

MINUTES
BOARD OF GOVERNORS
STATE UNIVERSITY SYSTEM OF FLORIDA
MEETING BETWEEN THE CHAIR AND VICE-CHAIR
OF THE STRATEGIC PLANNING COMMITTEE
TALLAHASSEE, FLORIDA
April 19, 2011

Board of Governors Members Present: Governors Martin and Rood

The Chair of the Strategic Planning Committee, Frank Martin, convened the meeting in Room 1721 of the Florida Education Center at 325 West Gaines Street in Tallahassee at 1:30 p.m. on April 19, 2011. Additional telephonic access was provided for interested parties.

- Plans for the Strategic Planning Committee Meeting to be held in conjunction with the June 22-23 Board of Governors meeting were discussed.
 - Suggested topics for the June Committee or full Board meeting included the review of institutional updates to their multi-year University Work Plans; proposed regulations regarding educational sites, continuing education, and academic program coordination; a presentation on dental education; a discussion of the State University System Strategic Plan and broader strategic planning for higher education in Florida; and possibly a proposal for the University of South Florida at Sarasota-Manatee to offer lower-division coursework.
 - Governor Rood told staff that he would like to see the national average for tuition and how long it might take a university to reach the national average with a 15% increase each year.
 - Governor Rood raised the question as to whether the Board should review and weigh in on all programs that universities are interested in offering in close proximity to other universities.

- Updating of the Board's Strategic Plan was discussed.
 - Governor Martin wants to make sure there is collaboration in developing the plan. Some questions he posed for consideration included the following: What are the economic needs of the state? For what is the business community looking? What are the population forecasts for the state? What will be the impact of the Florida College System? What groundwork needs to be established for a new institution? What are the areas that a new institution might need to develop?
 - A timeframe for the strategic plan was discussed, with Governor Martin proposing a 20- to 25-year view, with 5-year updates. It was noted that some issues, like planning a new institution, lend themselves to more long-term planning, while others, like workforce needs, are more short-term in nature.

- Governor Martin would like to have a draft outline with a flowchart of the elements of a strategic plan, with a timeline and action steps to be completed in order to meet the December deadline.
- Governor Rood indicated that he envisions a work product that will outline a vision for where the System wants to go. He suggested that the plan should address quality, and should indicate how it would affect the economy and workforce. He said that, as an example, Arizona's plan was cohesive, with not too much depth or too much data. He suggested reviewing Ohio's and Indiana's strategic plans for elements that were missing in Arizona's plan that might help inform Florida's planning efforts. Some topics of interest dealt with community, workforce, and excellence. Governor Martin emphasized that he also thinks community engagement is important. He wants the plan to address technology, efficiencies, and general System structure.
- Governor Rood suggested that the plan include concrete goals the System wants to achieve. Governor Martin requested that Board staff come back with a skeletal outline of the Strategic Plan. Governor Rood Governor Martin requested that he, Governor Rood, and staff meet in the first or second week in May to review draft materials.
- Governor Rood expressed some concerns about the System's capacity to award sufficient degrees to meet an increasing demand. He indicated that criteria need to be determined for expansion of the System. Governor Martin said it was important to look at programs so there is not a great deal of duplication.

The Chair adjourned the meeting at 4:00 p.m., April 19, 2011.

Frank Martin,
Chair, Strategic Planning
Committee

Nancy McKee
Recording Secretary