

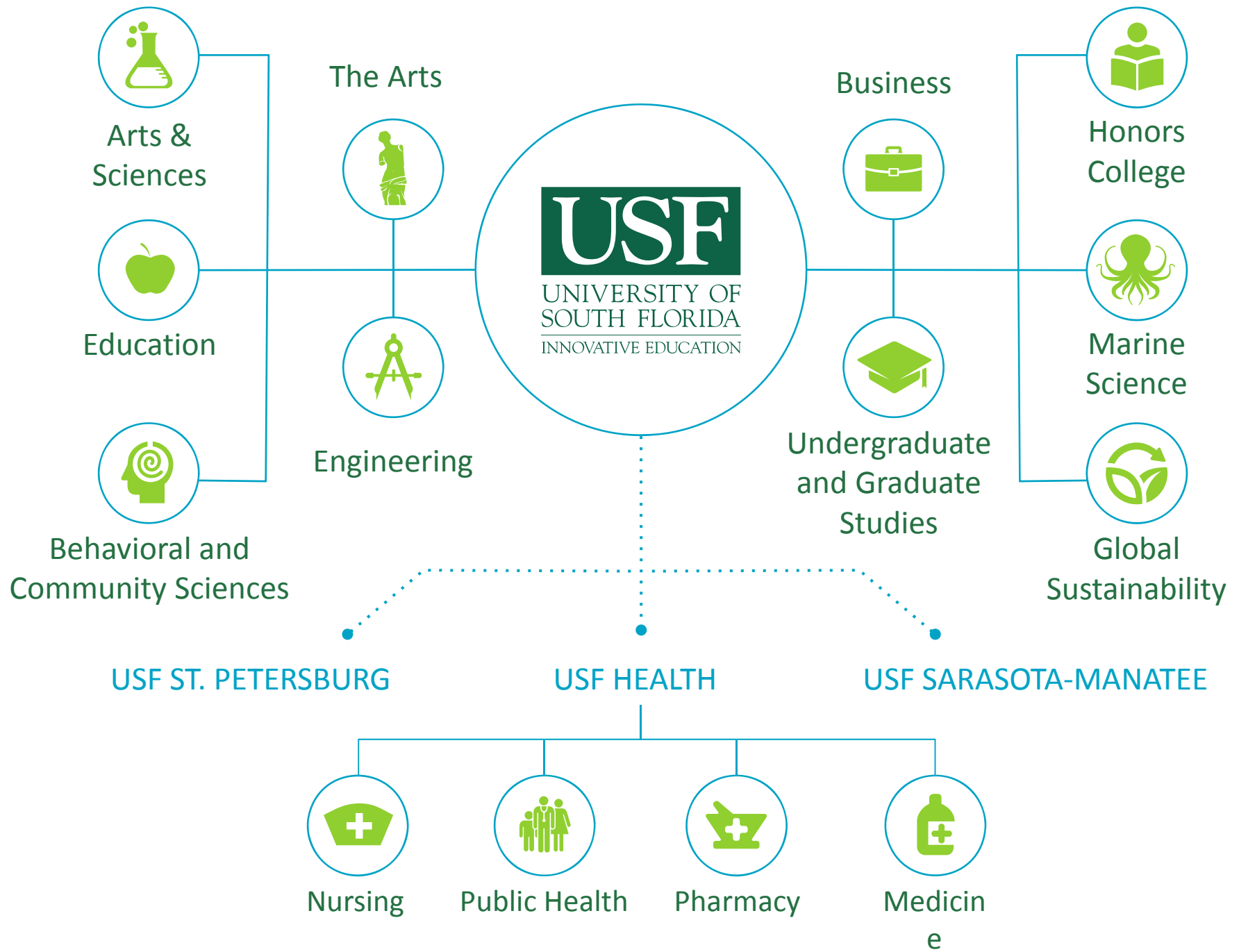
Innovative Education @USF

BOG INNOVATION & ONLINE
COMMITTEE WORKSHOP

Florida Gulf Coast University
May 8, 2014

USF UNIVERSITY OF
SOUTH FLORIDA

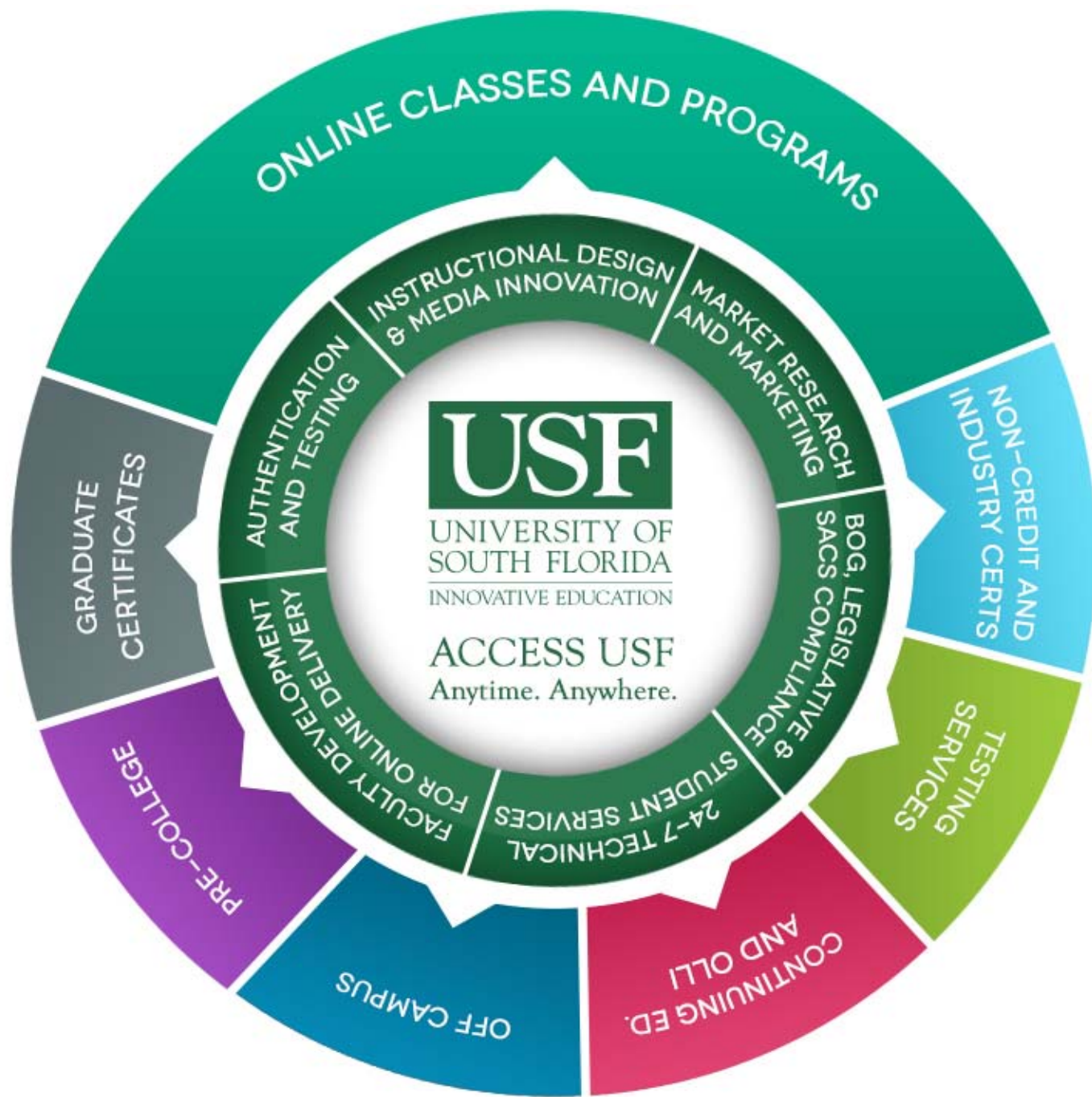


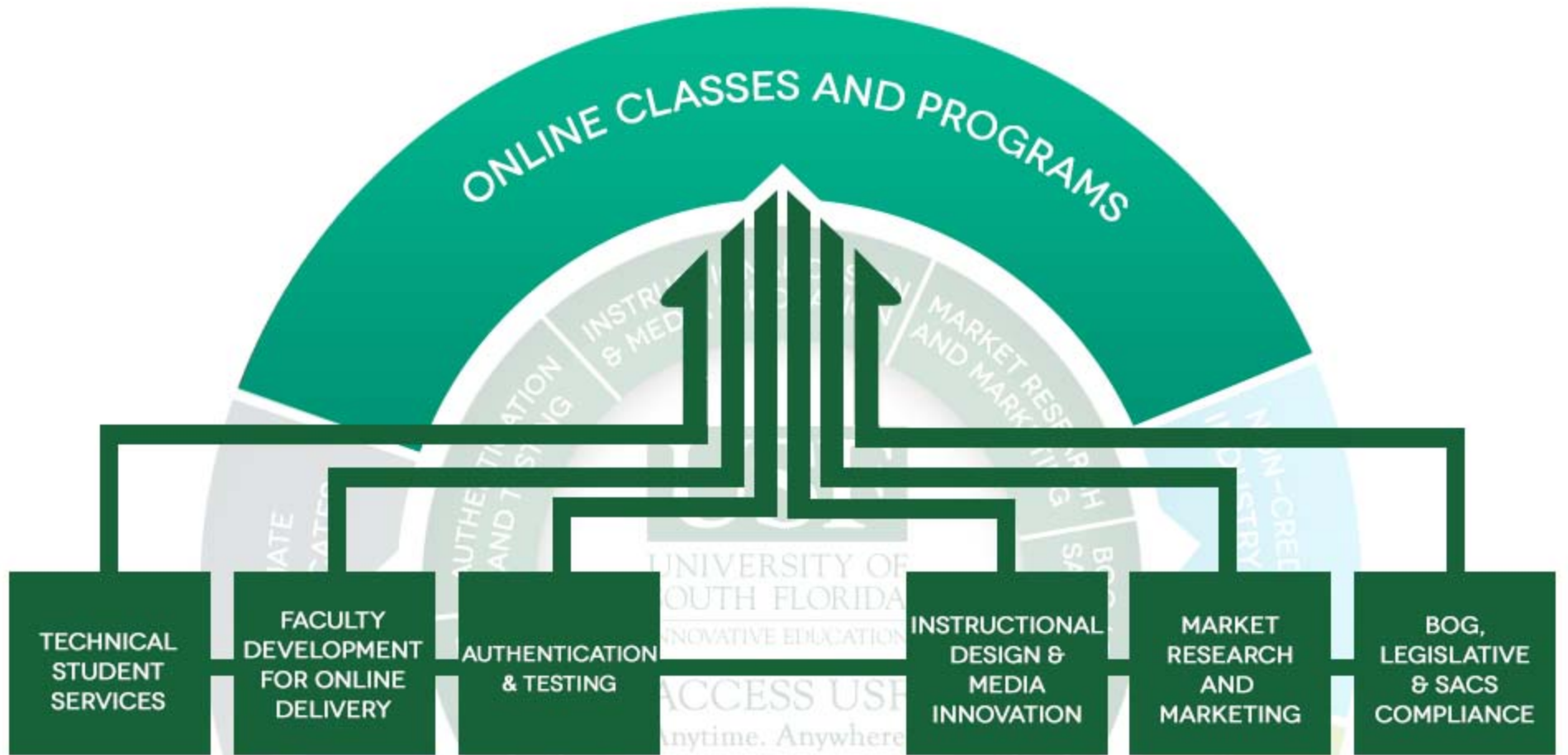




Expanding
the reach of USF
to meet the goals
of learners
Anytime, Anywhere.

USF UNIVERSITY OF
SOUTH FLORIDA
INNOVATIVE EDUCATION





Innovative Education supports online student success at USF.

17%

of all USF degree programs are fully online

13

fully online undergraduate degree programs

36

fully online graduate degree programs

100%

of USF general education requirements can be completed online

41

fully online graduate certificates

23%

of total USF FTE is delivered online

2,813

online sections delivered at USF in 2013-14 through 816 classes

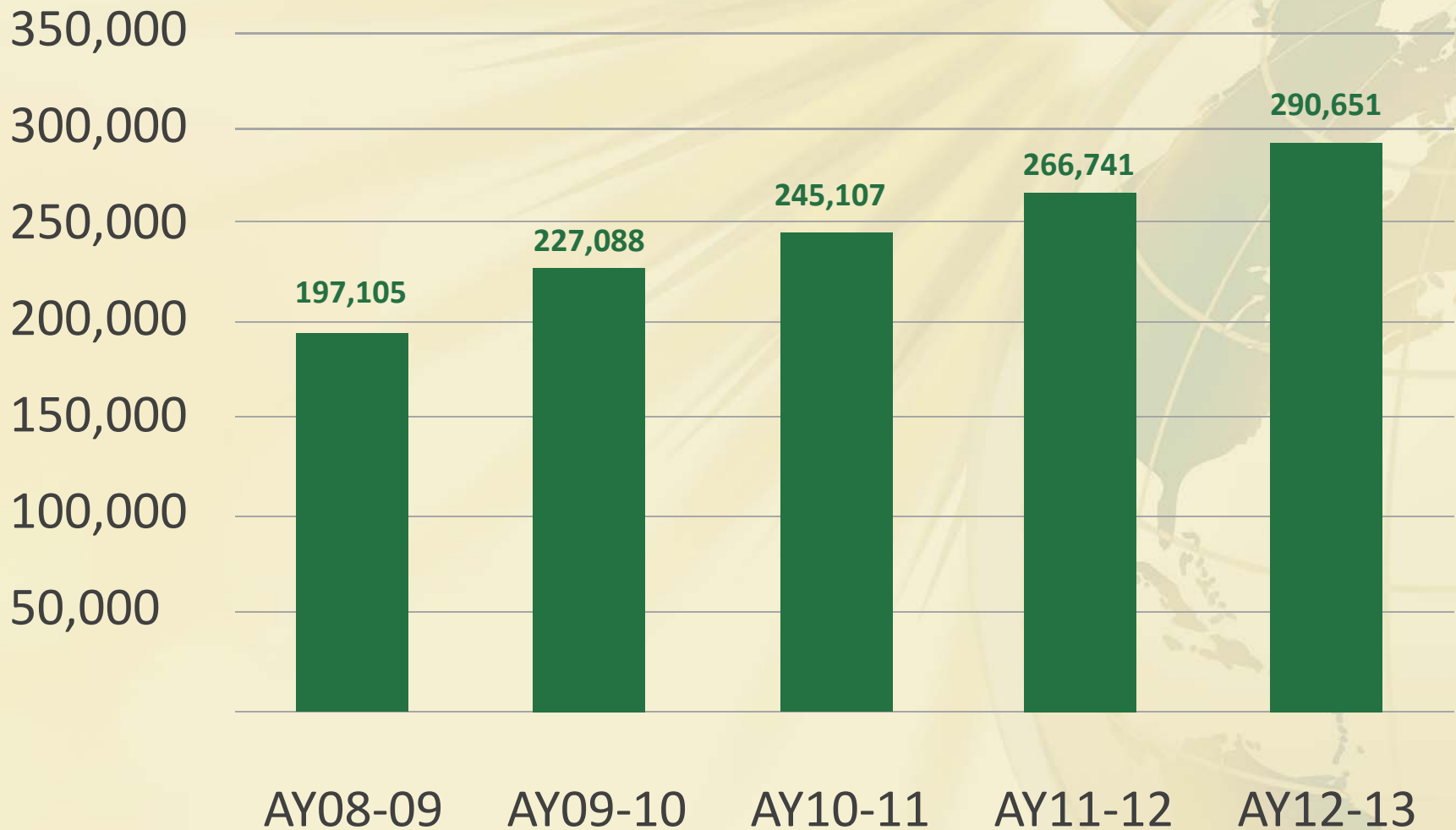
103,953

“seats” were filled in online classes in 2013-2014



ONLINE EDUCATION @USF

USF SCH Online Growth by Year



USF Online Earns Recognition



Best Online Programs

#36 USF Tampa Graduate Education Program

#26 USF Tampa Graduate Engineering Program

#91 USF ST. Petersburg Graduate Business Program



#25 Best Overall - top nonprofit and for-profit schools (2013)

Forbes

#40 Top 100 Best Buy Colleges (2012)



Top 75 Best College Values (2014)

Online program development



Individual classes

Analyze unmet demand to ensure student access, progression and degree completion.

Gauge faculty expertise and department capabilities in adding high-demand online classes.

Provide instructional design, media, and technology support to create and launch online classes.



Full programs

Analyze the market to identify workforce gaps in online program offerings.

Determine USF's ability to create programs that meet market demands.

Create and launch programs in partnership with faculty and departments.

Continually evaluate performance to ensure long-term success.

State Funded vs. Self Sustaining



State Funded

- Can be delivered within existing E&G resource capacity



Self-Sustaining

- Will require additional resources beyond existing E&G support
- Must meet an identified market demand
- Must establish a feasible price point to cover full cost of design, development, instructional delivery, and assessment
- Must meet criteria for a positive financial return within an acceptable time frame

Tuition & Fees

Tuition & Fees for face-to-face and online classes are identical, with the exception of the added Distance Learning Fee



E&G Tuition & fees/SCH
Traditional delivery UG resident

\$211.19

E&G Tuition & fees/SCH
Traditional delivery GR resident

\$431.43

E&G Tuition & fees/SCH
Online delivery UG resident

\$261.19

E&G Tuition & fees/SCH
Online delivery GR resident

\$481.43

Training and Faculty Support



Teaching Online 101

- Certifying faculty for online instruction



In-Person Workshops

- Utilizing effective online teaching methods
- Using Canvas (LMS)



24/7 Technology Support

- Providing cutting-edge tools for online learning

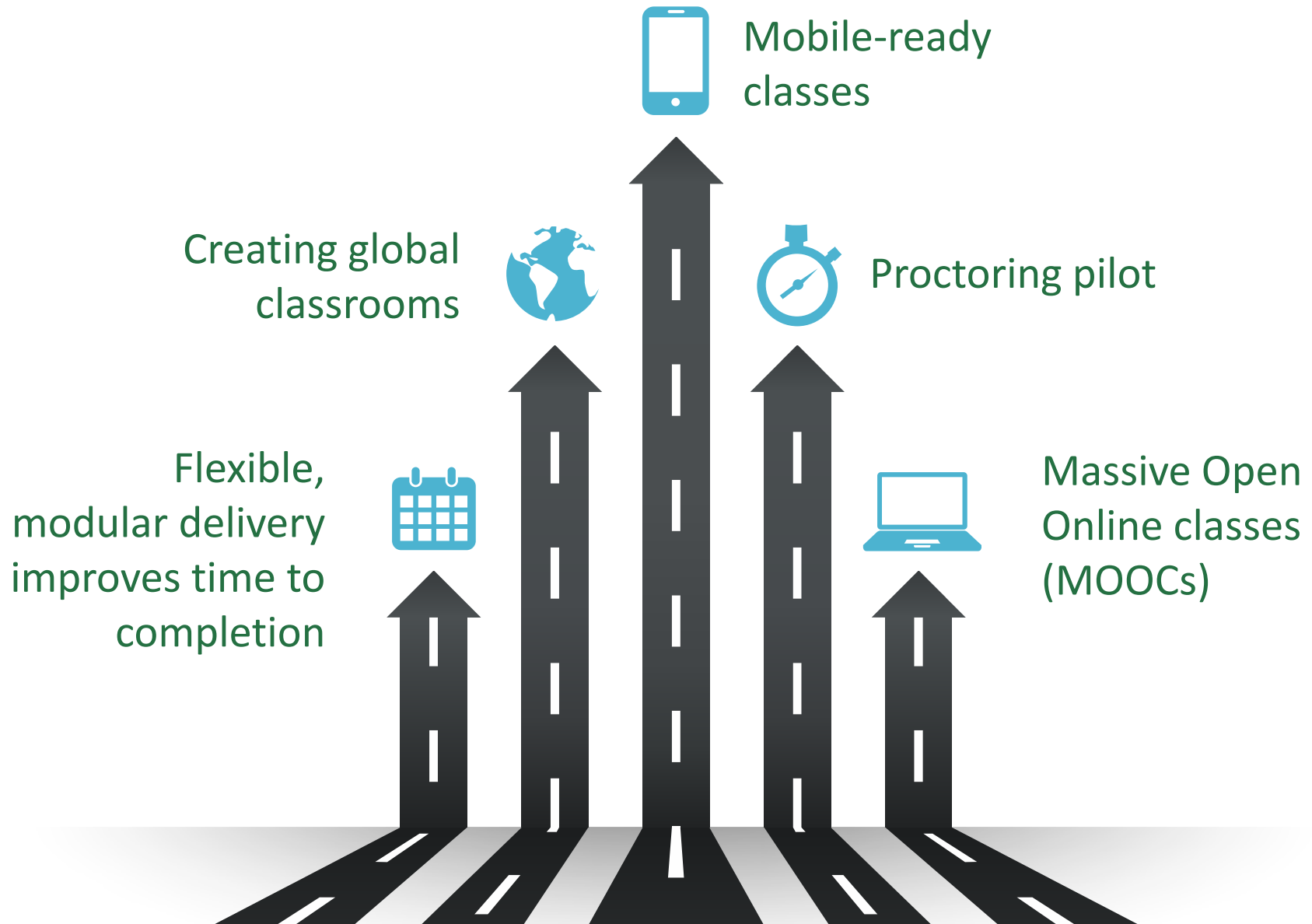


Performance Measurements

Innovative Education @USF Assessment of Online Learning

	Does not meet criteria	Meets some criteria	Meets most criteria	Meets all criteria
Class/program access				✓
Student learning outcomes				✓
Student success/performance				✓
Student satisfaction				✓
Instructor certified to teach online				✓
Instructional effectiveness				✓
Meets online class quality rubric				✓
Effective use of online teaching technologies				✓
Class/program material updated regularly				✓
Financial health of fully online programs				✓

Innovative Education: Moving Forward



The background of the slide features a stylized globe on the right side, showing the Americas. A bright sunburst emanates from the top right, with rays extending across the upper half of the image. The overall color palette is warm, dominated by gold, yellow, and green tones.

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SOUTH FLORIDA