

2025 Strategic Plan for Online Education

Notes on Joint Meeting of the Steering Committee and the Implementation Committee December 16, 2015

Guiding Principles:

Add two principles:

- The implementation of the Plan will have a strong focus on quality and relevance, so as to not compromise quality to meet the aggressive goals laid out in the Plan.
- The Implementation Committee has leeway to interpret and expand on the specific language associated with each tactic in order to better meet the overall goals. Any substantive changes will be cleared with the Steering Committee.

Note that “broad involvement of stakeholders” includes faculty, DL directors at each SUS institution, provosts, and deans, and, as appropriate, the Florida College System.

Discussed how to get involvement of stakeholders in the Florida College System. Chairs of subcommittees and Nancy will have a call in early January to discuss possible FSC participants (Nancy will schedule).

FTE Reporting

Reporting on online SCHs to track access enrollment goals: SCH and FTE will be reflected separately for fully online, primarily online, and hybrid courses. This information is included in data already reported to the Board Office in standard data files. Reporting will include both fundable and nonfundable credit hours. The fully and primarily online enrollments will then be compared to targets in the Plan. We note that the historical data in the Plan reflected fundable, distance learning courses, as did the projected targets.

Priorities for Implementation of the Plan

Implementation will initially focus on three strategies. A subcommittee will be formed to address the implementation of the tactics associated with each of the three strategies. The lead for the subcommittee for each of these strategies is given below.

Quality: Strategy 1.1 – Recognize the development of high quality online education statewide.

Lead: Len Roberson (Pam said she could provide staff to assist this subcommittee, and Andy McCollough said he had staff who could assist, as well.)

Quality: Strategy 1.2 - Expand support for professional development.

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Lead: Cindy DeLuca

Affordability: Strategy 4.2 Develop a model that captures each institution's online education revenues and expenditures directly related to both the distance learning fee, specifically, and online education in general.

Lead: Pam Northrup (Cindy DeLuca suggested a USF budget person to assist, and Andy McCollough offered assistance, as well. Pam suggested that someone from the Board office provide assistance, too. She said the group will probably meet in January in conjunction with the Board meeting).

A fourth subcommittee will be formed with the responsibility for data collection. Other subcommittees will work with this subcommittee for their data needs. The existing Workgroup for Online Metrics created by Nancy will be the basis for membership of this subcommittee, with additional members added as needed.

Lead: Susann Rudasill.

Each subcommittee lead is encouraged to add members outside of the Implementation Committee who can contribute to the implementation of its strategy.

Communications:

Communication Plan

- Web page for implementation of the Plan – to be created on Board web site by Nancy.
- Each institution will develop a communication plan for its faculty and academic administrators.
- Deans – Provosts will brief them.
- FLVC will communicate implementation plan and progress through its two membership committees – DL directors and librarians
- CIO Council – Joel Hartman will keep the Council informed
- CAVP – Steering Committee will keep the CAVP informed
- K-12 – Nancy will determine best contact in DOE for keeping K-12 informed
- Florida College System meetings – We need to get on agendas of their councils (Council of Presidents, Council of Instructional Affairs), as well as keep FCS Office informed. Nancy will get meeting dates for these councils.
- Florida Distance Learning Association – Vicki Brown will keep informed.

- If members cannot attend meetings of the Implementation Committee, substitutes may attend.

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Tracking Progress:

- Will create an Implementation Scorecard to show progress on the Performance Indicators. Will use 2014-15 data for the baseline, which will be the year immediately prior to implementation of the Plan.

Next Steps:

Meetings:

- Implementation Committee - Early February conference call – each subcommittee will give a progress report. Joyce will schedule the call. Andy will give a report at this meeting on the Research Institute, in terms of that group reaching out to other institutions.
- Joint meeting of the Implementation Committee and Steering Committee – In person meeting - Wednesday morning of the March BOG meeting. Nancy will schedule.
- Subcommittees will meet as needed. Joyce and Nancy will be copied on meeting invitations.

To do:

1. Nancy will email members with link to working papers of the Quality, Access, and Affordability workgroups of the Task Force for Strategic Planning for Online Education
2. Each lead will develop a draft work plan for his/her subcommittee, sending copies to Joyce and Nancy prior to the February conference call.
3. Each lead to send Joyce and Nancy a list of his/her subcommittee members prior to the February conference call.
4. Joyce will schedule a call with Joe Glover and Nancy periodically to keep them informed of the Committee's progress.