



# STATE UNIVERSITY SYSTEM *of* FLORIDA

## Board of Governors

### The Board of Governors' Strategic Plan for the State University System of Florida: 2012-2025

Governor Frank T. Martin  
September 15, 2011

[www.flbog.edu](http://www.flbog.edu)

# Creating a 2025 Vision and Goals for the State University System

- **Preeminence**
  - Excellence and Reputation
- **Competitiveness**
  - Productivity and Efficiency
- **Strategic Priorities**
  - For the Knowledge Economy



# Creating a 2025 Vision and Goals for the State University System

STATE UNIVERSITY SYSTEM	PREEMINENCE <i>(Excellence and Reputation)</i>	COMPETITIVENESS <i>(Productivity and Efficiency)</i>	STRATEGIC PRIORITIES <i>(For the Knowledge Economy)</i>
TEACHING AND LEARNING <small>(UNDERGRADUATE, GRADUATE, AND PROFESSIONAL EDUCATION)</small>	Strengthen Academic Quality and Reputation	Maximize Resource Utilization to Increase the Number of Degrees Awarded	Increase the Proportion of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
SCHOLARSHIP, RESEARCH, AND INNOVATION	Strengthen the Quality and Reputation of Scholarship, Research, and Innovation	Maximize Resource Utilization to Increase Research and Commercialization Activity and External Funding	Increase the Proportion of Research and Commercialization Activity and External Funding in STEM and Other Areas of Strategic Emphasis
PUBLIC SERVICE AND COMMUNITY ENGAGEMENT	Strengthen the Quality and Recognition of Public Service and Community Engagement	Maximize Resource Utilization to Increase Levels of Public Service and Community Engagement	Increase the Proportion of Public Service and Community Engagement Activities That Respond to Critical Needs and Opportunities in Areas of Strategic Emphasis



# Strategic Actions for the Board of Governors

- Organizing the Board and the System for Action
  - Immediate Actions
  - Longer-Term Actions
- Monitoring the Success of the Board
  - Comparisons with Select Other Public University Systems



# Legislative Committee

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# Facilities Committee

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# Budget and Finance Committee

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# Academic and Student Affairs Committee

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# Strategic Planning Committee

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# Creating a 2025 Vision and Goals for the State University System

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# Strategic Plan Components

*Introduction*

*Mission of the State University System in the 21<sup>st</sup> Century*

*The Board of Governors' 2025 Vision for the State University System*

*Guiding Principles for the Board of Governors*

*The Board of Governors' 2025 Goals for the State University System*

- **Preeminence** (Excellence and Reputation)
- **Competitiveness** (Productivity and Efficiency)
- **Strategic Priorities** for the Knowledge Economy

*2025 Profile of the State University System: Key Metrics on Which to Monitor Progress*

*Strategic Actions for the Board of Governors*

*Concluding Comments*



# *Mission of the State University System in the 21<sup>st</sup> Century*

The mission of the State University System of Florida is to provide undergraduate, graduate, and professional education, research, and public service of the highest quality through a coordinated system of public institutions of higher learning, each with its own mission and collectively dedicated to serving the needs of a diverse state and global society.



# *The Board of Governors' 2025 Vision for the State University System*

By 2025, the State University System of Florida will be internationally recognized as a premier public university system, noted for the distinctive and collective strengths of its member institutions.



# *How Will This Vision Be Attained?*

By focusing on:

- **Preeminence**
  - Excellence and Reputation
- **Competitiveness**
  - Productivity and Efficiency
- **Strategic Priorities**
  - For the Knowledge Economy





# Guiding Principles for the Board of Governors

- *Focus on students and enhancing their learning, development, and success.*
- *Recognize and value the roles and contributions of faculty and staff.*
- *Partner with university boards of trustees to provide support and oversight for the institutions.*
- *Coordinate with other sectors and seek the optimal State University System structure to help address the State's higher education needs.*
- *Advocate for the System's unique role in advancing the State educationally, economically, socially, and culturally.*
- *Celebrate the distinctive mission and contributions of each institution.*



# Guiding Principles for the Board of Governors

- *Work with institutions to align undergraduate and graduate programmatic offerings, as well as research efforts, based on their unique strengths and missions.*
- *Promote an optimal balance between institutional aspirations and the System's public mission.*
- *Support institutions in their efforts to achieve state, national, and/or international preeminence in select academic, research, and public service programs.*
- *Seek ways to organize and collaborate for increased efficiencies and a stronger System and State.*
- *Advocate for appropriate and predictable funding to achieve System goals.*
- *Maintain a commitment to excellence and continuous improvement.*

