



STATE  
UNIVERSITY  
SYSTEM  
*of* FLORIDA  
Board of Governors

Innovation and Online Committee  
Agenda and Meeting Materials  
May 8, 2014

Cohen Center Ballroom  
Florida Gulf Coast University  
10501 FGCU Boulevard South  
Ft. Myers, Florida 33965



STATE  
UNIVERSITY  
SYSTEM  
of FLORIDA  
Board of Governors

**AGENDA**  
**Innovation and Online Committee**  
**Cohen Center Ballroom**  
**Florida Gulf Coast University**  
**Fort Myers, Florida**  
**May 8, 2014**  
**8:30 a.m. – 4:00 p.m. (or upon adjournment)**

**Chair: Ned Lautenbach; Vice Chair: Ed Morton**  
**Members: Beard, Chopra, Colson, Kuntz, Link, Stewart, Tripp**

**1. Call to Order and Opening Remarks** **Governor Ned Lautenbach**

**2. University Online Education Presentations**

**8:40 a.m.** **Florida Gulf Coast University** **Dr. Ronald Toll,**  
*Provost and Vice President  
for Academic Affairs*

**9:10 a.m.** **University of West Florida** **Dr. Pam Northrup,**  
*Associate Provost of Academic  
Innovation*

**9:40 a.m.** **Florida Atlantic University** **Dr. Victoria Brown,**  
*Assistant Provost of eLearning*

**10:10 a.m.** **Break**

**10:30 a.m.** **Florida Agricultural & Mechanical  
University** **Ms. Franzetta Fitz,**  
*Director,  
Instructional Technology*

11:00 a.m.	University of South Florida	<b>Dr. Ralph Wilcox,</b> <i>Provost and Executive Vice President</i>
11:30 a.m.	University of Florida	<b>Dr. Joseph Glover,</b> <i>Provost and Senior Vice President for Academic Affairs</i>
12:00 noon	Lunch	
12:45 p.m.	Florida International University	<b>Dr. Douglas Wartzok,</b> <i>Provost and Executive Vice President</i>
1:15 p.m.	University of Central Florida	<b>Dr. Joel Hartman,</b> <i>Vice Provost for Information Technologies &amp; Resources</i>
1:45 p.m.	Break	
2:15 p.m.	Florida State University	<b>Dr. Susann Rudasill,</b> <i>Director, Office of Distance Learning</i>
2:45 p.m.	University of North Florida	<b>Dr. Len Roberson,</b> <i>Assistant Vice President of Technology</i>
3:15 p.m.	Florida Polytechnic University	<b>Dr. Elhami Nasr</b> <i>Associate Vice President of Academic Affairs</i>
3:35 p.m.	New College of Florida	<b>Dr. Stephen Miles,</b> <i>Provost and Vice President for Academic Affairs</i>

**3. Closing Remarks and Adjournment**

**Governor Lautenbach**

STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
Innovation and Online Committee  
May 8, 2014

**SUBJECT:** University Online Education Presentations

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**PROPOSED COMMITTEE ACTION**

For information

**AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution

**BACKGROUND INFORMATION**

Each university will present its current and planned program for online education. Each presentation will include answers to the following questions:

1. What is the current state of online education at the university?
  - a. ADMINISTRATION: What is the organizational structure of the university's program for online education?
  - b. PROGRAMS: How many - and what percentage - of your programs are offered fully online now, by level? Can all fully online programs be taken from a distance, or do some require on-campus work?
  - c. PROGRAMS: What process do you use to determine which programs will be offered online?
  - d. PROGRAMS: What process do you use to determine which online programs will be state-funded and which will be self-sustaining?
  - e. TUITION AND FEES: What is the difference in the university's policies regarding tuition and fees for online courses and those for face-to-face courses?
  - f. TRAINING: Are faculty and teaching assistants required to undergo training before developing or teaching an online course?
  - g. PERFORMANCE: What performance measures are used to determine the success of the university's program for online education?
  - h. OTHER: Please include any other information about your online programs that you think the Committee should know.

2. What are the university's goals for online education, and what will need to happen for the university to fully realize those goals?

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**Supporting Documentation Included:** E-Learning data from the Board's 2011-2012 Annual Accountability Report

**Facilitators/Presenters:** Governor Lautenbach



## E-LEARNING

About half of all students in the System (52% or 170,901) took at least one distance education course in 2011-12. The number of students enrolled in only distance learning courses for the same reporting period was 27,028, with 14,055 of those pursuing a baccalaureate degree.

The number of degree programs offered fully through distance education has steadily grown during the past ten years, and it has been dominated by graduate-level degree programs and post-baccalaureate certificate programs. However, there has recently been a surge in baccalaureate program development. The Florida Distance Learning Consortium conducted a university program survey for Fall of 2011 that identified 127 baccalaureate programs (up from 60 in 2009-10) offered primarily through distance education. These mostly targeted workforce areas such as business, information technology, healthcare, paralegal studies and emergency management. At the graduate level, 172 master's programs and 16 doctorates were offered primarily through distance education. An additional 337 post-baccalaureate certificate programs were offered primarily through distance education.

### 2011-12 Distance Learning Enrollment (by State Fundable Full-Time Equivalent)

In 2011-12, the System enrolled 15% of all FTE in a distance learning class, and several institutions (FGCU, UCF, USF, UWF) have more than 25% of all master's level instruction administered via distance learning.

	FAMU	FAU	FGCU	FIU	FSU	NCF	UCF	UF	UNF	USF	UWF	SUS
<b>Lower Division</b>	13	144	607	1,274	409	0	1,817	1,391	167	1,607	420	<b>7,849</b>
<i>% of Lower Total</i>	0%	2%	15%	13%	4%	0%	15%	14%	4%	16%	16%	11%
<b>Upper Division</b>	2	913	493	3,650	434	0	6,699	2,110	390	3,821	1,142	<b>19,653</b>
<i>% of Upper Total</i>	0%	10%	15%	25%	4%	0%	31%	16%	7%	25%	31%	19%
<b>Master's (Grad I)</b>	18	417	169	434	293	.	1,084	367	83	1,034	426	<b>4,326</b>
<i>% of Master's Total</i>	3%	23%	28%	13%	11%	.	33%	10%	10%	26%	52%	20%
<b>Doctoral (Grad II)</b>	0	35	19	14	35	.	133	279	8	62	32	<b>617</b>
<i>% of Doctoral Total</i>	0%	9%	18%	1%	1%	.	14%	5%	6%	4%	39%	4%
<b>Total</b>	33	1,509	1,287	5,371	1,171	0	9,733	4,148	648	6,525	2,020	<b>32,445</b>
<i>% of Total FTE</i>	0%	9%	16%	19%	4%	0%	26%	13%	6%	21%	26%	15%

Note: Table 3B in this System report, and each university report, provide more detailed information. This data was provided by each university for this report and does not come from the State University Database System (SUDS).