

MINUTES
BOARD OF GOVERNORS
STATE UNIVERSITY SYSTEM OF FLORIDA
STRATEGIC PLANNING COMMITTEE
STUDIO, BROADCAST CENTER, WFSU
FLORIDA STATE UNIVERSITY
TALLAHASSEE, FLORIDA
JANUARY 18, 2012

Mr. Martin convened the meeting of the Strategic Planning Committee of the Board of Governors at 4:15 p.m., in the Studio, Broadcast Center, WFSU, Florida State University, Tallahassee, January 18, 2012, with the following members present: Dean Colson, Pat Frost, Mori Hosseini, Tico Perez and Dr. Rick Yost. Other Board members present were Dick Beard, Chris Corr, Ann Duncan, Michael Long, Stan Marshall, Frank Martin, Ava Parker, Gus Stavros, John Temple, and Norm Tripp.

1. Approval of Minutes of the Meeting of the Strategic Planning Committee held November 9, 2011

Mr. Perez moved that the Committee approve the Minutes of the Meeting of the Strategic Planning Committee held November 9, 2011, as presented. Dr. Yost seconded the motion, and members of the Committee concurred.

2. State University System 2010-2011 Annual Accountability Report

Mr. Martin said the single item on the Committee agenda was also one of the most important functions for this Committee, consideration of the University System's Annual Accountability Report. He said the Accountability Report, with the System's Strategic Plan and the individual University Workplans, were the three primary tools created by the Board of Governors to move the State University System forward in meeting its long-range goals. He said staff had worked hard to reconfigure the Accountability Report to be much more user-friendly. He noted that the Executive Summary provided a clear and single point of reference from which to assess System and institution performance on key accountability metrics.

Dr. LeMon said he was pleased to report that the 2010-2011 Annual Accountability Report showed that the universities' metrics were moving in the right direction. He noted that the 2010-2011 Report was predicated on the Board's previous Strategic Plan and addressed issues of access, degree production, workforce needs, and creating world-class academic and research programs. He said that the 2012-2025 Strategic Plan provided a long-range roadmap for the System; the Annual Accountability Report tracked performance on key metrics; the university workplans provided short-term plans of action. He noted that headcount enrollment was

increasing at both the undergraduate and graduate levels. He said that with 321,503 students enrolled in Fall 2010, the State University System was the second-largest system in the country behind the California State University System based on fall semester headcount enrollments.

He said the SUS had a very high first-year persistence rate, an important accountability measure. The percentage of students who were still enrolled in the same institution after one year increased from 87.9 percent for the fall 2005 cohort to 89.4 percent for the fall 2009 cohort. He said this showed that students who were coming into the System were well-prepared and the institutions were providing the support and the infrastructure for student success. Students were staying because they were enjoying the university experience.

Dr. LeMon also reported on the production of degrees, and said that the System had increased the production of degrees at all levels by three percent over the previous year. He said one of the sub-goals was to increase the number of underrepresented students and there had been increases in the baccalaureate degrees awarded to Non-Hispanic African-American students, Hispanic students and Pell Grant recipients. Baccalaureate degrees awarded to FTIC students, A.A. transfers and other transfers were also increasing. He noted that data viewed over time, indicated that A.A. transfers were treated equitably and were graduating in good numbers. He noted that the six-year graduation rates for full-time FTIC students were ranked fourth among the ten largest university systems.

Dr. LeMon reviewed the degrees awarded in STEM fields and other areas of strategic emphasis which had been identified by the Board. He said that baccalaureate degrees awarded in areas of strategic emphasis, including STEM, had increased 21 percent in the last four years, and that graduate degrees awarded in areas of strategic emphasis, including STEM, had increased 29 percent in the past four years. He said that STEM enrollment growth had outpaced non-STEM enrollment growth from Fall 2006 to Fall 2010.

Dr. Lemon also reviewed data on degree program actions and on the numbers of faculty in the System who were members of national academies. He noted that while California had by far the largest number of these faculty members that by making a major push for these faculty members, Florida could jump ahead of some of the other states ranked in the top 10.

Dr. LeMon reported on research and development expenditures, which had increased 19 percent since 2005-2006. He said the 2009-2010 expenditures were just under \$1.7 billion, and placed Florida fourth among public systems in the top ten states, behind California, Texas and Michigan. He said that USF had made the biggest leap as a single institution in R & D expenditures in the U.S. in the past decade. In patents awarded, the SUS ranked as the number one organization for patents awarded in

Florida, with UF, UCF and USF ranked at numbers five, six and seven. He added that FSU, FAU and FAMU were ranked at 17, 49, and 233.

Dr. LeMon also discussed the Centers of Excellence, which had been created in 2003. He said that 11 of these Centers had been created, that 10 were still viable, and that all were STEM related. He said the data showed that these Centers generated a \$3.50 return on investment for every \$1 of state funding. He added that the effectiveness of university institutes and centers were sometimes in question as to whether they added value. He said the data showed that these institutes and centers generated a \$4.70 return for every \$1.00 of state dollar investment.

Mr. Hosseini inquired where the number, 18 percent in undergraduate STEM degrees produced, placed Florida in comparison with other states. Mr. Jones responded that this number placed Florida below the top performing states, noting that California graduated 25 to 26 percent undergraduate STEM degrees, but that Florida still produced the third most STEM baccalaureate degrees in the country.

President Machen explained that as an AAU member institution, UF was focused on graduate education. He said graduate assistants were paid and were used to teach undergraduate courses. He said it would not be possible to manage the university's research focus without graduate students.

Mr. Hosseini inquired about the relationship of UF graduates and university fundraising. President Machen said he was working harder at fund-raising than he had ever done before. He said it was very challenging to raise private funds in these challenging economic times. He said that for most graduates, there was a greater allegiance and likelihood for making contributions to the institution where a graduate had earned a graduate degree rather than to one's undergraduate institution.

Chancellor Brogan noted that the Annual Report was more streamlined and more user-friendly than earlier versions of the Report. He said it was also being well-received in the Legislature. He said members of the Legislature felt the universities were working to craft a more accountable State University System.

Dr. LeMon said the university presidents had all addressed the Legislature about their STEM programs. He said that degree programs were not all created equally. He said there were also studies of the relationship of particular degrees to employment and earnings expectations.

Mr. Hosseini moved that the Committee approve the State University System 2010-2011 Annual Accountability Report, as presented. Dr. Yost seconded the motion, and members of the Committee concurred.

3. Adjournment

There being no further business, the meeting adjourned at 4:35 p. m., January 18, 2012.

Frank T. Martin, Chair

Mary-Anne Bestebreurtje,
Corporate Secretary