

FOR DISCUSSION PURPOSES ONLY 9/15/11 - Board of Governors Strategic Planning Committee

“The mission of the state system of postsecondary education is to develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses, and to develop in students heightened intellectual, cultural, and humane sensitivities; scientific, professional, and technological expertise; and a sense of purpose. Inherent in this broad mission are methods of instruction, research, extended training, and public service designed to educate people and improve the human condition.”

Subsection 1004.01(2), Florida Statutes

Board of Governors’ Strategic Plan for the State University System of Florida

Mission

The mission of the State University System of Florida is to provide undergraduate, graduate, and professional education, research, and public service of the highest quality through a coordinated system of public institutions of higher learning, each with its own mission and collectively dedicated to serving the needs of a diverse state and global society.

Vision

By 2025, the State University System of Florida will be internationally recognized as a premier public university system, noted for the distinctive and collective strengths of its member institutions.

Framing Concepts for Achieving Vision

- **Preeminence:** Excellence and Reputation
- **Competitiveness:** Productivity and Efficiency
- **Strategic Priorities:** For the Knowledge Economy

Guiding Principles

In its strategic plans, policies, budgetary decisions, and performance accountability expectations, the Board of Governors shall:

- *Focus on students and enhancing their learning, development, and success.*
- *Recognize and value the roles and contributions of faculty and staff.*
- *Partner with university boards of trustees to provide support and oversight for the institutions.*
- *Coordinate with other education sectors and seek the optimal State University System structure to help address the State’s higher education needs.*
- *Advocate for the System’s unique role in advancing the State educationally, economically, socially, and culturally.*
- *Celebrate the distinctive mission and contributions of each institution.*
- *Work with institutions to align undergraduate and graduate programmatic offerings, as well as research efforts, based on their unique strengths and missions.*
- *Promote an optimal balance between institutional aspirations and the System’s public mission.*
- *Support institutions in their efforts to achieve state, national, and/or international preeminence in select academic, research, and public service programs.*
- *Seek ways to organize and collaborate for increased efficiencies and a stronger System and State.*
- *Advocate for appropriate and predictable funding to achieve System goals.*
- *Maintain a commitment to excellence and continuous improvement.*

<p>STATE UNIVERSITY SYSTEM GOALS</p>	<p>PREEMINENCE <i>(Excellence and Reputation)</i></p>	<p>COMPETITIVENESS <i>(Productivity and Efficiency)</i></p>	<p>STRATEGIC PRIORITIES <i>(For the Knowledge Economy)</i></p>
<p>TEACHING AND LEARNING <small>(UNDERGRADUATE, GRADUATE, AND PROFESSIONAL EDUCATION)</small></p>	<p>Strengthen Academic Quality and Reputation</p>	<p>Maximize Resource Utilization to Increase the Number of Degrees Awarded</p>	<p>Increase the Proportion of Degrees Awarded in STEM and Other Areas of Strategic Emphasis</p>
<p>SCHOLARSHIP, RESEARCH, AND INNOVATION</p>	<p>Strengthen the Quality and Reputation of Scholarship, Research, and Innovation</p>	<p>Maximize Resource Utilization to Increase Research and Commercialization Activity and External Funding</p>	<p>Increase the Proportion of Research and Commercialization Activity and External Funding in STEM and Other Areas of Strategic Emphasis</p>
<p>PUBLIC SERVICE AND COMMUNITY ENGAGEMENT</p>	<p>Strengthen the Quality and Recognition of Public Service and Community Engagement</p>	<p>Maximize Resource Utilization to Increase Levels of Public Service and Community Engagement</p>	<p>Increase the Proportion of Public Service and Community Engagement Activities That Respond to Critical Needs and Opportunities in Areas of Strategic Emphasis</p>