and Dr. Ignash responded that when measuring time to degree at each university the Board office controlled for those 14% of students.

Dr. Ignash proceeded with an explanation of retention rates; excess hours; baccalaureate and graduate degree production; and the most popular degrees by academic discipline (bachelor's and graduate level). Mr. Morton asked if the Board could be provided with information on the degrees resulting in the highest levels of employment as well as the highest salaries. Dr. Ignash responded that Board staff was developing data on these topics to be presented at a Board meeting later in the year. Ms. Frost further inquired into how the SUS compares to the Florida College System in degree production for the most popular majors with a focus on how much each degree costs to produce.

Dr. Ignash continued the presentation with information on the production and enrollment growth of STEM degree programs as well as enrollment trends and annual growth rate (bachelor's and graduate level). Chair Colson initiated a conversation on potential reasons behind the slight decline in graduate enrollment.

Mr. Tripp asked if more programs and courses were being transformed into or counted as STEM programs in recent years, with respect to growing STEM enrollment. Dr. Ignash responded that the data definitions have remained consistent.

Dr. Ignash continued the presentation with information on enrollment demographics within the SUS compared to the state of Florida in order to understand proportional representation, and then discussed undergraduate class sizes. Mr. Morton asked about tracking online enrollment data. Dr. Ignash answered that the Board is tracking student enrollment in distance learning and hybrid courses, and that the individual university accountability reports on the Board website include this data.

Dr. Ignash concluded the presentation with a review of boards of trustee actions regarding academic programs; professional licensure and certification exam passage rates; research expenditures; patents awarded; Centers of Excellence; and SUS institutes and centers. She invited Board members to review the much more detailed individual university reports, all of which are on the Board's website.

Mr. Lautenbach moved that the Committee approve the Annual Accountability Report as presented. Mr. Morton seconded the motion and the members of the Committee concurred.

4. Closing Remarks and Adjournment

Having no further business, the meeting was adjourned at 4:08 p.m.

Governor Dean Colson, Chair

Melissa Giddings, Educational Policy Analyst

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Strategic Planning Committee
March 19, 2014

SUBJECT: Mission Change for New College of Florida

PROPOSED COMMITTEE ACTION

Approve a mission change for New College of Florida.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

The New College of Florida's current mission is to offer undergraduate degrees only. New College of Florida wishes to expand its mission to include graduate certificate or master's degree programs in targeted areas.

New College's faculty has held campus-wide discussions about offering graduate certificates and degrees and voted to approve this change in mission on December 11, 2013. The request went to New College's Board of Trustees on January 16, 2014 in a teleconference call and they, too, approved the change.

The Board of Governors is constitutionally responsible for defining the distinctive missions of the institutions in the State University System. A change in mission requires Board approval and, in this case, minimal statutory changes to Section 1004.32, Florida Statutes which describes New College as a "4-year residential liberal arts honors college" that serves undergraduates. It is expected that by changing its mission New College of Florida will be able to build upon its unique strengths while further enabling its fiscal viability. New College of Florida President Donal O'Shea will make a presentation requesting a change in mission to be a master's-level degree granting institution.

Supporting Documentation Included: Rationale for Mission Change

Facilitators/Presenters: Dr. Donal O'Shea, President, New College of Florida

NEW COLLEGE OF FLORIDA
Rationale for Mission Change
March 3, 2014

New College of Florida seeks to alter the statutory description of its mission, so as to remain Florida's official Honors College while offering a small number of high-quality Master's programs. We will continue to focus on liberal arts and science, with primary emphasis on the education of undergraduates.

Rationale for 2014 Mission Change:

- (1) Enrichment of the New College academic program:
 - In a few areas of existing strength, New College could provide continued studies that lead to a terminal Master's degree, without the addition of new faculty. Some students in fields such as Anthropology, Biology, Chemistry, Mathematics, and Psychology are already completing senior theses that are the equivalent of Master's quality work.
 - Additional faculty will increase course offerings in key fields, including introductory courses for undergraduates. (We will not distinguish between "graduate" and "undergraduate" faculty.)
 - Qualified undergraduates could take graduate courses.
 - Graduate programs will help us attract and retain the best faculty.
- (2) Regional impact on employment:
 - Select Master's programs will address areas targeted for job growth by the State.
 - This will strengthen New College's efforts to link liberal arts education to world of work.

Process to date:

- (1) The New College faculty discussed changing the mission of New College to allow for select Master's program, and approved the change by an overwhelming majority on December 11, 2013. This followed preliminary discussions by the Academic Administrative Council (Chairs of the three academic divisions plus the Chair of the Faculty) and faculty in their respective divisions.
- (2) The New College Board of Trustees approved the mission change language on January 3, 2014. During the discussion, several trustees expressed the view that this is the right moment to expand New College's historic focus on undergraduates to include select Master's programs.
- (3) Local/regional employers with openings for individuals with expertise in the fields of computer science, programming, and mathematics have indicated that they have jobs for graduates of Master's programs in these areas.

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Strategic Planning Committee
March 19, 2014

SUBJECT: Further Consideration of Strategic Plan Alignment

PROPOSED COMMITTEE ACTION

For discussion

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

The Committee's September 2013 meeting began a dialogue with regard to Strategic Plan Alignment, one component of which was to review key metrics to determine the likelihood of whether Strategic Plan goals would be met on those particular metrics. Staff calculated projections on key measures, compared them with targets, and determined the gap or absence of a gap between where the State University System would have to be in order to be "on pace" to reach Strategic Plan year 2025 goals. The Committee continued its discussion at its November 2013 meeting.

Of the eleven metrics under consideration, it was determined that four were sufficiently below their targets to warrant further discussion relative to whether the 2025 goals should be maintained or lowered. These were:

- Baccalaureate degree production
- Total R&D expenditures
- Graduate degree production
- STEM graduate degree production

The Committee will continue its discussions, particularly with regard to graduate education.

Supporting documentation included: None

Facilitators/Presenters: Governor Colson, Jan Ignash