

MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
STRATEGIC PLANNING COMMITTEE
UNIVERSITY OF NORTH FLORIDA
JACKSONVILLE, FLORIDA
MARCH 22, 2012

Governor Chris Corr, Chair, convened the meeting of the Strategic Planning Committee at 8:48 a.m. Members present were Vice-Chair John Rood, Dean Colson, Patricia Frost, Ava Parker, Tico Perez, and Rick Yost.

1. Call to Order and Opening Remarks

Governor Corr called the meeting to order.

2. Approval of Minutes from January 18, 2012

Mr. Colson moved that the Committee approve the minutes of the meeting held January 18, 2012 as presented. Dr. Yost seconded the motion, and members of the Committee concurred.

3. Strategic Planning and Accountability

Governor Corr asked staff to provide a background presentation on the creation of the State University System Strategic Plan, approved in November 2011. The presentation included information with regard to annual accountability reporting, the criticality of viewing the Board's strategic planning tools as living and evolving documents, the Strategic Plan's creation of nine goal areas and 28 performance indicators associated with those goals, other metrics that may be associated with the Board's tools given recent legislation, and the University Work Plan template as currently organized and drafted.

Following this presentation, a wide-ranging discussion with regard to strategic planning ensued, involving Board members, university presidents, and the Chancellor. Major points surrounding this discussion included:

- The Board's accepting the challenge of defining and aligning university missions.
- The concept of the Board's formally approving the coming year's portion of University Work Plans while identifying items in out-years that would need further conversation and consideration.

- The concept of identifying a set of accountability metrics applicable to all universities, a set applicable to research universities, and institution-specific metrics.
- The need to address input as well as output and outcome metrics, and to understand the gap between year 2025 goals and the likelihood of achieving those goals at current rates of investment.
- The need to simplify accountability reporting in order to focus on key goals and understand each university's unique contribution to those goals.
- Concerns expressed by the Council of Academic Vice Presidents relative to the calculation of certain of the metrics and the extent to which the metrics will be used.
- The extent to which University Work Plans need to articulate the impact if tuition differential requests are not approved.
- The extent to which conversations relative to baccalaureate access in Florida need to include the State Board of Education and the Florida College System.
- The extent to which the Board's Strategic Plan can be relevant given the current absence of facilities funding through Public Education Capital Outlay dollars, and the need to find new ways to finance construction of new facilities.
- The extent to which strategic planning discussions might be driven by the questions of how much should be spent on an individual student, and what percentage of that cost should be borne by that student.

4. Next Steps and Closing Remarks

After discussion, Mr. Colson made a motion that the Committee would hold a conference call to finalize the University Work Plan template; that the template would accommodate a set of metrics applicable to all universities, a set applicable to research universities, as well as institution-specific metrics from which universities could choose. Staff would also work with the Council of Academic Vice Presidents to refine the metrics and finalize the template. Ms. Frost seconded the motion, and the members of the Committee concurred.

Having no further business, the meeting was adjourned at 10:26 a.m.