

MINUTES  
STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
ACCESS WORKGROUP OF THE  
TASK FORCE FOR STRATEGIC PLANNING FOR ONLINE EDUCATION  
MEETING VIA CONFERENCE CALL  
MARCH 11, 2015

1. Call to Order

Chair Mark B. Rosenberg convened the meeting at 8:00 a.m. on March 11, 2015, with the following members present: Dr. Jim Henningsen (CCF), Dr. Earle Traynham (UNF), Dr. Susan Clemmons (FIU), Mr. Joseph Riquelme (FIU), and Mrs. Breny DaParre Garcia (FIU). A quorum was established. Later in the call, Ms. Anne Blankenship (FSU) joined the call.

2. Opening Statement

Chair Rosenberg offered the workgroup an update on the proposed timeline for the Task Force's work. BOG hopes to have an initial proposal presented to them during the June board meeting. A final proposal would be submitted to an external consultant for review and analysis. The BOG would hear the consultant's findings during the September board meeting, with a vote occurring at the November board meeting. Given this timeline, the workgroup is expected to continue having calls through early June. It was emphasized, though, that flexibility is important should any delays occur with the proposed timeline.

3. Update – Task Force meetings

Chair Rosenberg asked Dr. Henningsen to offer the workgroup an update on the last Task Force conference call on February 20<sup>th</sup> since Chair Rosenberg was unable to be on the call.

Dr. Henningsen advised that the report was well-received, but did not get much feedback from the other Task Force members. Chair Hitt did agree that targets should be made for number of online degrees and also total online enrollment.

On the call, Chair Hitt also advised that each workgroup will have 45 minutes at the upcoming in-person meeting on March 18<sup>th</sup> to discuss openly with the other Task Force members their ideas and address their concerns.

Chair Rosenberg mentioned that he would not be able to attend the March 18<sup>th</sup> meeting, but will try to call in. As such, he requested that Dr. Henningsen once again lead the conversation with the support of two FIU representatives (Dr. Clemmons and Mr. Riquelme). Dr. Henningsen agreed.

Chair Rosenberg advised that he would inform Chair Hitt of the plan.

4. Update – Workgroup outline

Chair Rosenberg reviewed the updates made to the working outline after the February 12<sup>th</sup> workgroup call.

The first question raised related to the matrix, specifically if any changes should be made in preparation of the March 18<sup>th</sup> meeting. Dr. Henningsen proposed including columns for current numbers and as well as projections for 2025. Dr. Clemmons and Dr. Traynham also proposed adding a section about efficiencies, specifically related to physical space and cost savings (if any). The new matrix, therefore, would look like this:

	Student credit hours (SCH) delivered online		Fully-online degrees awarded		Fully-online degrees awarded in an area of Strategic Emphasis		Students taking at least one online course		Efficiencies created via 2025 projections (e.g., hard costs, physical space, etc.)
	2015	2025	2015	2025	2015	2025	2015	2025	
Undergraduate Programs	(%)	(%)	(#)	(#)	(%)	(%)	(%)	(%)	
Graduate Programs	(%)	(%)	(#)	(#)	(%)	(%)	(%)	(%)	

Chair Rosenberg agreed with this edits, but suggested that the group hold off on seeking any data until after the March 18<sup>th</sup> meeting to ensure there are no further recommended changes. At that point, the BOG office send out a data request across the SUS on the workgroup’s behalf (for the workgroup to synthesize).

The second question related to whether to include the proposed requirement that all students take 9 credits online. Chair Rosenberg noted that the one negative unintended consequence of the requirement could be graduation rates. For students who do not have the resources (i.e., access to computer, bandwidth, etc.) could be placed at a disadvantage. The workgroup agreed to remove this from the list of proposed changes established processes.

Two additional topics were raised by the workgroup members. The first related to the potential fees to be charged / not charged to students in a fully-online degree. It was noted that clarification on a “distance learning” fee versus a “technology” fee should be made as some institutions may define those differently. The second related to quality assurance and whether the BOG should create and implement a set of standards for all institutions to follow as it relates to their online courses and programs. Dr. Clemmons noted that this could be discussed under the Quality workgroup, but nonetheless important to be addressed.

4. Concluding Remarks and Adjournment

Chair Rosenberg proposed that the workgroup reconvene about a week or so after the March 18<sup>th</sup> meeting. All members agreed.

Chair Rosenberg thanked everyone for participating and once again thanked Dr. Henningsen for agreeing to lead the workgroup's discussion next week.

The meeting was adjourned at 8:55 a.m..

---

Mark B. Rosenberg, Chair

---

Breny DaParre Garcia